

# CHAIN LENGTH GUIDE

Non-custom necklaces or chains come in industry standard lengths; five different lengths for women, and four for men. The table and model below describe and illustrate these standard sizes.

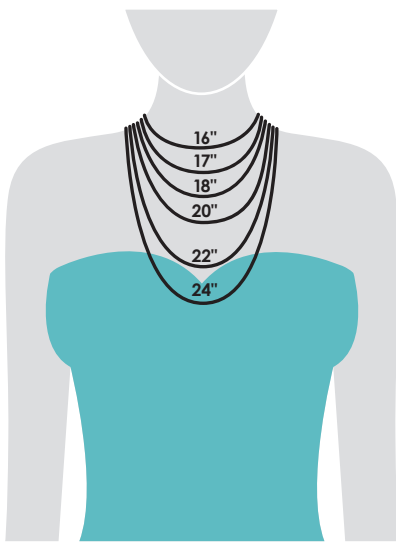
## Standard Necklace Sizes For Women

- 16" - Choker Length
- 17-18" - At collarbone
- 20" - A few inches below collarbone
- 22" - At or above neckline
- 24" - Below the neckline

## Standard Necklace Sizes For Men

- 18" - Base of the neck (for smaller neck sizes)
- 20" - To collarbone (most common length for average men)
- 22" - A few inches below the collarbone
- 24" - A few inches above the sternum

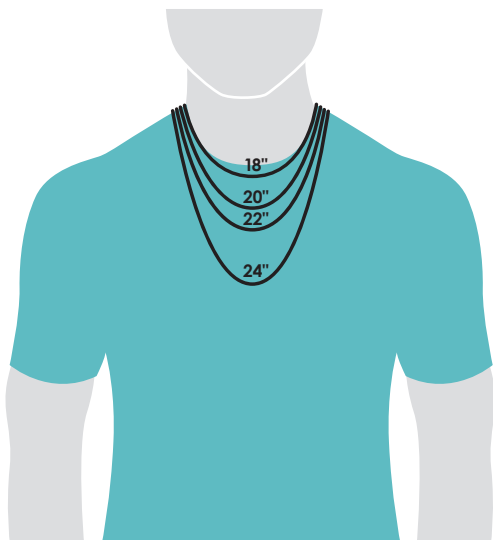
## CHOOSING CHAIN LENGTHS FOR WOMEN



### THE RIGHT FIT FOR HER

Consider where the wearer is likely to wear the necklace and the clothing that is likely to be worn with it. Some women may wear different lengths for different occasions and seasons. A choker style may look wonderful with a cocktail dress with a scooped neckline but may not fit over a turtleneck sweater. Many women opt for longer necklaces in the winter as bulky clothing may require the extra length. Take the wearer's size into account. A 24 inch necklace on a petite woman may hang down too far just as the same necklace may be ideal for a larger woman. In general, the shorter the necklace, the more important the size. Necklaces that are too short may not fit at all.

## CHOOSING CHAIN LENGTHS FOR MEN



### THE RIGHT FIT FOR HIM

Most chain lengths chosen for men typically fall at the collar bone, which is usually around 20 inches in length. If the necklace includes a medallion, cross, or dog tag, a slightly longer length is suggested. Multiple chains of varying lengths may be worn for a layered look.

If you are unsure about neck size and whether or not a particular necklace or chain is right for you, please contact us at [info@annlouise.ca](mailto:info@annlouise.ca) or visit your nearest Ann-Louise store. We'll be happy to help you select a suitable style of necklace that meets your specific requirements.

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Visit us in-store or email [info@annlouise.ca](mailto:info@annlouise.ca) for more information | [annlouise.ca](http://annlouise.ca)