

ISE 2024 – Booth 3R300

Peerless-AV® Launches New Design, Feature Rich Mobile Trolley Solutions at ISE 2024

Minimalistic frame, easy doorway accessibility, integrated cable management for power solutions plus significantly greener packaging and 360 degree added aesthetics for modern meeting and classroom spaces



St Albans, UK, 22 January 2024 – AV technology pioneer Peerless-AV® will be announcing a total reimagining of its range of mobile trolley solutions with the launch of all-new, redesigned models boasting a lower cost design, greener footprint, and host of new and unique design features. The new, fully featured [SR860-EUK](#) and [SR898-EUK](#) SmartMount® Flat Panel Trolleys and new [PR565-EUK](#) Paramount® Flat Panel Trolley complement the existing range, offering customers a wider choice of options for large format or interactive display deployment in any corporate, education, public sector, event or showroom application. See the first-time showing of these new models on Booth 3R300 at ISE 2024.

“We’re excited about this new trolley launch, and we know our customers and OEM partners will be too! Seeing these close up, in person makes all the difference,” said John Potts, President, Peerless-AV. “Trolleys and stands are core to our business and are in growing demand internationally to support any display environment where an attractive mobile or temporary display support solution is required. We’ve taken customer feedback and delivered on our promise. Our commitment to continuous product improvement, environmental considerations and listening to evolving customer usage needs, has resulted in these new mobile trolleys that have a completely fresh, minimalistic look and feel that facilitates even easier install, handling, access and storage.”

First impressions from visitors to the Peerless-AV booth at ISE will be the difference in the overall appearance of the new SR860-EUK and SR898-EUK from the existing SR560M and SR598 models, that are continuing alongside. The elegant, tubular design is a significant evolution from the exiting range and the functionality improvements will make these a winner amongst competition.

The frame is tested to UL load requirements for peace of mind when hanging larger heavier displays and can easily glide through doorways as small as 762mm (30”) wide - a unique selling point. The frame is also optimised for transporting and storing multiple trolleys in a reduced footprint. The legs offer more space when interacting with the display, making it more accessible to people in wheelchairs, and the trolleys will fit under a table for video conferencing use. Vertical adjustment settings allow users and presenters to achieve the optimal height. On the SR860 and SR898 there are five height settings, which can be adjusted at increments of approximately 100mm, 1.26m to 1.67m (49.8 – 65.9”) from the floor. Users have up to 5° of plumb adjustment for levelling of the display.

The trolleys come out of the box in reduced size, greener packaging and have an even easier to assemble consolidated set-up, with only one tool needed to build in full, by one person, in under 15 minutes. Cable tubing runs up the legs and, on the SR860 and SR898 models, a hinged rear cover hides storage for the integrated 1.5m IEC power cable that is kept tidily, and quietly, in place with a magnetically secured cord wrap for when moving or storing - another USP. A fixed shelf on all three models provides a convenient location for laptops and stationery.

A further design feature on the two new SmartMount models, that raises the bar for trolley aesthetics, is the removable rear cover that sits behind the display to conceal, and provide ample space, for cabling, media players or mini PCs, secured in place by an optional [ACC-UCM](#) accessory. Made from ABS plastic, the cover has been constructed of ideal materials to permit pass through of Wi-Fi signals. This cover feature is particularly ideal for meeting rooms with glass walls where a display cannot be mounted so a trolley solution is needed that looks attractive from both sides of the glass.

The [SR860-EUK](#) supports 43" to 75"+ displays with a maximum load of 56.7kg (125lb) and the [SR898-EUK](#) supports 55" to 110"+ displays with a load of 136kg (300lb). The [PR565-EUK](#) supports 55" to 75"+ displays with a load of 68kg (150lbs). Further accessories are available, including [ACC-SB2](#) soundbar/VC bar mount.

All the existing trolleys, including the SmartMount SR560M, SR560-FLIP2 and SR598 and the Paramount PR598-M, now feature a three-part base, which means smaller, more sustainable packaging with a reduced carbon footprint and lower shipping and logistics costs for customers.

Visit the Peerless-AV Booth #3R300 to see these new mobile trolleys, together with a host of coming soon, redesigned SmartMount articulating mounts and all-new installer-friendly, integrated mount system, plus must-see custom and Universal dvLED, kiosk, outdoor and EV charging solutions. Register for ISE 2024 for free using code A8FZZ74K.

For more information on the full range of Peerless-AV mounts and solutions visit www.peerless-av.com. Follow the latest Peerless-AV news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#) and [blog](#).

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SR800 Series photo collection link: <https://peerlessav.widencollective.com/c/jtloyorx>

About Peerless-AV

Driving Technology Through Innovation

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

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