



STEPHEN WILSON
STUDIO



Bespoke Planning Guide

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Thank you for your interest in working with us to create a bespoke art piece from Stephen Wilson Studio. I want to introduce a new design experience titled “Bespoke” I have had the pleasure of working with some great collaborations in the past; the NBA All-Star, Foundrae, The COUTURE Show, Brunello Cuccinelli and Stephanie Anders to name a few. Whether it’s working with boutiques, trade shows, events, or personal collections, questions have arisen on how this process works. I decided to design a program to make the process easier for you.



Here are some FAQ's

All my pieces are unique, so what does a bespoke piece mean?

All the pieces that I create are unique in that they use different up-cycled luxury boxes with embroidered backgrounds combined with embroidered elements like butterflies, patches, Pom-Pom's and luxury scarves. Each iteration of a theme is uniquely different because of the different combinations of these items. Each piece is based on a theme that I have already designed, like the lion. I then create a unique version each time by changing the thread colors, backgrounds and additional elements that are added.

When I work with you to create a bespoke piece, it is designed from scratch; you get to choose the elements, size, colors, backgrounds...essentially every aspect of the piece. They can be based on your brand's logo and identity, your personal talismans or any other inspiration.

What are the steps for a bespoke piece?

1. Set up a consultation to go over the process
2. Gather your inspiration and send to me
3. Rough sketches and mock-ups are created
4. Review the sketches and make necessary changes
5. Choose background colors and design palettes
6. I design the piece
7. The background and design elements are embroidered
8. The piece is collaged and fabricated
9. The piece is delivered to you

What is the timeline for completion?

Once we agree on the scope of the project, a timeline will be outlined. Smaller pieces are approximately 4 weeks and larger ones are longer.

What are the price points for a bespoke piece?

12x12 - 1800

12x26 - 2600

26x26 - 7,200

26x40 - 10,800

40x40 - 18,000

Other sizes are available by request

Can I order multiple versions of the same piece? Is there a discounted price?

Yes, you can order multiple versions of the same piece. The price will be discounted based on the difficulty of the original piece.

How do collaborations work?

Collaborations work differently than a bespoke piece of art. The intention of a collaboration is to design a piece of art or a series of art pieces that are intended to be sold to customers. The pricing structure of a collaboration is dependent on the scope of work involved. I have done collaborations where all of the design work is done by my team or projects based on the other parties, brands, and designs. If this is something you are interested in be sure to contact us for a consultation.



Bespoke x Petites

The petites are among my best selling series. Each petite features luscious embroidery, stitched directly through either paper or fabric. The artwork is then mounted and adorned with embroidered butterflies, lace flowers, appliqués or other elements. Each piece is unique and is presented in an acrylic frame that can either be placed on a flat surface or hung on a wall using the included hardware. The finished piece measure 5”x5”x2” and comes delivered in a padded gift box.

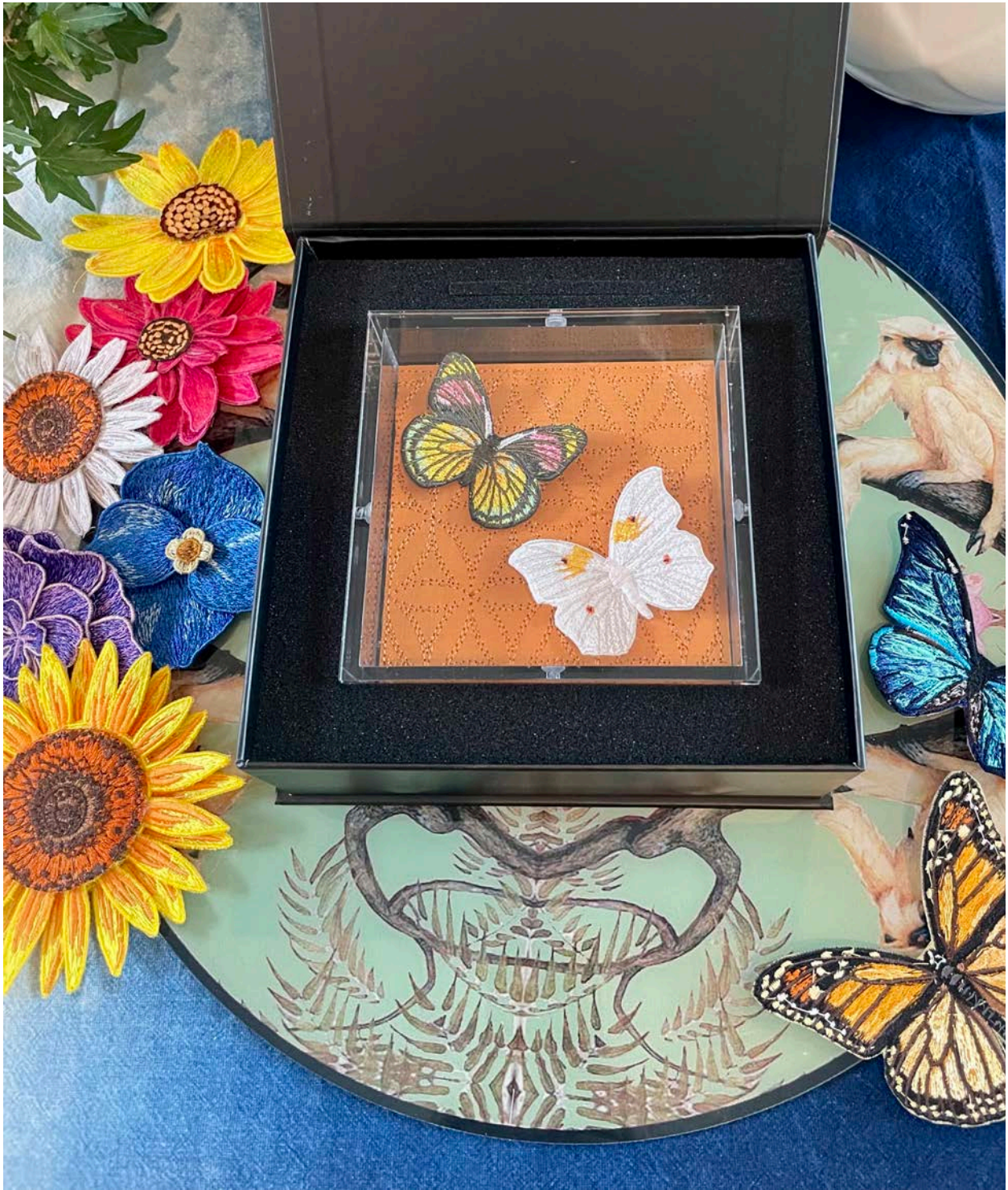
My new program allows you to truly create bespoke pieces for your event, party collaboration or wedding. They make the perfect luxury favor for your guests and you can customize every part of the gifting experience. Each piece can be customized with custom colors and motifs as well as unique icons, logos or butterflies, all rendered in beautiful embroidery. The pieces can be designed to be elegant or whimsical, classic or bold. The only limitation is your imagination.

Pricing varies according to project.

I hope this helps you in the process of designing your custom piece of art with me.

Stephen Wilson





All of the Bespoke pieces will arrive delivered in a luxury gift box that includes all of the hardware necessary to hang and display your piece of art.



This is a custom installation created for a jewelry store with no visible branding. The client chose the color theme as well as icons.



This is a custom installation created for Stephanie Anders Couture Booth, 2022. Each piece was a personal design based on her tattoos. The backgrounds were all custom designed and embroidered to compliment the iconography. Photos we also incorporated into the wall and framed to coordinate with the pieces.



Stephanie XO anders



Foundrae Collaboration Spring 2022

With the highly anticipated introduction of Foundrae's 10th Tenet, Reverie, Beth and I knew this is the perfect time for a Foundrae~Stephen Wilson Studio collaboration. Butterflies have been the most prevalent and consistent symbol in my artwork and the butterfly is it at the core of the Reverie collection.

For the collaboration I designed 10 embroidered butterflies, one for each of the Foundrae Tenets. All the symbols from each of the iconic tenets is stitched into butterfly wings using metallic and rayon threads. Every butterfly is hand trimmed and individually finished.

The installation consisted of over 300 butterflies mounted on the walls throughout the inside and outside of their flagship boutique in NYC.





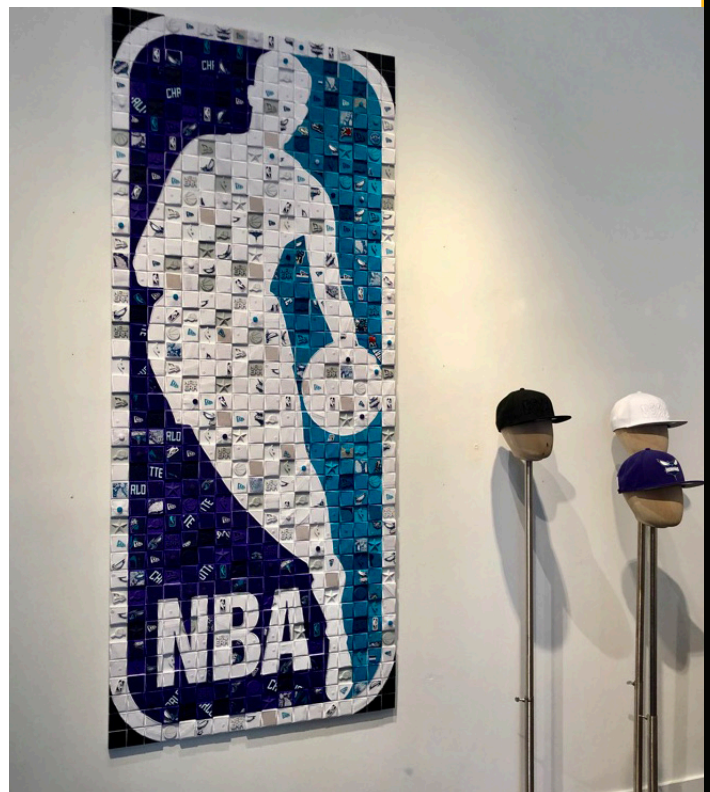




Neiman Marcus Windows - Charlotte NC

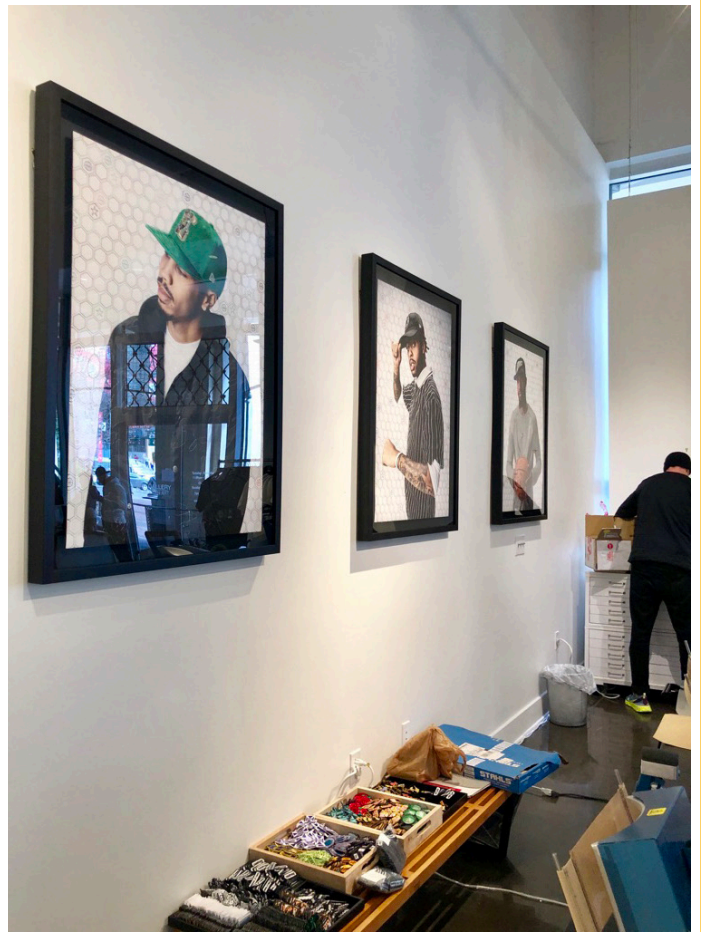
The collaboration for the Window design coincided with the NBA All-Star Game in Charlotte. I custom designed embroidered skateboards, basketballs, framed pieces as well as sculpture. The windows were designed to resemble my workroom with sewing machines, supplies and accessories.





NBA All Star Game with New Era

For this collaboration with New Era I re-imagined the iconic NBA logo using deconstructed caps. I disassembled over 200 ball caps, embroidered on them, created mini canvases with them and then re-assembled them into a large piece of art. I also embroidered portraits of New Era endorsed players and personalized caps for all of the players in the game.





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