

peerless-AV[®]

Driving Technology Through Innovation



AGUA CALIENTE
CASINOS

Peerless-AV[®] Creates Custom SEAMLESS
LED Video Wall Mounting Systems for Agua
Caliente Casino

CASE STUDY
May 2019





As a luxury casino, resort, and spa, Agua Caliente in Rancho Mirage, California was looking to further push the boundaries of aesthetics and create a unique, immersive experience, unlike anything else in Greater Palm Springs. Through the use of a curved wide-scale visual display in its new sports bar, 360 Sports, patrons in the sports bar as well as all guests entering the resort would see the eye-catching visuals, showcasing the high quality and design that is representative of Agua Caliente.



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The Challenge

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To truly wow guests, the resort was seeking an intricate video wall design that would require a complicated installation with curved walls and recessed displays. In addition to the shape of the wall, which affected display alignment, 360 Sports was still under construction. Further adding pressure around the project was the tight timeline tied to a New Year's Eve launch, only allowing 10-16 days to complete the full installation.



Watch an install testimonial video at <https://vimeo.com/peerlessav/aguacalienteled1>



Watch a technical testimonial video at <https://vimeo.com/peerlessav/aguacalienteled2>

The Solution

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To meet the fast deadline, [Advanced LED Displays](#) was chosen as the integrator for the project. They selected [Unilumin](#) for the LED screens, and [Peerless-AV](#) for its LED mounts. While Peerless-AV was the only manufacturer whose mounts would work for the curved wall, the brand was also selected based on its flexibility, cost effectiveness, and superior customer service – all aspects of SEAMLESS by Peerless-AV®, the company’s LED Video Wall Integration Program. The SEAMLESS program ensures the entire Peerless-AV LED Solutions Team is available every step of the way, guaranteeing every customer receives quality product support and service.

It was so refreshing to have someone there from our (Peerless-AV) team to actually help us design the mounting system that would fulfill all of these crazy designs we came up with. No other company came to that point where they would help us out from the very beginning.

Vince Ovist, President, Advanced LED Displays

The Results

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Without fail, Peerless-AV was able to install the LED mounts that allowed 360 Sports to become the first sports bar without televisions. The entire installation process was simple and completed before the tight deadline. The casino was thrilled with the ending outcome and guests can now enjoy the action from anywhere in the sports bar.

The feedback has been phenomenal. It's been a great buzz around the valley. This is the place to come. ”

“

**Bill Oliver, Chief Information Officer
Agua Caliente**

SEAMLESS LED VIDEO WALL INTEGRATION - FROM START TO FINISH

With over 75 years of audio visual experience, our commitment to the creation of cutting-edge technology and standard-setting solutions has elevated us to the status of the industry's most innovative leader. Our Dedicated SEAMLESS LED Solutions Team sets the bar for high quality design, while achieving the pinnacle of aesthetic results. Our dynamic group of LED professionals include structural and mechanical engineers, product managers, project managers, installers, as well as sales and service personnel. The entire Peerless-AV LED Solutions Team is there every step of the way to ensure every customer receives SEAMLESS product support & service.



EXPERT ENGINEERING & DESIGN

Our experienced custom engineers & support staff work in a think-tank style environment, creating new & effective solutions specific to your needs.



CUSTOM PROJECT MANAGERS

We provide a single point of contact, from the SEAMLESS LED Solutions Team, who oversees the project every step of the way, ensuring an ideal solution & timely delivery of your custom LED video wall solution.



FULL INSTALLATION SERVICES

When we say that we are there every step of the way, we mean it. Our SEAMLESS LED Solutions Team supports the installation, maintenance, troubleshooting & even, post-installation services.



DEDICATED LED MOUNTING SOLUTIONS

Our SEAMLESS LED Solutions Team exceeds industry standards, while achieving the pinnacle of aesthetic results.


To learn more about the SEAMLESS by Peerless-AV® LED Video Wall Integration Program and mounting solutions, visit peerless-av.com/SEAMLESS.




About Peerless-AV®

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For over 75 years, passion and innovation continue to drive Peerless-AV® forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



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