

Digital Signage Solutions from Peerless-AV® at Integrated Systems Russia 2018

Visit the Digis booth (S-24A) to see a weatherproof and temperature-resistant Xtreme™ Outdoor

Display and award-winning video wall mounts

Watford, UK, 23 October 2018 – AV technology pioneer Peerless-AV® will be exhibiting a range of Digital Signage solutions on the Digis booth (S-24A) at Integrated Systems Russia (ISR), 24-26 October 2018, Moscow Expocentre, Pavilion Forum.

Products on show include a 55" Xtreme™ Outdoor Display, offering the widest operating temperature range in the industry. Features such as impact-resistant safety glass improve longevity, while optical bonding increases the contrast ratio and reduces glare for amazing picture quality, even in direct sunlight. The fully-sealed design eliminates the need for vents, filters or exhaust fans and a unique Ventless Dynamic Thermal Transfer™ ventilation system keeps internal components safely warmed in extreme cold and properly cooled in extreme heat.

With IP68 and NEMA 6 ratings, the displays are dustproof, waterproof and resistant to dirt, ice or insects. In addition, they offer a sleek, contemporary design with clean aesthetics to update and modernise the look of any establishment, in any indoor or outdoor location.

Peerless-AV will also demonstrate its DS-VW775-QR SmartMount® Supreme Full-Service Video Wall Mount with Quick Release, together with standard version DS-VW775, for 46" to 60" displays with a maximum load of 56.8kg (125lb). Designed with the needs of integrators and end users in mind, the DS-VW775-QR offers innovative, time-saving installation features, including easy hang wall plate for an effortless one-person install, quick release mechanism and reusable spacers for both portrait and landscape applications. With the addition of tool-less lateral microadjustment, the DS-VW775-QR offers 38mm (1.5") of fine tune adjustment on each of the X, Y and Z axis.

"ISR is an important event in our EMEA calendar, allowing us to showcase our innovative indoor and outdoor Digital Signage solutions to professional AV integrators in Russia and CIS region. By

joining the booth of one of our local distributors, we are able to demonstrate our products effectively alongside a broad spectrum of AV equipment and educate visitors about the value-added services delivered through the partnership," said Melinda Von Horvath, vice president of sales and marketing – EMEA, Peerless-AV.

To register for Integrated Systems Russia, visit https://en.isrussia.ru/.

For more information on Peerless-AV products and solutions, visit <u>www.peerless-av.com.</u> Follow the latest news and updates on <u>Twitter</u>, <u>Facebook</u>, <u>LinkedIn</u>, and <u>blog</u>.

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Press Contact and to request additional high res images to accompany this release **Beky Cann** | Director of PR & Communications | Peerless-AV

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit www.peerless-av.com.



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