

Peerless-AV® Introduces Dedicated Mounting Solutions for the Samsung Flip in EMEA

New rotational wall mount and mobile trolley provide a natural angled writing surface for seamless touch interactions

Watford, UK, 3 September 2018 – AV technology pioneer Peerless-AV® has introduced the new Rotational Wall Mount (RMI3-FLIP) and Mobile Trolley with Rotational Interface (SR560-FLIP) for the 55" Samsung Flip (WM55H) interactive UHD display. With a robust feature set focused on safety, durability and aesthetics, these dedicated solutions provide users with the ultimate flexibility in corporate and education collaboration spaces. Once the display is mounted, the ergonomic negative tilt and simple rotation allows users to easily write or sketch in landscape or portrait orientation.

"Interactivity is still on the rise, and more collaborative spaces and huddle rooms are being designed into the working environment, resulting in a growing demand for AV technology that facilitates user engagement and productivity," said Keith Dutch, Managing Director - EMEA, Peerless-AV. "Samsung's WM55H is contributing to this growth, but we saw a gap in the market for mounting it to the wall in settings where floor space is limited. Specifically designed for the WM55H, and in an attractive white gloss finish to match, users have a choice between wall mount or mobile trolley solutions to suit their requirements."

Peerless-AV's new solutions have been designed to support the features and functionality of the 55" Samsung Flip display. The rotational interface on both the wall mount and trolley allows the user to easily rotate the display 90° from landscape to portrait, and holds the display at a negative 4.5°, further promoting ergonomics with a more natural angled writing surface. The unique cable management system allows cables to be routed through the interface, which keeps the cabling safe and abrasion free when rotating the display.

Featuring mobility, an appealing design, display height adjustment, and a pre-assembled base, the Mobile Trolley with Rotational Interface ensures quick assembly, while providing a rigid, but

attractive structure to match the display. Cable management access provides routing options on both sides of the mount for power and data. The 4" castors meet safety requirements and make it easy to move from room-to-room, ensuring nothing is damaged along the way.

The new <u>Rotational Wall Mount</u> (RMI3-FLIP) and <u>Mobile Trolley with Rotational Interface</u> (SR560-FLIP) for the 55" Samsung Flip are available now through Peerless-AV's authorised reseller and distributor network.

For more information on Peerless-AV products and solutions, visit <u>www.peerless-av.com</u>, and follow the latest news and updates on <u>Twitter</u>, <u>Facebook</u>, <u>LinkedIn</u>, and <u>blog</u>.

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



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