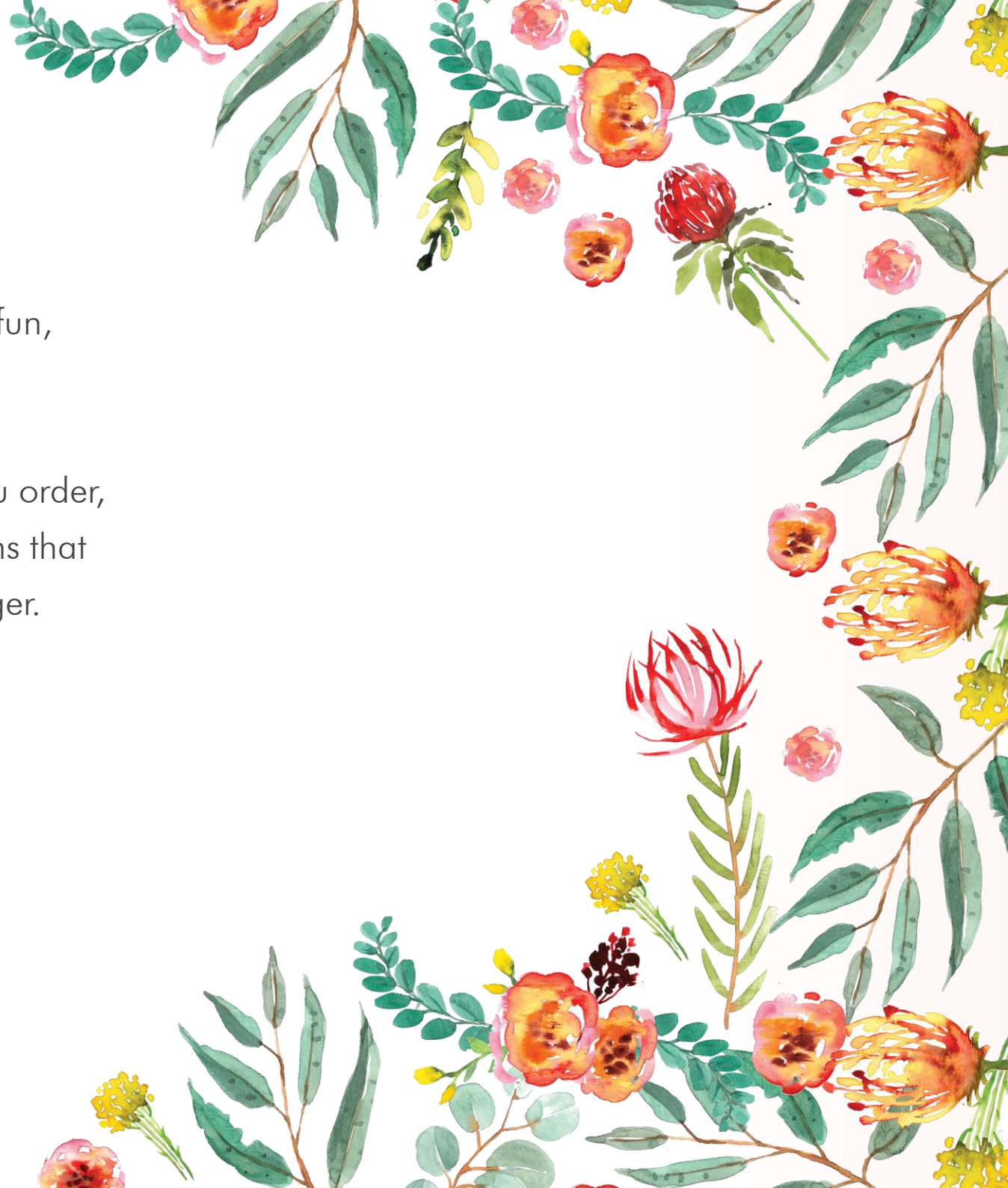


A decorative border of watercolor illustrations of various flowers and greenery, including roses, proteas, and eucalyptus leaves, framing the central text.

FLOREALY

Gift Collection

A watercolor illustration of various flowers and greenery, including roses, proteas, and small yellow flowers, arranged in a decorative border along the top and right sides of the page.

Floraly is making floral gift-giving fun,
sustainable and beautiful.

We source farm-fresh flowers after you order,
reducing waste and delivering blooms that
arrive in bud so that they last longer.

Sustainable, beautiful, joyful.

That's the Floraly way



Socially & Environmentally Conscious

1 in 3 flowers destined for traditional florists die before being sold.

We **eliminate waste** by sourcing and packing flowers after you order, so customers get fresher and longer lasting flowers.

We also partner with Future Neutral to offset your carbon footprint at checkout, and partner with OzHarvest to buy a meal for someone in need for every order we take.

We're **completely carbon neutral** and every tree buys a meal for someone in need through Oz Harvest

DID
YOU
KNOW?





The Gift That Keeps Giving

Send a 3, 6 or 12 month flower subscription and keep the good vibes coming.

Every delivery arrives in our bespoke gift box with a personalised card.

3 months	\$135
6 months	\$270
12 months	\$495

DID
YOU
KNOW?



We **reduce waste by 90%** by sourcing flowers only after a customer places an order

Guaranteed To Make Them Smile

Tesla, The Guardian, Loreal and Kia Motors all use letterbox flowers to build relationships that last.

We make it easy to delight your customers and employees with fresh, locally sourced flowers and thoughtful gift packs.

All our blooms arrive in bud so they stay fresher and last longer

DID
YOU
KNOW?

*Sending flowers can
increase engagement by
up to 60% when
performing sales outreach*



FLORALY



The Perfect Gift

Need to relax?

Enjoy some good food?

Celebrate in style?

With our customisable gift packs, we've got the perfect surprise for everyone.

Celebration Pack	\$134
Endota Spa Pack	\$124
Messina Git Pack	\$114

DID
YOU
KNOW?

Every order we send buys a meal for someone in need through our charity partners, OzHarvest

FLORALY

Special Occasions

From Mother's Day to Christmas, promotions to get-well-soon, we make it easy to celebrate every special occasion.

DID
YOU
KNOW?

We're **completely carbon neutral** and donate 1% of all revenue to charity

This Christmas we'll be bringing back our hugely popular living mini-Christmas trees, which come with baubles, stars, fairy lights and a popup pot.

Upgrade with Christmas puddings, mulled wine or champagne and chocolate, and bring in the festive season in style.

Christmas tree \$79

Christmas pack \$99+





Employee Discounts & Corporate Gifting

By becoming a corporate member, you get access to ongoing discounts for corporate orders sent to clients or staff, and for personal use by all of your employees.

13% discount for all corporate orders

10% discount for all your employees

DID
YOU
KNOW?



Customers love us - we're
rated 4.8 out of 5 stars based
on over 500 reviews!

Amazing Partnerships

We love getting creative and making a splash in the media, so if you've got an idea for a product partnership, we're all ears.

We've been published in every major culture magazine in Australia, helped brands like Burt's Bees distribute product samples to new customers, and our partnership with Gelato Messina completely sold out - in just 5 hours!





Our Happiness Guarantee

If for any reason you or a recipient isn't happy, we promise to do whatever it takes to make it right.

Unlike big flower companies we never outsource, and all our flowers are bought and prepared in house so we make sure only the highest quality bouquets are delivered to your door.

Our Customers

These flowers are absolutely incredible! I ordered them for my mum and she cried when she received them.

Helena P.



Absolute perfect service! The flowers were amazing! Also really liked the fact that you could track the delivery person! Highly recommended flower delivery :)

C C.



I'm beyond happy with my experience with Floraly!... The flowers arrived quickly and look incredible and were able to put a smile on my family's face.

Caitlin S.



Lovely people great communication These flowers are soooooo fresh it's been 2 weeks they look brand new. Thankyou for everything 😊

Cheryl



Support and Orders

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