



Keynote Education Sessions Confirmed for AV Showcase at Lord's 2024

Morning presentations with Microsoft, AVIXA and Neutral Human with the opportunity to claim AVIXA Renewal Unit (RU)

THE AV SHOWCASE BY PEERLESS-AV

@ LORD'S CRICKET GROUND

14TH & 15TH MAY 2024



St Albans, UK, 27 March 2024 – AV technology pioneer Peerless-AV® today announced speakers from AVIXA, Microsoft, Neutral Human and Visual Displays at the upcoming AV Showcase 2024, 14-15 May at Lord's Cricket Ground. This year, the education sessions will take place live on the show floor, on both mornings of the event, supported by Sennheiser's Mobile Connect App and Samsung The Wall MicroLED Display. Free to attend, these keynotes will offer AV Showcase visitors the opportunity to hear from and engage with industry-leading experts on the latest industry trends, as well as providing access to high quality data and content, plus the chance to claim one AVIXA Renewal Unit (RU) per session.

The programme is confirmed as follows:

Day 1 – 14th May, 10.30-11.30

Keynote: Michel Bouman | EMEA Solution Specialist Lead Teams & Devices | Microsoft

Panellist: Greg Jeffreys | Founder & Co-owner | Visual Displays

Topic: "Latest trends & what to look for when deploying Teams Rooms, including insights into integrating Copilot and GenAI"

Learning Objectives:

- Learn about the latest trends in work and meeting
- Understand how Copilot will change work and productivity
- Understand how to bring Copilot to the meeting room
- Understand what makes or breaks a good meeting room experience

Day 2 – 15th May, 10.30-11.30

Keynote: Ben Barnard | Regional Manager | AVIXA UK & Ireland

Topic: “ISE Takeaways and Future Trends”

Join Ben as he looks into the facts and figures of the largest ISE yet, discusses what trends emerged and what this means for the future of our industry.

Keynote: Sarah Cox | Founder & Managing Director | Neutral Human & Co-Founder of Framesync

Topic: “XR, Virtual Production & Hybrid Events, it’s all Linked”

Learning Objectives:

- The evolution of Virtual Production technologies & the impact for the AV Industry
- The major solution differences between ICVFX LED Volumes & XR LED Volumes
- Key use cases in the AV sector for Virtual Production technologies
- Key technologies in play
- Ai’s impact in capture technology & content creation for virtual environments
- The evolution of Virtual Production tools to a hybrid entertainment future

After the presentations, visitors have freedom to explore the Showcase where they can meet and collaborate with over 40+ exhibiting brands. At end of Day 1, exhibitors and visitors are invited to attend the sunset evening networking reception on the Centurian Roof Terrace overlooking the grounds.

“Lord’s will be the nucleus of the UK AV world for these two days in May!” said Keith Dutch, Managing Director – EMEA, Peerless-AV. “The floor plan is designed to offer visiting professionals access to a wide range of vendors and innovative technologies and the education programme will

provide a platform to hear from industry authorities on the latest advancements, topics and talking points impacting the year ahead.”

The two-day education sessions are free to attend but spaces are limited. [Register](#) in advance for the must attend pro AV event of 2024. Visit the 2024 [event page](#) for videos and exhibiting brands, and follow us on [Twitter](#), and [LinkedIn](#) for up-to-date event information.

For more information on the full range of Peerless-AV mounts and solutions visit www.peerless-av.com.

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About Peerless-AV

Driving Technology Through Innovation

For over 80 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs, dvLED and LCD video wall systems, complete integrated kiosks, professional carts and stands, and more. Whether a full-scale global deployment or high-volume custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.

Peerless-AV Revit Families & BIM Content

Peerless-AV provides BIM content/Revit families for its award-winning AV product lines for easy and convenient use within Autodesk Revit. Visit the [BIMsmith® Library](#) direct or via the Peerless-AV website.



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