



Peerless-AV® Enhances Presence in Germany with New Key Account Manager

Marc brings valuable experience in the professional display and projector markets

Watford, UK, 7 January 2019 – AV technology pioneer Peerless-AV® today announced a new addition to the EMEA sales team with the appointment of Marc Rassier to Key Account Manager, Germany. Marc’s background in sales and product management, at some of the world’s largest electronics and computing manufacturers, makes him an ideal candidate to help take the German business to the next level. His responsibilities include securing new, while nurturing existing, reseller relationships and driving new business for Peerless-AV’s high potential product lines, including Outdoor, Kiosk, and LED in territories spanning the middle to North of the country.

“We are experiencing consistent, strong growth as a manufacturer in the DACH proAV market, with numerous large project wins owing to our technology savvy sales team and future proof portfolio,” comments Melinda Von Horvath, Vice President of Sales and Marketing - EMEA, Peerless-AV. “With Marc now on board we will further develop our partnerships with key resellers and specialist AV distributors across the DACH region in line with our growth strategy for 2019.”

Prior to Peerless-AV, Marc held various key account manager and field sales positions at major multi-nationals with responsibility for AV reseller and end user sales, product management, training and events. His technical capabilities and commercial skills will be of great value for introducing and educating customers on the latest Peerless-AV’s products, and he will play an essential role in developing new business opportunities for key partners.

“I’m excited to join this fast-growing company with such an excellent reputation and look forward to a successful 2019 with the EMEA sales team,” said Marc Rassier, Key Account Manager, Germany, Peerless-AV.

For more information on Peerless-AV products and solutions, visit www.peerless-av.com. Follow the latest news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#), and [blog](#).

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



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