

AV User Group Announces September Members Meeting Alongside Peerless-AV® Showcase & Networking Event at Lord's

Free for qualifying end users, the AV User Group members meeting includes presentations from manufacturers with case studies, research and discussions with private evening reception



Watford, UK, 7 July 2021 – The AV User Group today announced that it will be running its September Members Meeting at Lord's Cricket Ground on the afternoon of 16th September. The meeting will run alongside AV technology pioneer Peerless-AV®'s showcase and networking event, a one-off, one-of-a-kind opportunity for the professional AV industry to meet face-to-face and exhibit the latest innovations in a world-renowned sports venue. The AV User Group meeting is for private members but is open to qualifying end users, for which membership is free.

The members meeting will include a casual buffet lunch and each manufacturer will present for 40 minutes with breaks. Please visit the events page for more information on timings and agenda. To register for the September 16th meeting, visit www.avusergroup/events.

To become a member of the AV User Group, visit www.avusergroup/become-a-member.

The current membership includes technology managers from the financial services community, government and the public sector, healthcare and pharmaceuticals, telecoms, professional services (including legal services, accounting and management consultancy), higher education, retail, business services and manufacturing.

“Holding our September meeting alongside the Peerless-AV event offers our members an even more valuable day out since they’ll have time to walk the show floor in the morning before the meeting in the afternoon,” said Owen Ellis, Chairman, AV User Group. “We’re always looking for different locations to hold our meetings and appreciate the support from AV User Group sponsors such as Peerless-AV, in this case, in proposing this cooperation at such a fantastic venue.”

Peerless-AV’s showcase and networking event will take place at Lord’s Cricket Club on 16th September and will host indoor and outdoor showcases from all the major brands in the AV and Digital Signage space, presenting their latest products and innovations to an audience of resellers, integrators, consultants and end users.

Lord's Cricket Ground, owned by Marylebone Cricket Club (MCC), is recognised worldwide as the Home of Cricket, steeped in 200 years of cricket history, and has been based in its central London location in St. John’s Wood since 1814. In July 2019, England won the World Cup one Day International cricket match against New Zealand at Lord's and the Cup currently resides in the ground’s museum.

For more information on the full range of Peerless-AV mounts and solutions visit www.peerless-av.com. Follow the latest Peerless-AV news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#) and [blog](#).

###

Press Contact and to request additional high res images to accompany this release

Beky Cann | Director of PR & Communications | Peerless-AV EMEA

bcann@peerless-av.eu.com | +44 (0)1923 205 658 | +44 (0)7836 620 496

About The AV User Group

The AV User Group is a forum for those responsible for their organisations AV communications, including AV in meeting rooms, video, audio, data conferencing, video streaming, broadcasts, signage, presentations and the use of collaborative technologies. The group promotes the effective use of AV communication technology within user organisations, and help managers maintain the skills and knowledge they need to implement AV projects and manage service provision. The group provides a hub for AV/technology managers and their support teams through the provision of multiple interfacing platforms between the end user community and their suppliers. International links are always being developed and new locations join the group on a regular basis. www.avusergroup.com

About Peerless-AV

Driving Technology Through Innovation

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



Unit 3, Watford Interchange, Colonial Way
Watford, Herts WD24 4WP
+44 (0) 1923 200 100

info.eu@peerless-av.com | www.peerless-av.com