

Peerless-AV® Announces New 65" Xtreme™ High Bright Outdoor Display

Award-winning line-up of Xtreme™ High Bright Outdoor Displays now offers a larger size with included Outdoor Flat Wall Mount

Watford, UK, XX May 2020 – AV technology pioneer Peerless-AV® is pleased to share the availability of the new 65" Xtreme™ High Bright Outdoor Display (XHB652-EUK). The new addition to the award-winning line of displays features an all-weather IP66 rated design, as well as Peerless-AV's patented Dynamic Thermal Transfer™ System, bringing an extended size offering to the growing DOOH market.

The 65" Xtreme High Bright Outdoor Display includes cover glass that is optically bonded to cut down on glare and provide amazing picture quality, even in direct sunlight. With an operating temperature range of -35°C to 60°C, Xtreme Displays are designed to thrive year-round outside in even the harshest of environments. The display's integrated ambient light sensor automatically adjusts the display's brightness to optimize the power consumption and enhance the overall viewing experience.

Built to withstand the complete spectrum of outdoor elements, the Peerless-AV Xtreme High Bright Outdoor Displays are maintenance-free*, and are fully protected against moisture, as well as any potential debris. With unrivaled capabilities, Xtreme High Bright Outdoor Displays are the perfect digital signage or entertainment solution for any professional application including mass transit, stadiums, theme parks, retail, quick serve restaurants (QSR), corporate applications, education, hospitality, and beyond.

"The addition of the 65-inch to our line of Xtreme High Bright Outdoor Displays demonstrates our commitment to investing in the DOOH market, where we see growing demand from advertising companies to replace analogue with digital and the requirement for larger screen sizes," said Keith Dutch, Managing Director – EMEA, Peerless-AV. "We're pleased to still be leading in the market with the widest temperature range and ingress protection rating for our Xtreme range."

The 65" Xtreme High Bright Outdoor Display comes with a rich feature set that includes:

- Operating temperature range of -35°C to 60°C
- Optically bonded, anti-reflective cover glass increases the perceived contrast ratio and cuts down on glare, providing amazing picture quality, even in direct sunlight
- Daylight readability with an LED backlight and full HD 1080p resolution for a bright, crisp picture
- Includes Quarter Wave Plate polarizer, allowing for portrait and landscape installations
- IP66 rating and fully sealed design prevents the ingress of foreign materials, such as water, dust, moisture and insects, from entering the display
- IK10 rated, impact resistant, tempered cover glass helps to protect the screen against vandalism and debris
- Remote and local monitoring, supported via IP addressable user interface, for temperature, humidity, and power draw diagnostics of the display
- Includes a Peerless-AV Outdoor Flat Wall Mount to provide a safe and secure installation

**XHB652 may require filter cleaning*

For more product detail information about the 65" and other Xtreme High Bright Outdoor Displays, please visit: <https://eu.peerless-av.com/pages/xtreme-high-bright-outdoor-displays>

For more information about Peerless-AV products and solutions, visit www.peerless-av.com. Follow the latest news and updates on [Twitter](#), [Facebook](#), [LinkedIn](#), and [blog](#).

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About Peerless-AV

Driving Technology Through Innovation

For over 75 years, passion and innovation continue to drive Peerless-AV forward. We proudly design and manufacture the highest quality products, including outdoor displays and TVs,

complete integrated kiosks, video wall mounting systems, professional trolleys and stands, and more. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



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