

Peerless-AV[®] Raises £13,500 for Young Lives vs Cancer

Annual charity golf day exceeds expectations, helping fund 355 overnight stays in one of Young Lives vs Cancer's Homes from Home



St Albans, UK, 12 December 2023 – AV technology pioneer Peerless-AV[®] today presented a fundraising cheque to Young Lives vs Cancer after the third annual charity golf day on 28th September, held this year at Foxhills in Surrey. In previous years, the company has supported Campaign Against Living Miserably (CALM) and Ruth Strauss Foundation; charities close to the hearts of Peerless-AV's management team, employees and their families.

Young Lives vs Cancer is a leading UK cancer charity whose care teams provide specialist support for children, young people and their families across the country. It is shocking that an average 12 children and young people a day are diagnosed with cancer! 12 families will receive this devastating news today and Young Lives vs Cancer will be able to use this £13,500 donation to support those families in their time of greatest need. Clare Moulder, a parent whose life has been directly affected by childhood cancer, presented her son's emotional story to guests at the charity golf day. Hearing how Young Lives vs Cancer supported her and her family through the toughest of times helps people to understand the vital care and support that the charity provides across the UK and how and where donations are making a difference.

Kim Mangelshot, Fundraising Engagement Manager for Young Lives vs Cancer – North London, Hertfordshire and Essex, commented: "Thank you to everyone involved with the Peerless-AV Charity Golf Day and for supporting Young Lives vs Cancer. £13,500 is an incredible amount of money, which could go on to cover 355 overnight stays in one of our Homes from Home – that's almost a year for one family. Our Homes provide families with a free place to stay near to where their child is having treatment, often miles away from home. Many families have to stay for long periods of time due to the length of treatment."

Keith Dutch, Managing Director – EMEA, Peerless-AV, added: "Our annual charity golf day was a huge success. This year, in addition to our fundraising efforts for our 2023 chosen charity Young Lives vs Cancer, we wanted to make the day inclusive by organising a 'Learn2Love' ladies golf lesson for 30 AV professionals, alongside the 20 teams of competitive golfers out on the Longcross course. A lunch followed the lesson, sponsored by Exertis Pro AV and Philips, and then all the guests joined together late afternoon for the golf award presentations, charity auction, Young Lives vs Cancer speech, BBQ and networking. It was a great day; extremely well received and attended with a poignant story shared by Clare. Thanks to all our guests for their generous donations helping us reach this tremendous total."

A special thanks to Peerless-AV partners that sponsored this year's golf teams: Barco, Exertis, DTEN, iiyama, Lenovo, Lightware, Now Signage, Midwich, Philips, Samsung, Shure, Sony and Sys-Teams. Contact <u>marketing@peerless-av.eu.com</u> to find out more about upcoming Peerless-AV events in 2024.

For more information on the full range of Peerless-AV mounts and solutions visit <u>www.peerless-av.com.</u> Follow the latest Peerless-AV news and updates on <u>Twitter</u>, <u>Facebook</u>, <u>LinkedIn</u> and <u>blog</u>.

Press Contact and to request additional high-res images to accompany this release **Beky Cann** | Director of Global PR | Peerless-AV EMEA <u>bcann@peerless-av.eu.com</u> | +44 (0)1923 205 658 | +44 (0)7836 620 496

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Driving Technology Through Innovation

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