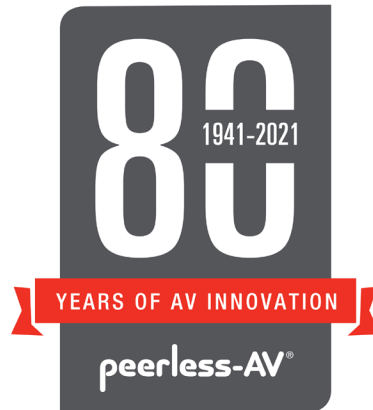


## Peerless-AV® Celebrates 80 Years of Innovation

*Inspiring positivity and encouraging industry advancement in the pandemic aftermath*



**Watford, UK, 21 September 2021** – AV technology pioneer Peerless-AV® is turning 80 years old, celebrating decades of technology innovation, strategic acquisitions, and international business growth between 1941 and 2021. Leveraging its maturity and unrivalled reputation for manufacturing quality AV products, Peerless-AV is a brand renowned for its agility and flexibility to adapt to new emerging technologies and markets. Since it produced the first TV wall mount in 1965, the business has always moved with the times, expanding its portfolio to include multiple industry-firsts with an award-winning approach to delivering solutions according to customers' changing needs.

“2021 has been another great year for Peerless-AV in terms of achieving record business growth across the globe, as well as increasing the size of our global team and ensuring an uninterrupted, high level of customer service and fulfillment, all during a pandemic,” commented Nick Belcore, Executive Vice President of Peerless-AV. “We’re extremely proud of our accomplishments as a company over the past 80 years and we don’t intend to slow down; in fact, we’re only getting started, with so much to look forward to in collaboration with our channel and OEM partners.”

Peerless-AV first opened its doors in 1941 in Illinois fabricating components for military equipment for WWII. A famed early innovation was the first known TV wall mount, launched in 1978 and advanced for its time. Fresh off this success, the mounting product line was extended to include a range of flat panel trolley and stand solutions. A manufacturing plant was opened in Latin America in 1995, the Jumbo 2000 mount was launched in 1999 and the Plasma, LCD, and projector mount lines in 2003.

2009 marked a major development, with the opening of the EMEA HQ. The following year, the company moved to a state-of-the-art facility in Aurora, Chicago, which serves as global HQ. In 2011, the business launched the DS-VW765-LAND Full-Service Video Wall Mount, a market leading product at this time that set the standard and influenced full-service video wall mounting design for years to come. After carefully assessing market needs, Peerless-AV quickly adapted and expanded its capabilities, and began providing niche technology products such as the HD Flow™ and PeerAir™ Wireless AV System in the newly formed Emerging Technology group. Dovetailing on this success, Peerless-AV strategically acquired outdoor TV manufacturer Cill™ Technologies in 2013, introduced its fully sealed commercial outdoor display line, launched the kiosk division, and delivered the Xtreme™ Outdoor Soundbar in 2016. In 2018, the SEAMLESS dvLED video wall integration programme was born and, in 2020, the EMEA business was awarded the Queen's Award for Enterprise for International Trade.

In September 2021, Peerless-AV hosted its first ever showcase and networking event in London with over 20 exhibiting partners and cojoining events. This marks a milestone for the EMEA business and reflects the company's commitment to bringing the AV industry together, encouraging positivity and interaction.

Now with 80 years under its belt, Peerless-AV is as agile as ever and, as its very name suggests, will continue to design, manufacture and deliver unrivalled products, dependable customer service and industry leadership.

For more information on the full range of Peerless-AV mounts and solutions visit [www.peerless-av.com](http://www.peerless-av.com). Follow the latest Peerless-AV news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#) and [blog](#).

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## **About Peerless-AV**

### ***Driving Technology Through Innovation***

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit [peerless-av.com](http://peerless-av.com).



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