

## **Peerless-AV® Exhibits for First Time at Passenger Terminal Expo 2019**

*Latest Weatherproof Displays and Kiosk Solutions for Smart Airport Signage and Wayfinding  
Showing on Stand 1132*

**Watford, UK, 21 March 2019** – AV technology pioneer Peerless-AV® today announced first year participation at the world’s leading international airport conference and exhibition, Passenger Terminal Expo, taking place at London’s ExCeL, 26-28 March 2019. On Stand 1132, Peerless-AV will be showing a 55” Xtreme™ High Bright Outdoor Display water tank demo alongside a range of indoor and outdoor kiosks for flight information, check in, retail advertising, wayfinding and more.

“With the announcement of PTE coming to London for the 25<sup>th</sup> event, it was a clear decision that we had to be there to present our latest innovations for airport terminals,” said Keith Dutch, Managing Director – EMEA, Peerless-AV. “Our Xtreme displays and kiosk solutions are widely used in the transportation sector to generate revenue and enhance the overall traveller’s experience. Since airport investment is increasing as terminals become the most important traffic, retail and leisure hubs in the world, the business opportunity is significant.”

Visitors to the Peerless-AV stand will witness the weatherproof capabilities of the Xtreme High Bright Outdoor Display as it is sprayed with water to simulate its resistance to harsh environmental conditions. An ideal digital signage and wayfinding solution for outside passenger terminals, the Xtreme display is truly sunlight readable, offering 2500 nits of brightness and outstanding video quality. Fully sealed, without the need for exhaust vents or additional HVAC equipment, the Xtreme operates from -35°C to 60°C, is IP68 rated against the ingress of moisture and dust, and features IK10 rated impact resistant safety glass.

The new Outdoor Smart City Kiosk, featuring an Xtreme High Bright Outdoor Display, will also be on the stand. A modern and practical digital signage solution, the Kiosk is designed for 24/7 unattended operation and can withstand winds up to 140mph. Alongside, there will be an EV Charging Kiosk with

back-to-back Xtreme Outdoor displays demonstrating the potential for revenue generating advertising in high traffic passenger terminal locations such as car parks.

For indoor information, advertising and wayfinding applications, Peerless-AV will show a Universal Indoor Floor Standing Portrait Kiosk with wheeled base for easy transportation between locations, an Indoor Floor Standing Landscape Kiosk with interactive touch display and a stylish Landscape Kiosk designed to accommodate small touch screen displays for check in and digital merchandising.

For more information about Peerless-AV products and solutions, visit [www.peerless-av.com](http://www.peerless-av.com). Follow the latest news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#), and [blog](#).

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#### **About Peerless-AV**

##### ***Driving Technology Through Innovation***

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit [peerless-av.com](http://peerless-av.com).



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