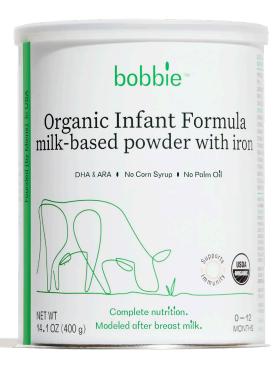
# bobbie



# DILUTED: EACH 5 FL OZ (150 mL) CONTAINS 100 CALORIES NUTRIENTS PER 100 CALORIES:

PROTEIN a	BIOTIN mcg2.3
	VITAMIN C (ASCORBIC ACID) mg 9
	CHOLINE mg
	INOSITOL mg4.1
LINOLEIC ACID mg 1000	
VITAMINS:	CALCIUM mg
VITAMIN A IU	PHOSPHORUS ma
VITAMIN D IU 70	MAGNESIUM mg 7
VITAMIN E IU	IRON mg
VITAMIN K mcg	ZINC mg
THIAMINE (VITAMIN B <sub>1</sub> ) mcg 100	MANGANESE mca
RIBOFLAVIN (VITAMIN B <sub>2</sub> ) mcg 150	COPPER mcg
VITAMIN B <sub>6</sub> mcg 63	IODINE mcg
VITAMIN B <sub>12</sub> mcg 0.2	SELENIUM mcg
NIACIN mcg 900	SOD <b>I</b> UM mg
FOLIC ACID (FOLACIN) mcg 15	POTASSIUM mg 110
PANTOTHENIC ACID mcg 450	CHLORIDE mg

INGREDIENTS: ORGANIC LACTOSE, ORGANIC NONFAT MILK, ORGANIC HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, ORGANIC SOYBEAN OIL, ORGANIC WHEY PROTEIN CONCENTRATE, ORGANIC COCONUT OIL, LESS THAM 1%: ORGANIC SOY LECITHIN, SCHLZOCHYTRIUN SP. OIL.\*, MORTIERELLA ALPINA OIL.\*\*, CALCIUM PHOSPHATE, POTASSIUM CITRATE, SODIUM CHLORIDE, CALCIUM CARBONATE, POTASSIUM HYDROXIDE, POTASSIUM PHOSPHATE, MAGNESIUM CHLORIDE, POTASSIUM BICARBONATE, FERROUS SULFATE, POTASSIUM CHLORIDE, ZINC SULFATE, CUPRIC SULFATE, MANGANESE SULFATE, POTASSIUM IODIDE, SODIUM SELENITE, CHOLINE BITARTRATE, ASCORBIC ACID (VITAMIN C), ASCORBYL PALMITATE, INOSITOL, MIXED TOCOPHEROL CONCENTRATE, d'-ALPHA TOCOPHERYL ACETATE (VITAMIN B), NIACINAMIDE (VITAMIN B), CALCIUM PANTOTHENATE, VITAMIN A PALMITATE, RIBOFLAVIN (VITAMIN B), THAMINE HYDROCHLORIDE (VITAMIN B), PYPRIDOXINE HYDROCHLORIDE (VITAMIN B), FOLIC ACID, PHYTONADIONE (VITAMIN K), BIOTIN, CHOLECALCIFEROL (VITAMIN D), CYANOCOBALAMIN (VITAMIN B), LOONTAINS MILK AND SOY

### **Product Information**

Bobbie Organic Infant Formula Milk-Based Powder with Iron is intended for full term infants 0 to 12 months of age as a sole source feeding or as a supplement to breastfeeding.

# **Nutritional Highlights**

- Fat Blend: Safflower/Sunflower, Soybean, and Coconut
- Carbohydrate: 100% Lactose
- Protein: 60:40 whey to casein ratio
- DHA: 20mg/100kcal Meets EU requirements for DHA in infant formula
- Iron: 1.2mg/100kcal Meets both U.S. and EU requirements for iron

Bobbie Meets all U.S. FDA requirements for infant formula and is styled after European products traditional focus on organic, purposeful sourcing of ingredients. While not an EU product, Bobbie also meets most of the EU nutritional requirements for infant formulas.

Bobbie is a safe option for your U.S. patients looking for a milk-based EU infant formula.

#### **Product Details**

- 1 unpacked level scoop: 8.5g
- Calories per gram: 5.2 kcal
- Calories per scoop: 44 kcal
- Grams protein/grams powder: 0.1g/g
- Osmolality: 308 mOsm/kg H2O
- Displacement: each scoop adds about 0.2fl oz to the amount of prepared formula

## **Mixing Instructions:**

- Before making formula, wash your hands, bottles and accessories.
- 2. Add water (100°F/40°C) to bottle, for every 2fl oz of
- 3. water add 1 unpacked level scoop.
- 4. Add powder to water using scoop in can. Cover can with lid.
- Cap bottle and shake well. Once feeding begins, discard after 1 hour.
- 6. The can makes about 106 fl oz. of formula.

# Warnings:

Not for premature infants or infants with allergies to milk or soy. Never use a microwave to warm formulas; serious burns can occur. Use by date at bottom of can.



<sup>\*</sup>a source of docosahexaenoic acid (DHA)

<sup>\*\*</sup>a source of arachidonic acid (ARA)