

# houseof.

the climate friendly lighting company.

IMPACT REPORT | 2022



*“We know the journey will be long and we are far from perfect yet, but small steps by small businesses make large impacts in the world.”*

## A message from the founders.

At houseof we are committed to reducing our impact on the world and increasing our impact on people. We have started our journey to reducing our carbon footprint and are proud to be a carbon neutral business.

We aim to reduce the impact further throughout all of our business partnerships with the aim to becoming climate positive. We are increasing the impact our business has socially and have ambitious goals which include rewarding all of our stakeholders in the business.

**Helen White and Michael Jones**



### **Our Mission**

To create sustainable lighting without compromise,  
making climate friendly choices simple.

### **Our Vision**

A world lit with absolute climate neutrality.


# We have already achieved.

At houseof we are committed to reducing our impact on the world and increasing our impact on people. We have started our journey to reducing our carbon footprint in scope 3 and proud to be a carbon neutral business in scope 1 and 2.


Low waste  
Packaging & Usage




Climate neutrality  
(Scope 1 & 2)



Climate neutrality - Production  
(Scope 3)



Climate neutrality - Usage  
(Scope 3)



## Low waste packaging.

Lighting is normally surrounded by nasty polystyrene and plastic packaging but our packaging is 100% recyclable at home. We use recyclable materials in our packaging and have even changed our cable ties to paper wrapped.



Recyclable  
packaging

## Low waste usage.

Our lights also don't waste energy, we use high performance low voltage light sources to make sure they are only using the energy they need.




Low energy  
bulbs

# Climate neutrality in scope 1 & 2.

We have conducted a thorough review of **scope 1 and 2** within our business and offset any residual emissions into tree planting.

**100%**  
climate neutrality in scope 1 & 2



**138t**  
of carbon offset



**1967**  
real trees planted



View our progress

# Our progress on carbon neutrality in scope 3

As a business we are climate neutral but we want to take it further and monitor the emissions of our partners and end users.

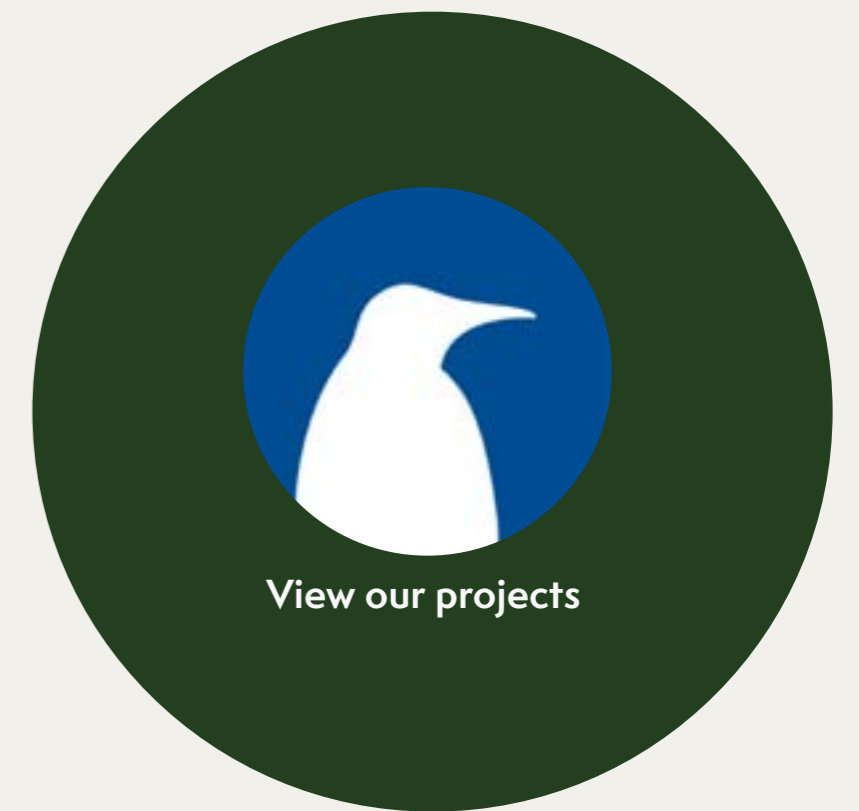
Our offices are run by 100% renewable energy in partnership with Workspace Group.



We have offset 59t of carbon emissions into carbon reduction projects around the world.



In 2023 we will pay for all of our lights usage carbon credits for 10 years. For every light sold.



# Case study: XOÜ

This year we launched XOÜ in partnership with the design studio Volume Creative. The aim of the light was to launch a low impact light and trial the use of new production methods.



Recycled plastic chips

Natural gypsum

3D printed bio-plastic



Recyclable materials



Made in the UK



Lifecycle circularity



VOLUME



# Our social impact.

As a company we donated **£1300 to charity** in 2022 and **over 40 workforce hours**.  
We have donated to global and local charities and social causes including.



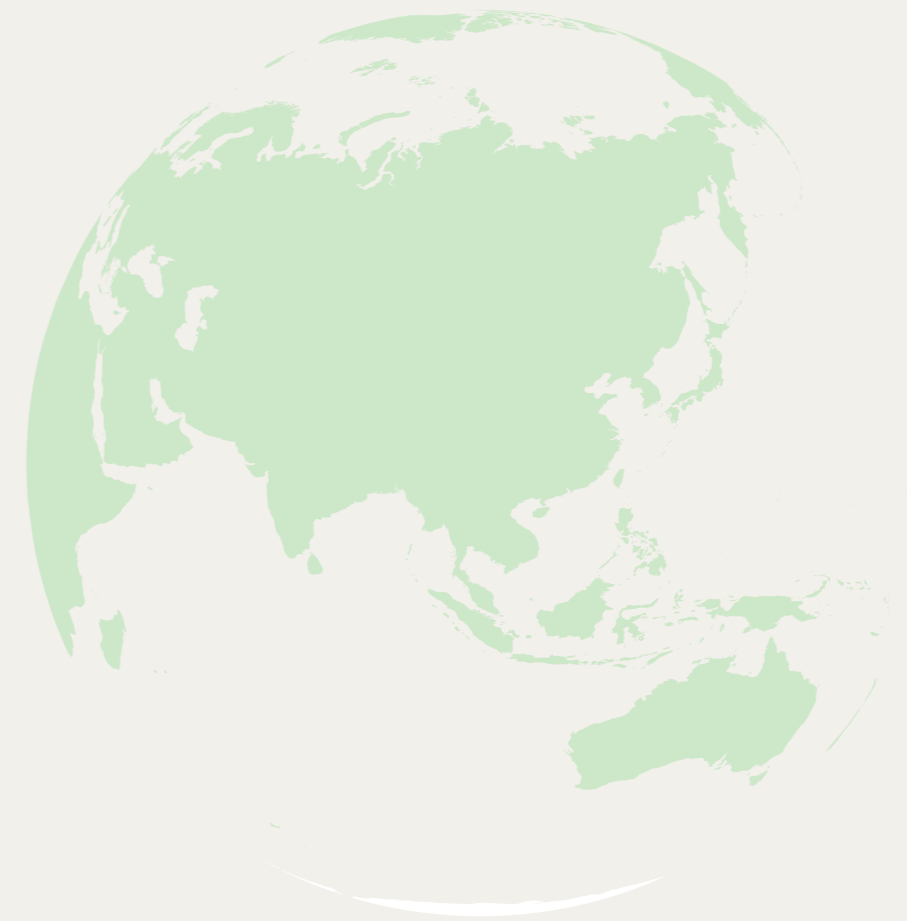
Hackney tree musketeers



Hackney foodbank



LOCAL: HACKNEY



GLOBAL: CHINA AND VIETNAM



Huoshui small hydropower



Bac Lieu windfarm

# Our social impact.

It is very important to the business to support and contribute to local charities in London, specifically Hackney, where our office is located. We have donated **21.90kg of food** to Hackney Foodbank to help relieve immediate hunger for people in crisis or trapped poverty. At Hackney Tree Musketeers we pruned trees, harvested fruit, built bug hotels and watered their beautiful trees.



# Our ambitious goals.

Double our paid  
volunteering hours

Increase usage of recycled  
materials and biomaterials in  
our products.

Promote climate  
neutrality to our  
product partners

Introduce more  
local suppliers into  
our production

Offer a buy back scheme to  
promote product circularity.

Omit the use of  
the most harmful  
materials in our  
production

Offer repair service to  
prolong the life of our  
lights

Double our charity  
contributions

Conduct a thorough review  
of scope 3 to reduce the  
impact even further.

# houseof.

thanks for reading and stay switched on for more!

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