

## Peerless-AV® Announces Global Availability of New Single and Dual-Sided Smart City Kiosks

Peerless-AV's new generation Smart City Kiosks offer even more versatility and functionality for outdoor advertising and wayfinding applications



**St Albans, UK, 21 March 2023** – AV technology pioneer Peerless-AV® today announced the global availability of its new generation Smart City Kiosks. Shown for the first time in EMEA at ISE 2023, the new Single (KOP55XHB-EUK) and Dual-Sided (KOP55XHB2-EUK) models have been designed in response to customer feedback and demand.

Key upgrades facilitate a simplified installation for running power and data cabling while offering a dedicated storage space for media components. The Dual Sided model is brand new to the range, offering increased screen space and opportunities for revenue-generating digital advertising and wayfinding. These Smart City Kiosks offer supreme versatility in a wide range of verticals, including retail, government, transportation and visitor attractions.

"Our Smart City Kiosks have been hugely successful in EMEA and International markets and now these new generation models are in high demand after a positive reception at ISE in Barcelona," said Keith Dutch, Managing Director – EMEA, Peerless-AV. "We're pleased to announce that both Single and Dual-Sided models are now available to order globally. They provide an attractive, flexible, functional outdoor digital signage upgrade for any end user organisation seeking to replace an existing static or low engagement signage solution in urban areas."

The KOP55XHB-EUK models incorporate one 55" Xtreme™ High Bright Outdoor Display (XHB554-EUK) and the KOP55XHB2-EUK models feature two 55" Xtreme's, installed back-to-back. The two screens can play content independently or can operate from a duplicate feed, within a slim, modern and aesthetically pleasing design.

The Xtreme display's offer full HD 1080P resolution for a bright and crisp picture even when placed in direct sunlight. Its fully-sealed, IP66 rated design prevents the ingress of foreign materials, such as water, dust, moisture and insects from entering the display and has an operating temperature of -35°C to 60°C. The displays can be enhanced with an optional IR touch overlay (KIRP-XHB4), which can detect up to 10 touch points, whether finger, gloved hand or stylus, all in a convenient plug-and-play design.

Installation simplicity is factored into all design aspects of the Smart City Kiosks. A base cover allows power and data cabling to run upwards from the bottom centre and secure doors allow quick access for maintenance purposes. An IP55 rated media cabinet provides a spacious, enclosed storage area for AV components and integrated fans for active cooling.

The Smart City Kiosk is wind tested up to 135 mph and its stylish, stainless steel and aluminium body, combined with an outdoor rated paint finish, provides the ultimate in corrosion resistance.

The <u>KOP55XHB-EUK</u> and <u>KOP55XHB2-EUK</u> models are now available to order in black or silver and with or without two 4-inch, 100 watt, waterproof speakers. See them in action next at <u>The AV Showcase by Peerless-AV</u> at Lord's, 16-17 May 2023.

For more information on the full range of Peerless-AV mounts and solutions visit <a href="www.peerless-av.com">www.peerless-av.com</a>. Follow the latest Peerless-AV news and updates on <a href="Twitter">Twitter</a>, <a href="Facebook">Facebook</a>, <a href="LinkedIn">LinkedIn</a> and blog.

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Link to images: https://peerlessav.widencollective.com/portals/kysqyfvh/SmartCityKiosks-**MediaOutreach** 

## **About Peerless-AV**

## **Driving Technology Through Innovation**

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



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