

Panasonic's UK HQ Reception Area Gets a Supreme Makeover



Watford, UK, 18 June 2018 – Panasonic UK has created an impactful digital canvas in the reception of its new Berkshire headquarters using a floor-to-ceiling modular system and award-winning video wall mounts from AV technology pioneer Peerless-AV®. Situated in a high footfall area of the building, the 3x3 video wall plays visually-appealing welcome messages, promotional videos, case studies and Panasonic branded content to visitors and staff.

As part of the move to its new offices in Bracknell this March, Panasonic wanted to install a video wall in the reception area that would keep the original walls intact and that would offer easy access for servicing and maintenance. Opting for a Floor to Ceiling Video Wall Mount System from Peerless-AV, designed around twin 50mm chromed poles, 9 x Panasonic TH-55LFV70 LED Displays are mounted in landscape orientation on DS-VW775-QR SmartMount® Supreme Full-Service Video Wall Mounts with Quick Release.

“Peerless-AV presented us with a versatile mounting solution that could be designed according to our specific needs and ensure a straightforward set up,” commented Jason Plummer, Head of Facilities at Panasonic UK. “The twin pole system has a solid, quality construction, but with an appealing design, which was important for the location of this installation. The video wall mounts were easy to position and the pop out mechanism made display-to-display cabling and adjustment quick and simple for our install team.”

Peerless-AV's Twin Pole Modular Series Mounting System for flat panel screens fulfils multiple requirements, from a single ceiling mounted display to an unlimited floor-to-ceiling video wall array, using a mix of components and accessories. Installers and integrators can create their system using the Twin Pole Modular Series Configurator tool, available on the Peerless-AV website. The floor-to-ceiling system chosen by Panasonic allows multiple screens to be added to each twin pole, and they can then be positioned at any point with perfect alignment using the Video Wall Mount Adaptor.

The Supreme DS-VW775-QR was chosen as the mount for Panasonic's ultra-narrow bezel displays for its no tools required fine tune adjustment on the X, Y and Z axis, its gentle press to release feature and enhanced cable management. The mount is also lightweight for convenient handling, and incorporates an easy hang wall plate to facilitate a one person install.

The Peerless-AV DS-VW775-QR mounts support the very latest flat panels and interactive displays weighing up to 56.8kg and with as VESA pattern up to 400 x 400 (which can be extended to 600 x 400 and 800 x 400 with adaptors). The Twin Pole system is tested to UL safety standards and can accommodate up to 192kg.

For more information on Peerless-AV products and solutions, visit www.peerless-av.com.

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Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit www.peerless-av.com.



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