

## **Content Shines Through Thanks to Peerless-AV®'s Dedicated Mount for Samsung's In-Window Smart Signage Display**

**Watford, UK, 4 March 2019** – AV technology pioneer Peerless-AV® today announced the availability of its new, dedicated Floor or Ceiling Mount solution for the Samsung OMN-D Series. The mount supports both 46" and 55" Samsung back to back display models and is ideal for high-impact in-window retail and commercial applications with its sleek and stylish aesthetics, minimal footprint and optional custom finish.

“Following its debut on the Peerless-AV and Samsung stands at ISE 2019, this mount has been in high demand and we’re pleased to make this available to customers across EMEA from March 2019,” said Keith Dutch, Managing Director – EMEA, Peerless-AV. “This dedicated mount allows retailers and businesses the highest flexibility in terms of space, design and positioning for maximum footfall on both window-facing and indoor-facing sides of the display.”

A highly adaptable and versatile solution, the Peerless-AV solution can be used to mount 46" and 55" Samsung OMN-D dual-displays from the ceiling or floor mounted. Easy to install and maintain, it also offers integrated cable management for a clean and tidy appearance.

The dedicated mount complements the slim design of the dual-display so footprint is kept to a minimum, allowing for placement right up to the window, and the mount verticals are the same size as the back to back displays for a flush finish. Optional custom colour trims can be added to match branding or application settings.

Damon Crowhurst, Head of Display, Samsung Electronics UK commented: “Simple yet versatile in its design, Peerless-AV’s dedicated mount harmonises seamlessly with our OMN-D Series for the perfect attention-grabbing, storefront window solution. As showcased on our stand at ISE, customers can choose to mount to floor or ceiling depending on their preference and application setting.”

The new DS-OM46ND/-OM55ND-FLOOR and DS-OM46ND/-OM55ND-CEIL are available now through Peerless-AV's authorised distribution and reseller network.

For more information about Peerless-AV products and solutions, visit [www.peerless-av.com](http://www.peerless-av.com). Follow the latest news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#), and [blog](#).

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#### **About Peerless-AV**

##### ***Driving Technology Through Innovation***

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit [peerless-av.com](http://peerless-av.com).



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