

Peerless-AV® Introduces Universal Outdoor Digital Menu Boards for QSR and Retail Drive-Thrus

Universal design offers maximum flexibility and compatibility with leading 55" outdoor digital signage displays from Peerless-AV, Samsung, and LG



Watford, UK, 14 September 2021 – AV technology pioneer Peerless-AV® today announced the highly-anticipated launch of an upgraded iteration of its Outdoor Digital Menu Boards. Manufactured in the UK and designed to support leading 55" outdoor commercial display brands, Peerless-AV's latest Outdoor Digital Menu Boards ([KOF555-1/2/3](#)) offer maximum flexibility at the best value. See the product in action at Peerless-AV's A New AV Experience Showcase and Networking event at Lord's Cricket Ground, London, 16-17 September 2021.

The sleek, new Outdoor Digital Menu Board models can support up to three displays to enhance outdoor drive-thru efficiency. These all-weather rated, outdoor units are UL 48 certified and offer a low operating cost, modular design, and a simplified two-man installation process.

Compatible 55" outdoor digital signage display models include:

- Peerless-AV Xtreme™ High Bright Outdoor Displays (XHB553)
- Samsung OHF Series Displays (OH55F/OH55A)
- LG XE4F-M Series High Brightness Outdoor Displays (55XE4F-M)

Along with being able to choose the preferred display brand, customers can customise their solution, with a variety of options, to create an ideal digital drive-thru solution. These include:

- Speaker/Microphone Kit (KOF-OPT-SPK-EUK) **contact sales*
- Media Storage Fan (KOF-OPT-FAN-EUK)
- Internal Media Player Shelf (KOF-OPT-SHELF)

“With the right technology, the drive-thru will only become more important. To meet the demands of a growing market, and addressing valuable customer feedback, we have really raised the bar with this latest upgrade to our Outdoor Digital Menu Board range,” commented Keith Dutch, Managing Director – EMEA, Peerless-AV. “The new models are more cost-effective, with flexibility in design and improved aesthetics to keep up with the look and feel of the next generation drive-thrus that offer a smoother, faster, smarter customer digital ordering experience.”

The Outdoor Digital Menu Boards (KOF555-1/2/3) are now available in EMEA through Peerless-AV’s authorised distributor and reseller network. For more product details, please visit:

<https://eu.peerless-av.com/products/kof555-euk>

For more information on the full range of Peerless-AV mounts and solutions visit www.peerless-av.com. Follow the latest Peerless-AV news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#) and [blog](#).

###

Press Contact and to request additional high res images to accompany this release

Beky Cann | Director of PR & Communications | Peerless-AV EMEA

bcann@peerless-av.eu.com | +44 (0)1923 205 658 | +44 (0)7836 620 496

About Peerless-AV

Driving Technology Through Innovation

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



Unit 3, Watford Interchange, Colonial Way
Watford, Herts WD24 4WP
+44 (0) 1923 200 100

info.eu@peerless-av.com | www.peerless-av.com