

ProAV Brands Team Up for Successful Webinar Training Series

PRO AV SOLUTION DAYS 2020

 DATAPATH

 peerless-AV

 TRIPLEPLAY

 ONELAN

Watford, UK, 27 April 2020 – Peerless-AV[®], Datapath, Tripleplay and ONELAN have joined forces to deliver a series of online webinars running throughout April and into May targeted principally at an EMEA audience. These Pro AV Solutions Days provide an online training and educational platform to help AV professionals, of all occupational profiles, raise their knowledge on key industry topics and the solutions available to achieve their project goals.

The partnership between the four brands offers customers insight into the whole solution for each technology area and regional experts from each business will impart best practice tips and expert advice, answer questions and direct to further information. For greater accessibility the webinars are being hosted in various countries in local languages

“During the current climate, with so many of our customers working from home and global lockdown restrictions preventing site visits and face-to-face interaction, the one thing that we can offer to keep in touch with our customers is some online product training,” commented Keith Dutch, Managing Director – EMEA, Peerless-AV. “We have already received multiple hot enquiries for projects involving all four brands, which is very positive and encouraging. We expect to be running many of these webinars in future as the importance of online training will only increase in these rapidly changing times when adaptation and forward thinking is paramount.”

Initiated in Germany for the DACH region, the Pro AV Solutions webinars are held weekly in French and English language also and have proved highly successful with exceptional feedback and appreciation from customers across the EMEA region, as well as internationally.

The topics covered to date have been well received, with attendees appreciating short, concise and relevant presentations from each brand along with an overview of how they complement each other to create a complete solution.

Webinar 1 - Evaluation and planning of LED walls

Webinar 2 - Command and Control

Webinar 3 - Outdoor solutions for digital signage / DOOH

Webinar 4 - Digital signage, IPTV and Video streaming

To register for upcoming webinars in the series, please visit <https://eu.peerless-av.com/pages/webinars>. Recordings of past English, French and German language webinars are available on request via marketing@peerless-av.eu.com.

For more information about Peerless-AV products and solutions, visit www.peerless-av.com. Follow the latest news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#), and [blog](#).

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, complete integrated kiosks, video wall mounting systems, professional trolleys and stands, and more. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



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