



## **Peerless-AV Exhibits Latest High Bright Outdoor Displays and Digital Signage Innovations at DSSE 2018**

**Watford, UK, 7 June 2018** – AV technology pioneer Peerless-AV® will present a selection of digital signage offerings on Stand S-6 at Digital Signage Summit Europe, taking place in Frankfurt, 4-5 July 2018. Exhibiting at the event for a fourth consecutive year, Peerless-AV will this time highlight its expertise in weatherproof displays, complete kiosk solutions and portable trolleys for a range of professional indoor and outdoor applications.

“Our new line of High Bright Outdoor Displays will have launched at InfoComm Las Vegas in June, and DSSE presents an ideal platform to present the unmatched display capabilities to a DACH, and broader European, audience,” commented Melinda Von Horvath, Vice President of Sales and Marketing - EMEA, Peerless-AV. “We’ll also be showing our Fully-Integrated Interactive Kiosk, a 2x2 portable video wall trolley and a flat panel trolley to demonstrate the versatility of our portfolio and compatibility with the latest display technologies.”

The new Xtreme™ High Bright Outdoor Displays are truly outdoor daylight readable, offering 2500nits of light output and a decrease in power consumption. IP68 rated with the industry’s widest temperature range (-35°C to +60°C) they are robust and durable for use in any digital signage or entertainment environment, including mass transit, hospitality, retail, QSR, stadiums, theme parks and more.

The popular KIPICT555 All-in-One Kiosk, powered by BrightSign®, will also be on the stand. Perfect for 24/7 audience engagement, the kiosk incorporates a 55" commercial grade LCD display with six simultaneous points of IR touch interaction. Featuring an elegant design with slim frames and a small footprint, the kiosk comes fully-assembled for quick and easy installation in hotels lobbies, restaurants, airports, stadiums, retail stores, museums and other indoor public spaces.

In addition, Peerless-AV will exhibit flat panel trolley solutions, including the UL-certified SR598 for 55"-98" displays, and the DS-C5602X2, designed for the creation of flawless video walls using screens between 46" and 60" in size. The ultimate video wall trolley solution, the DS-C5602X2 offers 8-point tool-less micro adjustment for seamless display alignment, and media storage and cable management create a sleek, tidy appearance. The trolley is

engineered for modularity, quick set-up and breakdown and easy, safe maneuverability between settings.

To register for DSSE 2018 in Frankfurt, visit: <https://digitalsignagesummit.org/europe/>

For more information on Peerless-AV products and solutions, visit [www.peerless-av.com](http://www.peerless-av.com).

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#### **About Peerless-AV**

##### ***Driving Technology Through Innovation***

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).



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