



**FIRST VICTORY**

**A P P A R E L**

*Affiliate Program 2019*



[WWW.FIRSTVICTORYAPPAREL.COM/PAGES/AFFILIATE-PROGRAM](http://WWW.FIRSTVICTORYAPPAREL.COM/PAGES/AFFILIATE-PROGRAM)

# Welcome!

TO OUR NEW AFFILIATE PROGRAM!



## What is an Affiliate Program?

An affiliate program is a collection of individuals who market a product or a company to increase the sales in return for a commission. Unlike brand ambassadors, affiliate programs pay YOU directly! FVA has set up a program to pay it forward to the people that stand by our mission and love our products.

## How Does it Work?

Our affiliate program works with tracking codes that you can see and manage. These come in the form of links that you can promote on social through blog posts, banners, emails, stories, posts, and even coupons! As much as you want to promote is how much you will earn in the long run!

## How Much Will I Make?

Everyone starts at making **10% commission** on every sale, with a **30 day cookie window**. This cookie window are the return days someone who has clicked on an affiliate link can come back and make a purchase. If someone clicks your link after you promoted your link, and come back in the 30 day window, you still make a commission! If it is after 30 days, you may need to promote again to retain that customer. The more you promote the more you will make!

## How Do Payments Work?

Payments are made after a minimum of \$50 is earned on your commission links! Every \$50 dollars is a direct payment to your account after you have set up and established the affiliate links and account on your website. But not to worry, below are some simple steps on how to do this!

# Let's Get Started!

Follow these step by step instructions:

- Start by going to **https://firstvictoryapparel.com/pages/affiliate-program**
- Here you will see the affiliate registration page. Fill out the following information on the left. After you accept the terms and conditions, make sure you are not a robot, the registration will be successful! Click on the link below it to login to the affiliate panel! It will also appear in your email!
- The **Red Circle** below on your panel is your referral link. This is what you can put on your Instagram page, Facebook, or swipe up features. The **Blue Circle** is a link code generator for other products to promote. Scroll down to see how it works!

Please select a payment method! You can do that in your Profile page

Welcome **Ethan Merritt (ID 6)**  
Sign out

Home Info page **Link Generator** Orders Payments Banners

Your referral link

<http://firstvictoryapparel.com?aff=6> Copy to clipboard Generate other links Fast share: [f](#) [t](#) [t](#) [e](#)

Your earnings info

**\$0** unpaid earnings **\$0** total earnings

See summary data for specific period

from: Apr/23/2019 to: Apr/30/2019 Show

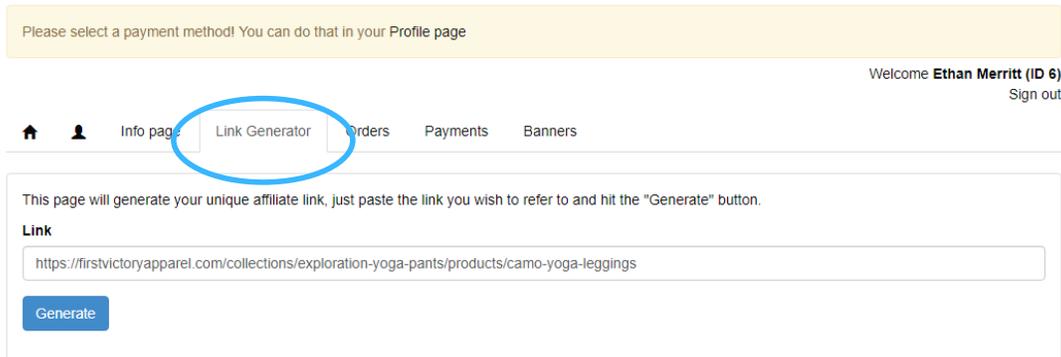
Export

| Date          | Visitors | Orders | Price  | Your Earnings | Conversion |
|---------------|----------|--------|--------|---------------|------------|
| Apr/30/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/29/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/28/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/27/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/26/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/25/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/24/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/23/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| <b>Total:</b> | 0        | 0      | \$0.00 | \$0.00        | 0%         |

# Link Generator

The link generator is for products YOU want to promote. Lets say you want to promote leggings for a higher conversion AND you love them... here is how it would work:

- When you copy a product link (like the camo leggings) click Generate in the blue to get codes for the product.



Please select a payment method! You can do that in your Profile page

Welcome **Ethan Merritt (ID 6)**  
Sign out

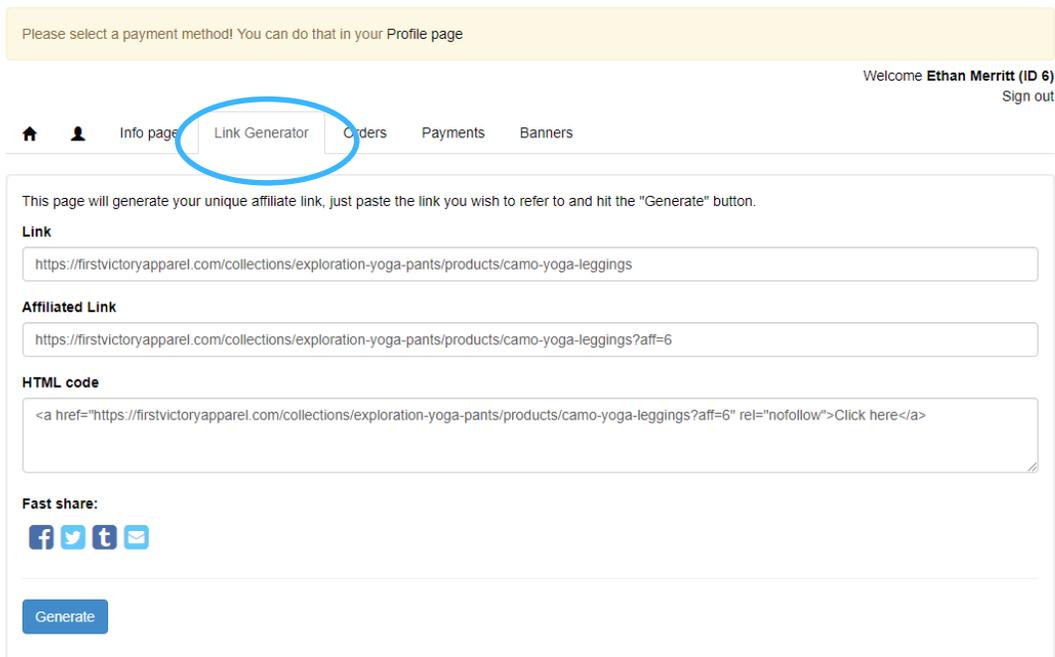
Home Info page **Link Generator** Orders Payments Banners

This page will generate your unique affiliate link, just paste the link you wish to refer to and hit the "Generate" button.

**Link**

**Generate**

- Below you can see the generated codes. Remember, this is JUST for the product you highlighted. When people click this link, they will just find the camo leggings page first!



Please select a payment method! You can do that in your Profile page

Welcome **Ethan Merritt (ID 6)**  
Sign out

Home Info page **Link Generator** Orders Payments Banners

This page will generate your unique affiliate link, just paste the link you wish to refer to and hit the "Generate" button.

**Link**

**Affiliated Link**

**HTML code**

# Orders and Payments

Tracking payments and orders is easy! They are in the round Red and Blue circles. Make sure to check and see orders to know if you should promote more, and view payments to know when your next pay period is coming up!

Please select a payment method that in your Profile page

Welcome **Ethan Merritt (ID 6)**  
Sign out

Home Info page Link Generator **Orders** **Payments** Banners

Your referral link

[Copy to clipboard](#) [Generate other links](#) **Fast share:** [f](#) [t](#) [t](#) [e](#)

Your earnings info

**\$0** unpaid earnings **\$0** total earnings

See summary data for specific period

from:  to:  [Show](#)

[Export](#)

| Date          | Visitors | Orders | Price  | Your Earnings | Conversion |
|---------------|----------|--------|--------|---------------|------------|
| Apr/30/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/29/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/28/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/27/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
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| Apr/25/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/24/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| Apr/23/2019   | 0        | 0      | \$0.00 | \$0           | 0%         |
| <b>Total:</b> | 0        | 0      | \$0.00 | \$0.00        | 0%         |

# That Simple!

CONGRATS ON JOINING! EASY RIGHT?



## Other incentives

This is our first tier of our affiliate program! We will push out updates for our second and third tier to earn HIGHER commissions with longer cookie windows open. If you are an influencer with a growing following, more incentives are available on a case by case affiliate bases! Stay tuned for emails from FVA about these updates! Of course this discount works for you as well so you can get new products!

## Can I refer other people?

Yes of course! If an affiliate signs up AND sends an email saying "I was referred by this freakin' guy!" than we send you one free time each time! If this is complete, you get ONE product of your choosing for FREE!

## A Big Thanks

Thank you to everyone that is ready to become an affiliate with your brand! As we grow and expand out of the Pittsburgh area, we are excited to spread a healthy lifestyle with comfortable clothing for you to get out and explore! Remember to share our pages on social media and of course ENJOY every part of this process. We want our affiliate to make money and have fun doing it!

If there are any questions or concerns, feel free to send an email to [info@firstvictoryapparel.com](mailto:info@firstvictoryapparel.com) and we will respond ASAP!