

Docosahexaenoic Acid (DHA)

INGREDIENT GUIDE

WHAT IS DHA

DHA is a long chain polyunsaturated fatty acid. It's an omega-3 fatty acid that can be found in fish, shellfish, some algae, and breast milk.

There are three main types of omega-3's. There is alpha-linolenic acid (ALA), docosahexaenoic aci

There are three main types of omega-3's. There is alpha-linolenic acid (ALA), docosahexaenoic acid (DHA), and eicosapentaenoic acid (EPA). Breast milk contains all three types of these omega-3's, but in varying amounts due to both genetic and dietary factors.^{1,2}

ALA is an essential fatty acid—meaning we need a dietary source of it because our bodies cannot make it. ALA is the parent fatty acid to DHA. Most infants (and adults) are able to make some DHA, however the conversion rate is insufficient to make enough for the demands of an infant's rapid tissue growth and some infants may not be even able to synthesize any DHA.^{3,4}



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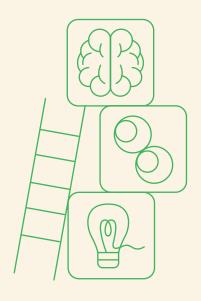
DHA PLAYS A ROLE IN HEALTH OUTCOMES

DHA plays a central role in the development of the brain, eyes, and immune system.^{3, 5, 6}

DHA has a positive impact on cognitive development in term infants.⁷ Research has shown that dietary variations of DHA during the first few months of life may have long-term influences on cognitive function in later childhood.⁸

Additionally, data shows that infants who received DHA from any source had better visual acuities and visual maturation.⁹

Emerging evidence suggests that DHA may also play a critical role in supporting the immune system This may be true especially during early infancy when the immune system is rapidly developing. ^{10,11}





None! None! None!

"The essential omega-3 and omega-6 fatty acids...
influence the infant's fatty acid status and
are among the key nutrients needed for the rapid
brain development that occurs through the infant's
first two years of life." — DGA 2020-2025¹²

DIETARY RECOMMENDATIONS IN THE US AND EU

The US National Institutes of Health (NIH) recommends 500 mg per day for omega-3 fatty acids overall for 0 to 12 month olds, but does not provide guidance for DHA intake specifically. This is because technically the human body is able to convert alpha-linolenic acid into DHA and EPA... however, we are not very efficient at this.

According to the NIH, has said that consuming DHA directly from foods is the only practical way to increase levels of DHA in the body.

Europe does have recommendations for DHA, stating that infants from 0-6mo should be consuming 100mg DHA per day.

The European regulations) mandate that all infant formula and follow-on formulas must contain 20-50 mg DHA/100kcal.¹³

DHA IN BOBBIE

Bobbie provides 20mg of DHA per 100kcal via an ingredient called **Schizochytrium**—this is a very, very, very small algae (single-cell organism). The oil in this algae contains high amounts of DHA.







TAKE-AWAY

Not all omega-3's are equal. To make sure that infants get enough DHA it should be provided from food, either via mom (if breastfeeding) or through formula. Bobbie provides 20mg of DHA per 100kcal, meeting the EU requirement for infant formula.

bobbie.

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