

ISE 2019 PRESS RELEASE

Proxynet Communications Announced as Peerless-AV® Distributor in West Africa



Watford, UK, 7 February 2019 – AV technology pioneer Peerless-AV® today announced a distribution partnership with Proxynet Communications (T/A Content and Solutions Distributions Network), an AV and IT Distributor providing integrated, turnkey, technology solutions to a large customer base across verticals such as finance, manufacturing, telecommunications, government, Oil and blue-chip sectors in Nigeria. Under the terms of the agreement, Proxynet will have access to all Peerless-AV product lines, including trolleys and stands, video wall mounts, Modular Series, indoor kiosks and outdoor displays.

The partnership presents the opportunity to establish a strong brand awareness for Peerless-AV in West Africa, a territory identified as one with huge pockets of potential for professional AV suppliers, and one that is fueled by big construction projects. In addition to Nigeria, Proxynet will be authorised to sell into Ghana, Côte D’Ivoire, Senegal, Guinea, Mali, Gabon, Angola, Mauritius, Kenya and Tanzania.

Melinda Von Horvath, Vice President – EMEA, Peerless-AV, commented, “Proxynet communications has been a long-term player in the African AV and IT markets, and have been suppliers of various major display brands for over 14 years. With the addition of our mounts and

AV solutions to the portfolio, customers in the region will benefit from a wide choice of high quality, compatible solutions for their installations.”

Proxynet will be responsible for driving Peerless-AV products to market with training events for resellers and influential stake holders, online marketing activities, sales incentives and customer support.

“Peerless-AV is key to our growth and development,” said Ozo Onyali Ifeanyi Edward, CEO of Proxynet Communications. “The brand’s range of mounts and AV solutions are highly impressive, internationally recommended and field-proven, and perfectly match our requirements. We will now be able to offer customers complete value added AV solutions, combining displays with complementary Peerless-AV products.”

For more information on the full range of Peerless-AV mounts and solutions visit www.peerless-av.com. Follow the latest news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#) and [blog](#).

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continues to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit www.peerless-av.com.



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