

FOGLIO PRESS

refreshingly simple stationery

custom weddings

WELCOME!

oglio Press is a boutique stationery studio located in Westside Atlanta. We pride ourselves on providing a unique, personal experience to all of our clients, and infusing our passion for paper and design into every wedding we are priviledged to work on. Our stationery expresses our love for classic design and timeless style, with an eye for modern details and artisanal papers and printing techniques.

In the next few pages, you'll find some basic information on our pricing and design process. When you're ready to learn more, drop us a line to set up a complimentary consultation. We'll walk you through each step of the process to help you create a stationery suite that is unique, personal, and perfect for your wedding.

Take a look, then get in touch! We can't wait to hear from you.



THE PROCESS

Our Custom wedding design services offer a truly personal experience and a one-of-a-kind wedding stationery package, The process is personalized and simple, and we'll walk you through each phase step by step. Review the process below, then get in touch to begin!

1. Complimentary Consultation

We'll get together in our Westside Atlanta studio (or chat over the phone if needed) to talk about your wedding details and get a general sense of the direction for your wedding stationery. Bring inspiration for us to work from if you can - photos, swatches, ideas - anything to give us a feel for your style and get some ideas flowing.

2. Proposal

About a week after your consult, we'll send you a personal Custom Stationery Proposal via email. The proposal will include an inspiration board and detailed pricing for your custom suite.

3. Booking

Custom services require a \$500 design retainer and a signed contract in order to begin design work. The contract and design retainer can both be taken care of online.

4. Design Process

Proofs are all delivered as PDFs via email. The Custom design process allows an unlimited number of proofs, meaning that we'll work together on your designs until you are 100% happy with the results. Your first set of proofs will include 3 - 5 initial design concepts, using different fonts, layouts, etc., based on what we've discussed in your consultation. From there, we'll narrow down and refine the options, add accessories and embellishments to the suite, and make sure everything is absolutely perfect!

5. Approval

Once your designs are finalized and you are ready to approve, you'll receive final proof approval forms to sign online, and an invoice for the final payment on your order. Your \$500 design retainer will be deducted from the final payment amount.

6. Production and Delivery

Most Custom orders take 6 - 8 weeks in production, depending on the specifics of your order. Orders may be picked up from our studio by appointment, or shipped via USPS Priority Mail. Or, if you prefer, use our Stuff, Seal & Send service and we'll prep and mail your suite for you!





PRICING

CUSTOM ORDERS

Custom orders vary widely in scope, design preferences, and size of project - we never want to commit you to a package that doesn't work for you! Therefore, all custom orders are quoted on an individual basis after a consultation in person or over the phone.

Custom suites begin at \$2000.

TIMELINE

WHEN TO ORDER WHAT

We recommend getting in touch and booking your wedding with us as early as possible, to ensure that you have time reserved on our design and production schedule.

We accept a limited number of custom weddings per year.

Once your wedding is on our calendar, you'll receive a detailed schedule for each phase of the process, so you will know exactly what to expect.

Our recommended timeline for custom weddings:

Save the Dates

Begin order 9 - 15 months before wedding date

Mail 6 - 12 months before wedding date

Invitation Suite
Begin order 6 months before wedding date
Mail 6 - 8 weeks before wedding date

Wedding Day Stationery
Begin order 8 - 12 weeks before wedding date

FAQ GOOD TO KNOW

Minimum Orders

Custom wedding invitation suites require an order minimum of \$2000.

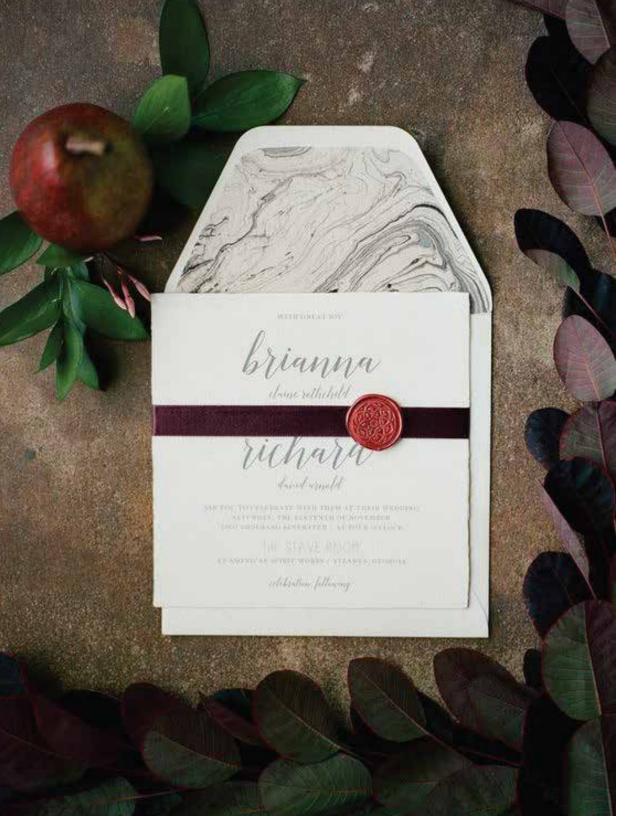
A la Carte

For custom weddings, Save the Dates and Wedding Day Stationery are only offered along with the purchase of an Invitation Suite.

Addressing & Mailing

We offer digital addressing and calligraphy addressing service, as well as full-service mailing options. Inquire for details.





LET'S BEGIN.

DROP US A LINE
AND WE'LL GET TO WORK TODAY!



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