A message from the founders.

At houseof we are committed to reducing our impact on the world and increasing our impact on people. We have started our journey to reducing our carbon footprint and are proud to be a carbon neutral business.

We aim to reduce the impact further throughout all of our business partnerships with the aim to becoming climate positive. We are increasing the impact our business has socially and have ambitious goals which include rewarding all of our stakeholders in the business.

Helen White and Michael Jones

“We know the journey will be long and we are far from perfect yet, but small steps by small businesses make large impacts in the world.”
Our Mission

To create sustainable lighting without compromise, making climate friendly choices simple.

Our Vision

A world lit with absolute climate neutrality.
We have already achieved.

At houseof we are committed to reducing our impact on the world and increasing our impact on people. We have started our journey to reducing our carbon footprint in scope 3 and proud to be a carbon neutral business in scope 1 and 2.
Low waste packaging.

Lighting is normally surrounded by nasty polystyrene and plastic packaging but our packaging is 100% recyclable at home. We use recyclable materials in our packaging and have even changed our cable ties to paper wrapped.

Low waste usage.

Our lights also don’t waste energy, we use high performance low voltage light sources to make sure they are only using the energy they need.
Climate neutrality in scope 1 & 2.

We have conducted a thorough review of scope 1 and 2 within our business and offset any residual emissions into tree planting.
Our progress on carbon neutrality in scope 3

As a business we are climate neutral but we want to take it further and monitor the emissions of our partners and end users.

- Our offices are run by 100% renewable energy in partnership with Workspace Group.
- We have offset 59t of carbon emissions into carbon reduction projects around the world.
- In 2023 we will pay for all of our lights usage carbon credits for 10 years. For every light sold.

View our projects
This year we launched XOU in partnership with the design studio Volume Creative. The aim of the light was to launch a low impact light and trial the use of new production methods.

**Case study: XOU**

Recycled plastic chips

Natural gypsum

3D printed bio-plastic

Recyclable materials

Made in the UK

Lifecycle circularity
Our social impact.

As a company we donated £1300 to charity in 2022 and over 40 workforce hours. We have donated to global and local charities and social causes including:

**GLOBAL: CHINA AND VIETNAM**
- Huoshui small hydropower
- Bac Lieu windfarm

**LOCAL: HACKNEY**
- Hackney foodbank
- Hackney tree musketeers
Our social impact.

It is very important to the business to support and contribute to local charities in London, specifically Hackney, where our office is located. We have donated 21.90kg of food to Hackney Foodbank to help relieve immediate hunger for people in crisis or trapped poverty. At Hackney Tree Musketeers we pruned trees, harvested fruit, built bug hotels and watered their beautiful trees.
Our ambitious goals.

- Increase usage of recycled materials and biomaterials in our products.
- Offer a buy back scheme to promote product circularity.
- Promote climate neutrality to our product partners.
- Introduce more local suppliers into our production.
- Double our charity contributions.
- Double our paid volunteering hours.
- Conduct a thorough review of scope 3 to reduce the impact even further.
- Offer repair service to prolong the life of our lights.
- Double our charity contributions.
- Omit the use of the most harmful materials in our production.
houseof.

thanks for reading and stay switched on for more!