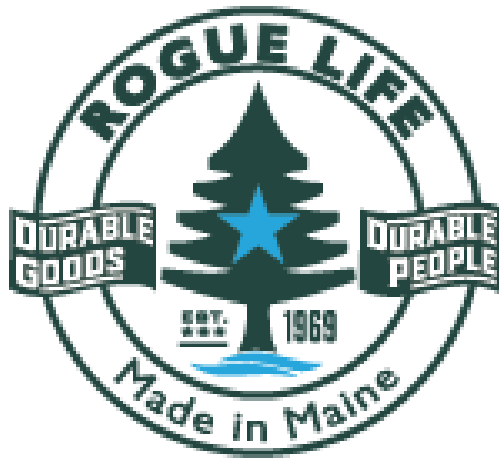


2023/2024 CATALOG





The Tree that inspired the Rogue Life Logo.

“Everyday is An Adventure”

Everyday is an adventure in Maine. From its lush forests, perfect for hiking, to its pristine lakes, where fishermen are casting rods, to its brisk coastal waters, where you'll find kayakers surfing the waves, there is something special about the state. Rogue Life's mission is to take Maine's love for the outdoors and bring it to the masses with its high quality handmade bags, backpacks and totes and apparel.

Started in 1969 by owner Mark Rodrigue's parents, Lionel and Diane, the company's maiden shop, RodCo., became a staple in the community for sports banners, jackets and awards. In the early 80's the company relaunched its brand by adding high quality sport bags and canvas totes.

In 2009, Mark and his wife Debbie took over the company from his parents, launching Rogue Wear. Thinking outside the box, Mark began designing new bags including the now infamous, Benny Backpack, named after his first grandchild.

Migrating from athletic gear, Mark began focusing on branding Rogue Wear as a Maine lifestyle brand, and in 2020, alongside his childhood friend Judy Hall, the duo launched Rogue Life. In 2021, another local talent, Kim Goding, joined them as they began to forge their brand on a national level.

Branded on every item is Rogue Life's signature logo, a pine tree with a centered star. It was designed by Mark and was inspired by the original 1820 Maine state flag and his and Debbie's 14 acre Christmas Tree Farm in Lewiston.

"I believe there is an adventure waiting inside everyone. We live in Maine. We have all these great areas available to us right outside our door where we can quickly get outside for a walk with our grandkids on great trail and enjoy nature. Every adventure doesn't have to be elaborate. It's more about getting outside and making everyday an adventure."

~Mark

ONE-STOP CUSTOMIZATION



For over 50 years and three generations, Rogue Life Maine has provided high quality Maine made apparel and bags to businesses, schools and organizations throughout New England. Inspired by the durability of Maine's people, we create durable goods that are made to last. We take pride in knowing every single product we offer is created in our Lewiston, Maine facility by hard working Maine people. As a family business, our goal is to deliver more than just product – we want you to experience adventure in your every day life.

Customize a Bag That Is Completely Unique To Your Business!

Because all of our bags are handstitched in Maine, we can customize them specifically for your business.

Choose your colors from a variety of our no-fray canvas cordura and straps. Then, brand it by adding a vegan leather tag or embroidered patch with your company logo. We can even print full color art directly on your bag with our sublimated bag line.



Like Our Designs?

Most of our bags, apparel and hat designs can be customized! Name drop, add a location or color change. Our in-house designers are ready to work with you to create a design that suits your needs.



TOTES & BAGS



Our Original Tote “Never Bottom Out”

Our handstitched tote bags are made with a heavyweight natural canvas, lined with a durable cordura canvas bottom and include double layered straps to make sure every bag is meant to last.

Design your own Rogue Life tote. Select your handle/bottom colors and then upgrade with an inside pocket or zippered top.

Available Sizes

MEDIUM: 18" x 16"

LARGE: 22" X 14"

XL: 23" x 15"



TOTE BAGS

Top
Sellers!



Boat Tote XL
Navy Tote w/
Zip Top



Beach Tote XL
Rose/Steel Tote
w/ Zip Top



Camp Tote XL
Moss Tote w/
Zip Top



Ski Tote XL
Navy Tote w/
Zip Top

Customize It
by State, City,
or Region



Breathe the Trees
Tote & Wristlet



Taste the Seas
Tote & Wristlet

TOTES, WRISTLETS & POUCHES



Original Tote
RLM Zipper Pouch

*Available in a variety of colors



Breathe the Trees
Tote & Wristlet



Taste the Seas
Tote & Wristlet



Your State "Girl"
Tote & Wristlet



Beach Stripes
Tote & Wristlet



Sandy Beach
Tote & Wristlet



Clam Digger
Tote & Wristlet



Beach Blanket
Tote & Wristlet



Blue Tartan
Tote & Wristlet



ME Tradition
Large Tote & Wristlet



RLM Tree Vintage
Large Tote & Wristlet



Camp Life Large Tote



Camp Tote XL Moss Tote
w/ Zip Top



Boat Tote XL Navy Tote
w/ Zip Top



Beach XL Rose/Grey Tote
w/ Zip Top



Lobster Twill Applique Black
Large Tote w/ Pocket



Anchor Twill Applique Navy
Large Top w/ Pocket



Lake Life Large Tote

BAGS | BENNY BACKPACKS

Original Benny Backpack

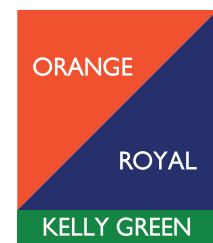
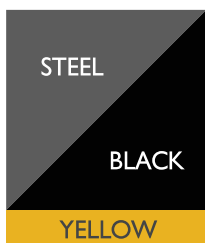
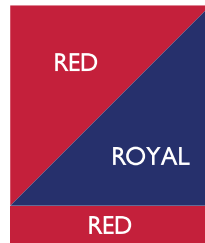
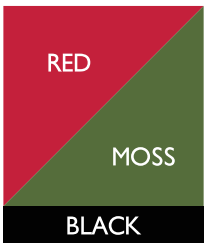
Features: Large main compartment, 2 front pockets for accessories or water bottles, front zippered pocket, and inside pocket for laptop or ipad. Adjustable padded shoulder straps. (880 cubic inches - 15L)

Dimensions: 5" x 11" x 16"

The Big Benny

Go big or Go home! We took our Original Benny and supersized it with a diagonal zipper for even more storage! (1296 cubic inches - 21L)

Dimensions: 6" x 12" x 18"



WAX COTTON COLLECTION

Big Benny Wax Canvas Backpack Worn...Rugged...Broken In

Features: Large main compartment,
2 front pockets for accessories or
water bottles, front zippered pocket,
and inside pocket for laptop or ipad.
Adjustable padded shoulder straps.
(1296 cubic inches - 21L)
Dimensions: 6" x 12" x 18"

Wax Cotton Tote

Heavy weight natural canvas with your color choice of
cordura handles and wax cotton bottom.
Optional Inside Pocket

LARGE: 22" X 14"
SMALL: 14" x 10"



Wax Cotton Zippered Pouches

LARGE: 6" x 10" x 4"
SMALL: 5" X 4"



Wax Cotton Hip Pack

(240 cubic inches - 2L)
Dimensions: 6" x 10" x 4"



HYBRID DUFFLES & MORE



BAGS | HYBRID BACKPACK DUFFLES

Hybrid Backpacks are designed to meet the needs of the outdoor adventurer who simply wants all of their essentials in one bag. A gear bag that you carry like a backpack with a large side entry zipper that provides easy access to essentials. Great for a weekend getaway or vacation travel. Backpack easily fits in overhead compartments.



Hybrid Getaway
11" x 11" x 25"
(3025 cubic inches - 50L)



Island Hopper Curve
11" x 11" x 22"
(2420 cubic inches - 40L)



BAGS | DUFFLES



Club Travel Duffle

Box shaped duffle with large zipper opening. Two zippered side pockets. Includes adjustable shoulder strap and swivel snap hooks.

Made with 1000 Cordura Nylon.

Dimensions: 11" x 11" x 24"

(2900 cubic inches - 48L)

Club Travel



Squadron Duffle

Squadron bags are an upscale version bag we make for the Air Force fighter squadrons. Fully lined with two zippered end pockets.

Made with Cordura Nylon.

Dimensions:

13" x 13" x 28"

(3716 cubic inches 60L)

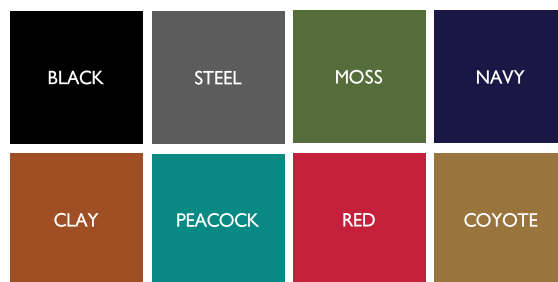
Squadron



CROSSBODY BAGS

Stanley Hip Pack/ Crossbody Bag

Perfect for hikes or vacation. Features large interior pocket and outside slash pocket. Wide adjustable waist strap with side release buckles.
Dimensions: 6" x 10" x 4"
(240 cubic inches - 2L)



Wax Cotton Hip Pack/ Crossbody Bag

Rustic and worn.
Dimensions: 6" x 10" x 4"



Camo Adventure Hip Pack

Great for hunting or the outdoor adventure.
Made from our signature camo canvas.
Dimensions: 6" x 10" x 4"



**APPAREL
& MORE**

CUSTOM GIRL, GUY, & KID COLLECTION

Customize It
by State, City,
or Region



Girl, Guy,
Kid Twill Hats



Custom Girl Large Tote
Screenprint Design
Heavy Weight Canvas Tote Bag
Cordura Handles and Bottom
SIZE: 22" X 14"



Custom Girl Wristlet
Screenprinted design on
heavy weight canvas
SIZE: 9 3/4" x 6"






Custom Girl, Guy or Kid
Crewnecks
Screenprint design
ADULT UNISEX
KID SIZES



Custom Girl, Guy, Kid
Embroidered Patch
Beanies

-  Black
-  Navy
-  Royal
-  Grey
-  Light Pink

-  Black
-  Athletic Grey
-  Navy
-  Hot Pink

CAMP COLLECTION



Campfire Crewneck
Embroidered Rogue Life fire logo on left chest and screenprinted "Rogue Life" on right sleeve

- Pigment Alpine Green
- Pigment Plum



Camp Fire Shirt
Screenprinted front design
Available in S/S and L/S

- Dijon
- Nordic Green
- Red Rock
- Denim Blue



"Fires, Friends & Drinks"
Screenprint front design
Available in S/S and L/S

- Metro Blue
- Antique Sapphire



Hike Shirt

Distressed
screenprint design
Available in S/S and L/S

- Heather Magenta
- Heather Olive



Campfire Hoodie

Screenprinted Camp Design with Rogue Life on Left Sleeve.

- Pigment Slate
- Pigment Pink

Hike Embroidered Patch Hats

- Loden/Burnt Orange Trucker
- Mauve Twill



Camp Tote - XL

Screenprint design on heavy weight canvas with an expandable zip top
Moss Green Top, Handles & Bottom
SIZE: 23" X 15"

Camp Frayed Embroidered Patch Twill Hat



Camp Life Large Tote

Heavy Weight Canvas
Tote Bag \with optional inside zippered pocket
Clay Handles and Grey Bottom
SIZE: 22" X 14"

LAKE LIFE COLLECTION



Lake Life Hoodie

Jersey lined hoodie with embroidered canoe and screenprinted design on right sleeve

- Charcoal Heather
- Lavender

Lake Life Shirt
Screenprinted design soft style t-shirt.
Variety of colors available
Available in S/S and L/S



Lake Life Large Tote
Screenprint design on Heavy Weight Canvas with Turquoise handles and Navy Bottom
Optional inside pocket.
SIZE: 22" X 14"



Lake Life Embroidered Patch Hat



ROGUE BLACK COLLECTION

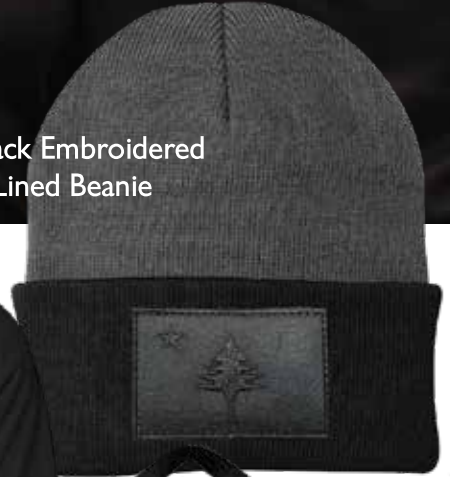
Customize It
by State, City,
or Region



ME Flag Black
Black Hoodie



ME Flag Black Shirt
S/S and L/S



ME Flag Black Embroidered
Patch Lined Beanie



ME Flag Black Embroidered
Patch Trucker Hat



ME Flag Black Twill
Benny Backpack



ME Flag Black Hip Pack/
Crossbody

VINTAGE COLLECTION

Vintage Tree Shirt
 Distressed screenprint design
 Available in Vneck or Crew
 S/S, L/S, Hoodie or Crewneck.



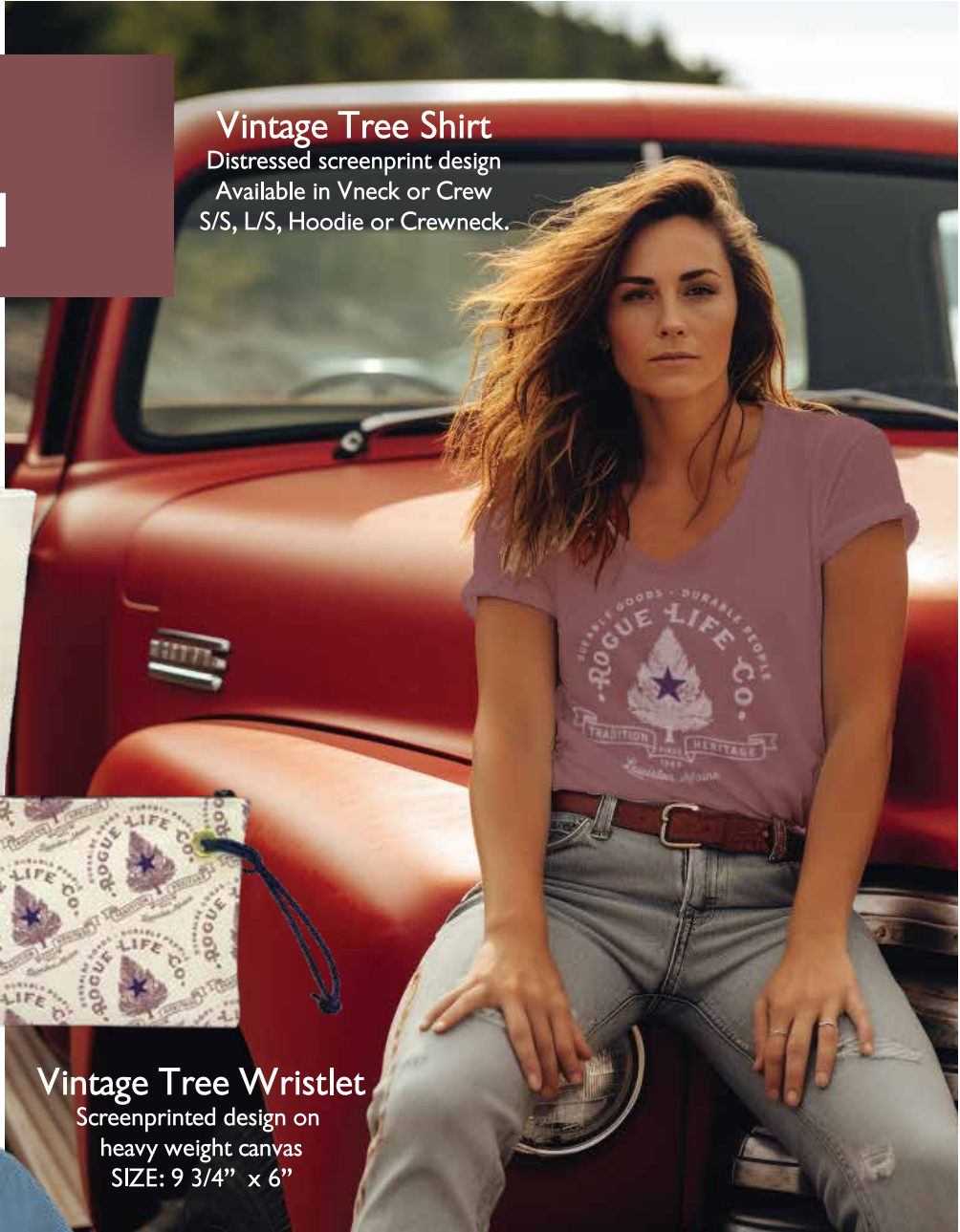
Vintage Tree Large Tote

Screenprinted design on heavy weight canvas
 Navy handles and bottom
 SIZE: 22" x 14"



Vintage Tree Wristlet

Screenprinted design on heavy weight canvas
 SIZE: 9 3/4" x 6"



Vintage Crab Shirt

Available in Vneck or Regular
 S/S, L/S, Hoodie or Crewneck
 Design can also be printed on tote or wristlet

Vintage Floral Benny Backpack

Sublimated front design
 SIZE: 11"W x 16"H x 5"D



Vintage Floral Wristlet

Screenprinted design on heavy weight canvas
 SIZE: 9 3/4" x 6"





RLM Vintage
Trucker Hats

-  Gold/Lt Grey
-  Brown/Burnt Orange



Vintage Nautical
Benny Backpack
Sublimated front design.
SIZE: 11"W x 16"H x 5"D



Vintage Scout
L/S Shirt
Screeprinted front design
Available in S/S and L/S

Vintage Adventure
L/S Shirt
Screeprinted front design
Available in S/S and L/S

Vintage Hike L/S Shirt
Screeprinted front design
Available in S/S and L/S

CUSTOMIZE BY STATE COLLECTION

Customize It by State, City, or Region



State Tote
 Screenprinted design on heavy weight natural canvas with a zero fray cordura canvas bottom
 LARGE: 22" X 14"
 SMALL: 14" x 10"



State Zippered Wristlet

State design screenprinted
 SIZE: 9 3/4" x 6"



State Hats

Custom Embroidered or Vegan Leather patches on a select variety of trucker, twill dad hats or beanies



State Benny Backpack

Sublimated design, Dual front pockets, front zippered pocket, inside pocket and adjustable padded shoulder straps
 SIZE: 11"W x 16"H x 5"D

State Topo Shirts and Hoodies

Topographical state screenprinted design
Available in S/S and L/S



State Crossbody

Sublimated design on lightweight canvas.
Dimensions: 6" x 10" x 4"



State Twill Tote

Handstitched will design
on heavy weight natural
canvas with a zero
fray cordura
bottom
bottom
LARGE: 22" X 14"



State Twill Benny Backpack

Handstitched Twill design Dual front pockets, front
zippered pocket, inside pocket and adjustable
padded shoulder straps
SIZE: 11"W x 16"H x 5"D



State Tote

State design screenprinted
on heavy weight canvas cordura
LARGE: 22" X 14"
SMALL: 14" x 10"



State Wristlet

State design screenprinted
SIZE: 9 3/4" x 6"



Cold ME 247
L/S, Hoodie or Crew
Screeprinted design

- Navy ● Black
- Grey



Cold AF
L/S, Hoodie,
or Crew
Screeprinted design

- Navy ● Black
- Grey



Cold ME 247
Lightweight
Hooded
L/S Midi

Screeprinted design

- Eucalyptus
- Grey



Cold ME 247
Leather Patch
Pom Hat



Cold AF
Embroidered Patch
Lined Fleece Beanie

COLD AF COLLECTION

HATS & BEANIES



Custom Area Code or State Initials
Hand Lettered Twill Hat

- Stone
- Hunter Green
- Black
- Navy
- Light Pink
- Faded Blue



RLM Hooked Frayed Real Tree Trucker Hat



Salty Breeze Rogue Seas Frayed Patch Twill Hat

- Teal
- Seafoam
- Raspberry



RLM Hook Embroidered Trucker Hat



Custom Area Code or State Initials Leather Patch Twill or Trucker Hats



Rogue Life Stripes Trucker (Available in A Variety of Hat and Stripe Colors)

Top Seller!



Rogue Life Leather Patch Fleece Lined Beanie

- Black
- Neon Pink
- Hunter Green
- Navy
- Light Pink
- Olive
- Grey
- Neon Orange

Rogue Life Stripe "Scout" Trucker Hat



MAINE
MADE



AMERICA'S
★ ★ BEST ★ ★
TM



9 Westminster Street
Lewiston, ME 04240
roguelifemaine.com
207-786-2931