



#GROWTHEGAME INITIATIVE



Aeriform Sports is committed to reducing barriers that prevent young athletes from trying the game of lacrosse. Through our #GrowtheGame Initiative:



We help local youth lacrosse organizations raise funds.



We help expand visibility of the game in the community.



We reduce the cost for players to try the game for the first time.



We reduce the spread of skin infections and illnesses.

CLUB FUNDRAISING



We know one of the biggest challenges for youth lacrosse organizations is financial. Field costs, uniforms, equipment, and so much more add up quickly. Through the Aeriform Sports #GrowtheGame Initiative, you can raise funds quickly without asking for money from the same places you already have. Aeriform Sports will help you operate a “Pad Drive” to reconnect with former players and ask them to donate their pads to the program. Reconnect with former players who have grown out of their pads or have forgotten just how much fun the sport is.

PAD RENTAL



Every family has experienced it. That moment when purchasing lacrosse pads the first time and sticker shock sets in. How will we know if he even likes it enough to keep playing? What if he has a growth spurt and outgrows the pads in a year? That moment can turn a lot families away from committing to the sport. By utilizing the Aeriform Sports cleansing process, old pads can become the answer. New players can rent used pads without fear of germs, smells, or damage from previous owners. Make it easy for players to fall in love with the sport by reducing the burden on parents.

RAISE UP TO

\$750



- ▶▶ We will aid in organizing a “Pad Drive” event for your community.
- ▶▶ For every full set of pads* donated, the club receives \$30 (up to \$750)
- ▶▶ Utilize the opportunity to expand your network, reconnect with players who didn’t return, or introduce the sport to new players

**Full set of pads” is considered wearable, safe, and up to date gloves, helmet, elbow pads, and shoulder pads.

MONTHLY

\$40



- ▶▶ We will cleanse the pads prior to first use and check the pads for any obvious flaws.
- ▶▶ Includes the suggested 2 cleansings per month from Aeriform Sports.
- ▶▶ Renting for the spring season saves families an estimated \$240*, reducing the initial investment.

*Based on an estimated cost for pads (helmet, gloves, shoulder pads, and elbow pads) of \$360

THE LACROSSE COMMUNITY IS FAMILY

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