

Peerless-AV® Presented with Queen's Award at European Headquarters

HM Lord-Lieutenant of Hertfordshire Robert Voss and Vice Admiral Alan Richards attend ceremony



Watford, UK, 28 October 2020 – AV technology pioneer Peerless-AV® is celebrating a momentous achievement with the official presentation of the Queen's Award for Enterprise 2020 for International Trade by the Lord-Lieutenant of Hertfordshire Robert Voss CBE (*right of pic*) and his Deputy and Vice Admiral Alan Richards CB JP DL (*left of pic*).

Members of the Peerless AV EMEA team are planned to be invited to Buckingham Palace for a Queen's Award winners celebration in 2021. Only around 7000 UK businesses have received this award since 1965 and Peerless-AV is thrilled to be one of them. The EMEA business was formed in 2009 when Peerless Industries Inc acquired UK company BBG Distribution Limited. Despite 2009 being one of worst recessions in Global history, Peerless-AV was launched and has since

won an unprecedented number of industry awards, and has massively increased its sales and profile not only within the UK, but all over EMEA and Globally.

John Potts, President & CEO of Peerless-AV, stated, "We are absolutely thrilled that Peerless-AV has been honoured with this Queen's Award and I would like to recognise the huge contributions that so many of our team have made in winning this award, including Gordon Dutch, Keith Dutch, the late Melinda von Horvath, and all our teams based in the UK, EMEA and Globally."

Keith Dutch, Managing Director – EMEA, Peerless-AV, confirmed, "We are obviously delighted to finally receive this prestigious Royal accolade, as it acknowledges the hard work and commitment that we have invested to develop our international business. I am confident that this respected award, and its globally recognised symbol, will further help drive our export business and the worldwide standing of Peerless-AV to new heights."

In an official letter from the Lieutenancy Office, Robert Voss CBE, HM Lord-Lieutenant of Hertfordshire, wrote, "I am delighted to take this opportunity to congratulate you on the momentous achievement of winning a Queen's Award for Enterprise. For a company to win any award is in itself something quite special but to win a Queen's Award is considered the ultimate accolade. I am well aware that the awards are extremely competitive with many thousands of entries so by winning, you proved that you are the crème de la crème of Hertfordshire's (and the UK's) businesses and on behalf of the Lieutenancy of Hertfordshire and the whole county, I salute you."

For more information on Peerless-AV products and solutions, visit www.peerless-av.com, and follow the latest news and updates on Twitter, Facebook, LinkedIn, and blog.

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, complete integrated kiosks, video wall mounting systems, professional trolleys and stands, and more. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



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