



All-Weather Digital Upgrade for Innsbruck's local ski resort

Patscherkofelbahn cable car informs its passengers with the help of Xtreme™ Outdoor Displays from Peerless-AV®

Watford, UK, 23 April 2018 – Patscherkofelbahn Betriebs GmbH has equipped its newly opened mountain cable car near Innsbruck, Austria, with outdoor displays from AV technology pioneer Peerless-AV®. The fully-sealed, weatherproof and extreme temperature tolerant Xtreme™ Outdoor Displays are positioned at the station's ticket counters to offer up-to-date passenger information and current events in the area. Innsbruck-based Kapsch BusinessCom AG was responsible for the installation.

The Patscherkofelbahn cable car leads from the village of Igls up onto the Patscherkofel mountain, a popular hiking and mountain biking destination, and local ski resort in the Tux Alps. Throughout summer and winter months, the cable car ensures that more than 2,000 people per hour are transported to the summit. During the opening of the new mountain cable car in December 2017, Patscherkofelbahn updated its station passenger information system with the ultimate weatherproof digital technology.

"The main requirements for the new information system were that it needed to work reliably and as maintenance free as possible, even under extreme conditions in rain, snow and freezing temperatures," explains Kamran Kiafar, Account Manager for Mountain Railways and Industry at Kapsch BusinessCom AG. "In addition, the outdoor displays had to match the corporate design of the cable car stations."

Three 49-inch Xtreme Outdoor Displays from Peerless AV have been installed in the cable car stations. The fully-sealed displays are impact resistant, offer optimum readability in direct sunlight and have the widest operating temperature range in the industry (-40°C to +60°C). The unique Ventless Dynamic Thermal Transfer™ system makes Xtreme the industry's first outdoor display without ventilation openings, filters or exhaust fans. It complies with protection class IP68 and NEMA 6, making it dust-proof, waterproof and resistant to dirt, ice or insects.

Due to the positive experience with Xtreme at Patscherkofelbahn, the displays have also been installed at the cable car stations in the Serfaus-Fiss-Ladis region in Tyrol with plans to equip further locations in the near future.

For more information on the full range of Peerless-AV mounts and solutions visit www.peerless-av.com. Follow the latest news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#) and [blog](#).

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit www.peerless-av.com.



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