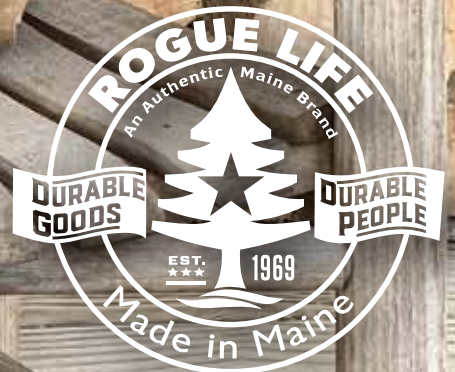
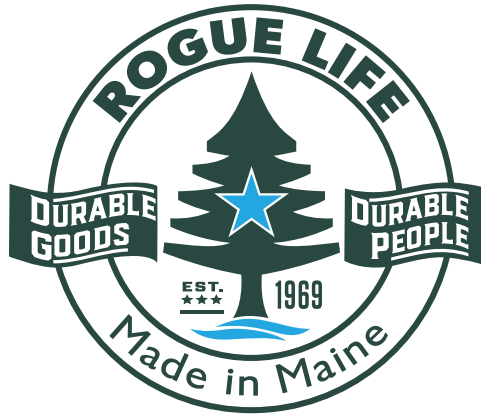


2023/2024 CATALOG





The Tree that inspired the Rogue Life Logo.

“Everyday is An Adventure”

Everyday is an adventure in Maine. From its lush forests, perfect for hiking, to its pristine lakes, where fishermen are casting rods, to its brisk coastal waters, where you'll find kayakers surfing the waves, there is something special about the state. Rogue Life's mission is to take Maine's love for the outdoors and bring it to the masses with its high quality handmade bags, backpacks and totes and apparel.

Started in 1969 by owner Mark Rodrigue's parents, Lionel and Diane, the company's maiden shop, RodCo., became a staple in the community for sports banners, jackets and awards. In the early 80's the company relaunched its brand by adding high quality sport bags and canvas totes.

In 2009, Mark and his wife Debbie took over the company from his parents, launching Rogue Wear. Thinking outside the box, Mark began designing new bags including the now infamous, Benny Backpack, named after his first grandchild.

Migrating from athletic gear, Mark began focusing on branding Rogue Wear as a Maine lifestyle brand, and in 2020, alongside his childhood friend Judy Hall, the duo launched Rogue Life. In 2021, another local talent, Kim Goding, joined them as they began to forge their brand on a national level.

Branded on every item is Rogue Life's signature logo, a pine tree with a centered star. It was designed by Mark and was inspired by the original 1820 Maine state flag and his and Debbie's 14 acre Christmas Tree Farm in Lewiston.

"I believe there is an adventure waiting inside everyone. We live in Maine. We have all these great areas available to us right outside our door where we can quickly get outside for a walk with our grandkids on great trail and enjoy nature. Every adventure doesn't have to be elaborate. It's more about getting outside and making everyday an adventure."

~Mark

ONE-STOP CUSTOMIZATION



For over 50 years and three generations, Rogue Life Maine has provided high quality Maine made apparel and bags to businesses, schools and organizations throughout New England. Inspired by the durability of Maine's people, we create durable goods that are made to last. We take pride in knowing every single product we offer is created in our Lewiston, Maine facility by hard working Maine people. As a family business, our goal is to deliver more than just product – we want you to experience adventure in your every day life.

Customize a Bag That Is Completely Unique To Your Business!

Because all of our bags are handstitched in Maine, we can customize them specifically for your business.

Choose your colors from a variety of our no-fray canvas cordura and straps. Then, brand it by adding a vegan leather tag or embroidered patch with your company logo. We can even print full color art directly on your bag with our sublimated bag line.



Like Our Designs?

Most of our bags, apparel and hat designs can be customized! Name drop, add a location or color change. Our in-house designers are ready to work with you to create a design that suits your needs.

A person is shown from the waist down, wearing a white canvas tote bag with two wide brown leather straps. The bag has a square brown leather patch on the front with a circular logo containing a tree. The person is wearing blue denim jeans with a frayed hem and dark grey or black cargo pants. They are also wearing grey and white patterned socks. The background is a plain, light-colored wall and a wooden floor.

**TOTES
& BAGS**

Our Original Tote “Never Bottom Out”

Our handstitched tote bags are made with a heavyweight natural canvas, lined with a durable cordura canvas bottom and include double layered straps to make sure every bag is meant to last.

Design your own Rogue Life tote. Select your handle/bottom colors and then upgrade with an inside pocket or zippered top.

Available Sizes

MEDIUM: 18” x 16” LARGE: 22” X 14” XL: 23” x 15”



**Customize It
by State, City,
or Region**



Breathe the Trees
Tote & Wristlet



Taste the Seas
Tote & Wristlet

XL TOTES



Camp Tote XL
Moss Tote w/
Zip Top



Boat Tote XL
Navy Tote w/
Zip Top



Beach Tote XL
Rose/Steel Tote
w/ Zip Top



Ski Tote XL
Navy Tote w/
Zip Top

**NEW FOR 2024!
ALL OVER PATTERNS**

All Over
Trees



**Trees, Florals and Stars
All Over!**

New patterns screenprinted on our heavyweight natural canvas with our double lined handles and no fray cordura bottoms.

LARGE TOTE 22" x 14"

WRISTLET 9.75" x 6"



All Over
Anchors

All Over
Floral



All Over
Stars





Original Tote/Zipper Pouch
*Available in a variety of colors



Breathe the Trees
*Customizable Label



Taste the Seas
*Customizable Label



ME Tradition



Maine Girl
*Customizable by State, City or Region



Vintage Tree



Vintage Bear



Pine State
*Customizable by State



All Over Trees



All Over Anchors



All Over Floral



All Over Stars



Clam Digger



Beach Blanket



Blue Tartan



Sandy Beach



Beach Stripes



Wax Cotton Bottom
*Straps Available in a variety of colors



Camp Life



Lake Life



Lobster Twill Applique
Large Tote w/ Pocket



Anchor Twill Applique
Large Top w/ Pocket



Beach XL Rose/Grey
w/ Zip Top



Beach XL Rose/Grey
w/ Zip Top



Boat Tote XL Navy
w/ Zip Top



Camp Tote XL Moss
w/ Zip Top



BAGS | BENNY BACKPACKS

Original Benny Backpack

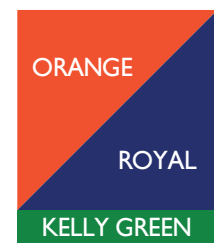
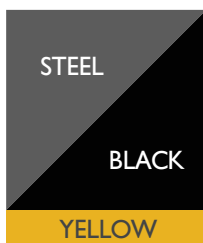
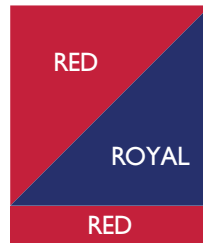
Features: Large main compartment, 2 front pockets for accessories or water bottles, front zippered pocket, and inside pocket for laptop or ipad. Adjustable padded shoulder straps. (880 cubic inches - 15L)

Dimensions: 5" x 11" x 16"

The Big Benny

Go big or Go home! We took our Original Benny and supersized it with a diagonal zipper for even more storage! (1296 cubic inches - 21L)

Dimensions: 6" x 12" x 18"



WAX COTTON COLLECTION

Big Benny Wax Canvas Backpack Worn...Rugged...Broken In

Features: Large main compartment,
2 front pockets for accessories or
water bottles, front zippered pocket,
and inside pocket for laptop or ipad.
Adjustable padded shoulder straps.
(1296 cubic inches - 21L)
Dimensions: 6" x 12" x 18"

Wax Cotton Tote

Heavy weight natural canvas with your color choice of
cordura handles and wax cotton bottom.
Optional Inside Pocket

LARGE: 22" X 14"
SMALL: 14" x 10"



Wax Cotton Zippered Pouches

LARGE: 6" x 10" x 4"
SMALL: 5" X 4"



Wax Cotton Hip Pack

(240 cubic inches - 2L)
Dimensions: 6" x 10" x 4"



HYBRID DUFFLES & MORE



BAGS | HYBRID BACKPACK DUFFLES

Hybrid Backpacks are designed to meet the needs of the outdoor adventurer who simply wants all of their essentials in one bag. A gear bag that you wear like a backpack. Features a large main compartment, top pocket for toiletries, separate shoe compartment, two side pockets, padded laptop sleeve compartments and padded backpack straps. Great for a weekend getaway or vacation travel. Backpack easily fits in overhead compartments.



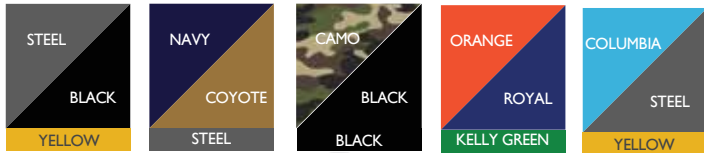
Hybrid Getaway
11" x 11" x 25"
(3025 cubic inches - 50L)



Island Hopper Curve
11" x 11" x 22"
(2420 cubic inches - 40L)



BAGS | DUFFLES



Club Travel Duffle

Box shaped duffle with large zipper opening. Two zippered side pockets. Includes adjustable shoulder strap and swivel snap hooks.

Made with 1000 Cordura Nylon.

Dimensions: 11" x 11" x 24"

(2900 cubic inches - 48L)

Club Travel



Squadron Duffle

Squadron bags are an upscale version bag we make for the Air Force fighter squadrons. Fully lined with two zippered end pockets.

Made with Cordura Nylon.

Dimensions:

13" x 13" x 28"

(3716 cubic inches 60L)



Squadron

CROSSBODY BAGS

Stanley Hip Pack/ Crossbody Bag

Perfect for hikes or vacation. Features large interior pocket and outside slash pocket. Wide adjustable waist strap with side release buckles.

Dimensions: 6" x 10" x 4"
(240 cubic inches - 2L)



Camo Adventure Hip Pack

Great for hunting or the outdoor adventure. Made from our signature camo canvas. Dimensions: 6" x 10" x 4"



Wax Cotton Hip Pack/ Crossbody Bag

Rustic and worn.

Dimensions: 6" x 10" x 4"



Stella Bag

Small crossbody slingback for quick carry and go. 14"L x 10"W x 4"L Available in a variety of color options.



COLLECTIONS



CUSTOM GIRL, GUY, & KID COLLECTION

Customize It
by State, City,
or Region



Girl, Guy,
Kid Twill Hats



Custom Girl Large Tote
Screenprint Design
Heavy Weight Canvas Tote Bag
Cordura Handles and Bottom
SIZE: 22" X 14"



Custom Girl Wristlet
Screenprinted design on
heavy weight canvas
SIZE: 9 3/4" x 6"







Custom Girl, Guy, Kid
Embroidered Patch
Beanies

-  Black
-  Navy
-  Royal
-  Grey
-  Light Pink



Custom Girl, Guy or Kid
Crewnecks
Screenprint design
ADULT UNISEX
KID SIZES

-  Black
-  Athletic Grey
-  Navy
-  Hot Pink

CAMP COLLECTION



Campfire Crewneck
Embroidered Rogue Life fire logo on left chest and screenprinted "Rogue Life" on right sleeve

- Pigment Alpine Green
- Pigment Plum



Camp Fire Shirt
Screenprinted front design
Available in S/S and L/S

- Dijon
- Nordic Green
- Red Rock
- Denim Blue



"Fires, Friends & Drinks"
Screenprint front design
Available in S/S and L/S

- Metro Blue
- Antique Sapphire



Hike Shirt

Distressed
screenprint design
Available in S/S and L/S

- Heather Magenta
- Heather Olive



Campfire Hoodie

Screenprinted Camp Design with Rogue Life on Left Sleeve.

- Pigment Slate
- Pigment Pink

Hike Embroidered Patch Hats

- Loden/Burnt Orange Trucker
- Mauve Twill



Camp Tote - XL

Screenprint design on heavy weight canvas with an expandable zip top
Moss Green Top, Handles & Bottom
SIZE: 23" X 15"

Camp Frayed Embroidered Patch Twill Hat



Camp Life Large Tote

Heavy Weight Canvas
Tote Bag \with optional inside zippered pocket
Clay Handles and Grey Bottom
SIZE: 22" X 14"

LAKE LIFE COLLECTION



Lake Life Hoodie

Jersey lined hoodie with embroidered canoe and screenprinted design on right sleeve

- Charcoal Heather
- Lavender

Lake Life Shirt
Screenprinted design soft style t-shirt.
Variety of colors available
Available in S/S and L/S



Lake Life Large Tote
Screenprint design on Heavy Weight Canvas with Turquoise handles and Navy Bottom
Optional inside pocket.
SIZE: 22" X 14"



Lake Life Embroidered Patch Hat

ROGUE BLACK COLLECTION

Customize It
by State, City,
or Region



ME Flag Black
Black Hoodie



ME Flag Black Shirt
S/S and L/S



ME Flag Black Embroidered
Patch Lined Beanie



ME Flag Black Embroidered
Patch Trucker Hat



ME Flag Black Twill
Benny Backpack



ME Flag Black Hip Pack/
Crossbody

VINTAGE COLLECTION

Vintage Tree Shirt
 Distressed screenprint design
 Available in Vneck or Crew
 S/S, L/S, Hoodie or Crewneck.



Vintage Tree Large Tote

Screenprinted design on heavy weight canvas
 Navy handles and bottom
 SIZE: 22" x 14"



Vintage Tree Wristlet

Screenprinted design on heavy weight canvas
 SIZE: 9 3/4" x 6"



Vintage Bear Shirt

Available in Vneck or Regular
 S/S, L/S, Hoodie or Crewneck
 Design can also be printed on tote or wristlet

Vintage Bear Benny Backpack

Sublimated front design
 SIZE: 11"W x 16"H x 5"D

Vintage Bear Wristlet

Screenprinted design on heavy weight canvas
 SIZE: 9 3/4" x 6"





RLM Vintage
Trucker Hats

- Gold/Lt Grey
- Brown/Burnt Orange



Vintage Nautical
Benny Backpack
Sublimated front design.
SIZE: 11"W x 16"H x 5"D



Vintage Scout
L/S Shirt
Screeprinted front design
Available in S/S and L/S

Vintage Adventure
L/S Shirt
Screeprinted front design
Available in S/S and L/S

Vintage Hike L/S Shirt
Screeprinted front design
Available in S/S and L/S

CUSTOMIZE BY STATE COLLECTION

Customize It by State, City, or Region



State Tote
Screenprinted design on heavy weight natural canvas with a zero fray cordura canvas bottom
LARGE: 22" X 14"
SMALL: 14" x 10"



State Zippered Wristlet

State design screenprinted
SIZE: 9 3/4" x 6"



State Hats

Custom Embroidered or Vegan Leather patches on a select variety of trucker, twill dad hats or beanies



State Benny Backpack

Sublimated design, Dual front pockets, front zippered pocket, inside pocket and adjustable padded shoulder straps
SIZE: 11"W x 16"H x 5"D

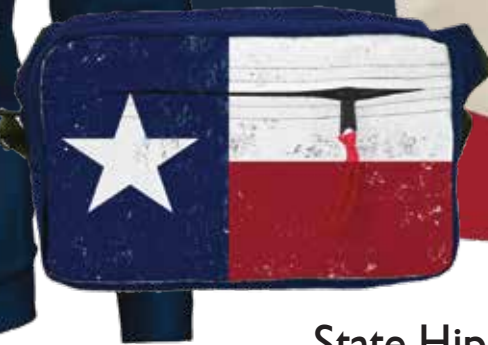
State Topo Shirts and Hoodies

Topographical state screenprinted design
Available in S/S and L/S



State Tote

State design screenprinted
on heavy weight canvas cordura
LARGE: 22" X 14"
SMALL: 14" x 10"



State HipPacks

Sublimated design on lightweight canvas.
Dimensions: 6" x 10" x 4"

State Twill Benny Backpack

Handstitched Twill design Dual front pockets, front
zippered pocket, inside pocket and adjustable
padded shoulder straps
SIZE: 11"W x 16"H x 5"D



State Tote

State design screenprinted
on heavy weight canvas cordura
LARGE: 22" X 14"
SMALL: 14" x 10"



State Wristlet

State design screenprinted
SIZE: 9 3/4" x 6"



2024 SUMMER TOUR



Customize by State, City or Region!

- 
Heather Galapagos
- 
Heather Purple
- 
Heather Heliconia
- 
Heather Orange
- 
Heather Sapphire

Portland

- OLD PORT
- PEAKS ISLAND
- GREAT DIAMOND
- LITTLE DIAMOND
- CUSHING ISLAND
- LONG ISLAND
- CHEBEAGUE ISLAND
- CLIFF ISLAND
- EASTERN PROM
- LITTLE JOHN
- HOUSE ISLAND
- ROGUES ISLAND
- WEST END
- JEWELL ISLAND

Harpswell

- GREAT ISLAND
- ORR'S ISLAND
- BAILEY ISLAND
- EAGLE ISLAND
- WHALEBOAT ISLAND
- HARPSWELL NECK
- CRIBSTONE BRIDGE
- RAGGED ISLAND
- MACKEREL COVE
- GIANT STAIRS
- JAQUISH ISLAND
- POND ISLAND
- RAM ISLAND

HATS & BEANIES



Custom Area Code or State Initials
Hand Lettered Twill Hat

- Stone
- Hunter Green
- Black
- Navy
- Light Pink
- Faded Blue



RLM Hooked Frayed Real Tree Trucker Hat



Salty Breeze Rogue Seas Frayed Patch Twill Hat

- Teal
- Seafoam
- Raspberry



RLM Hook Embroidered Trucker Hat



Custom Area Code or State Initials Leather Patch Twill or Trucker Hats



Rogue Life Stripes Trucker (Available in A Variety of Hat and Stripe Colors)

Top Seller!



Rogue Life Leather Patch Fleece Lined Beanie

- Black
- Neon Pink
- Hunter Green
- Navy
- Light Pink
- Olive
- Grey
- Neon Orange

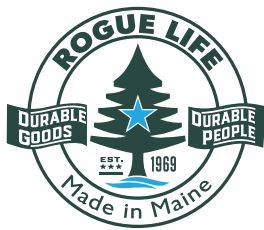
Rogue Life Stripe "Scout" Trucker Hat



**MAINE
MADE**



**AMERICA'S
★ ★ BEST ★ ★** TM



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