



The Sock *Designer*

CATALOG

2025



MASTERS
OF DESIGN

Product Guide

What are you looking for? Because we've got a sock for that.



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Why Work With Us?

We're a custom design and production company with a difference. We make the impossible possible. Here's just a few of the reasons why you should make your custom embroidered products with us...

DESIGN EXPERTISE

With decades of experience of designing embroidered products, we know how to translate your character or brand into great products that fans will love.



LOW MINIMUM ORDERS

Until now, making embroidered products in small quantities just wasn't possible without paying a very high premium. But we specialise in small order fulfilment and offer prices that make sense for small and medium size businesses.



A COMPREHENSIVE SERVICE

Every client is very special to us and we aim to exceed expectations every time. Our growth has been made possible thanks to repeat orders from happy clients



CUSTOM SIZING AND MATERIALS

We offer a very wide range of sizes and materials to ensure you get exactly the product you want for your customers. From large plush toys to tiny key chain toys. And from baby socks to the largest adult socks. We can make it.

THE LOWEST PRICES

We offer some of the lowest prices in the industry. Even at the lowest order quantity, all of our custom products offer a 100% return on the recommended retail price. And larger orders can have returns of 300-700%. Some of our clients have made 5 figure profits from a single sock design



Our socks

Whether you're looking for new products for your store, an interesting add-on for your crowdfunding campaign, or some swag for your next event - socks are the perfect custom product for so many reasons.

DETAILED DESIGNS

Bring your character or brand to life with detailed embroidery.



GREAT MARGINS

Socks have great margins. Offering a high return on every sale!



LIGHT WEIGHT

Save on shipping with light weight custom products



Sizing

We've got sizes for everyone.

ONE SIZE FITS MOST

MOST POPULAR!

Women's shoe size 6—12 | Men's shoe size 6—11

We always recommend our One Size Fits Most options for all custom sock orders under 1200 pairs. That is one of the benefits of a one size wearable – you aren't left with awkward leftover sizing at the end!

ADULT SMALL

Women's shoe size 5—7 | Men's shoe size 4—6

We normally recommend Adult Small for the higher range of youth sizes (ages 11-14).

ADULT LARGE

Women's shoe size 12—15 | Men's shoe size 11—14

Men with Size 9 – 11 feet can fit in the Adult Large socks as well, but the One Size Fits Most option is recommended for them.

YOUTH

5—12 years | (Shoe sizes 9—3)

If you have a group of children with a wider age range, your Account Manager will be able to help you find the right mixture of sizes for your order.

TODDLER

2—5 years | (Shoe sizes 7—10)

We do not recommend this size for children under 1 year old.

INFANT/BABY

0—24 months | (Shoe sizes 3—6)

They might fit a little loosely on a newborn, but will stretch to fit babies as they grow.

Flagship Cotton Crew



Our Flagship cotton crew sock offers premium comfort, durability, and vibrant designs, making it the perfect canvas to showcase your brand.



SHIP TIME
30 Days



MOQ
40 Pairs



MADE OF
80% combed cotton, 15% polyester,
5% spandex

The details.



COMFORT FIT CUFF
to prevent from slipping



ADD YOUR LOGO
anywhere on the sock



YARN COLORS
60+ reactive dyed colors

Optional header card.



STAND OUT WITH CUSTOM PACKAGING!

Our custom header cards offer personalized designs that elevate your socks' presentation, creating a professional and memorable experience for your customers. See below for pricing.

OUR BEST SELLER!

Quantity pricing

Pairs	1 sku	2 sku	3 sku	5 sku
40	9.99	8.99	7.99	7.49
60	7.99	6.99	6.49	5.99
80	6.99	5.99	5.49	4.99
100	5.99	4.99	4.49	4.29
150	4.99	3.99	3.49	3.29
200	3.99	3.49	3.29	2.99
300	3.79	3.29	2.99	2.79
500	3.49	2.99	2.69	2.49
1000	2.99	2.59	2.29	2.19
2000	2.49	2.29	1.99	1.89

Cotton Ankle.

Designed for comfort and durability, our cotton ankle socks feature vibrant designs, offering a fresh way to highlight your brand.



SHIP TIME
30 Days



MOQ
40 Pairs



MADE OF
80% combed cotton, 15% polyester,
5% spandex



The details.



SLIM FIT CUFF
perfect for nearly no-show



ADD YOUR LOGO
anywhere on the sock



YARN COLORS
60+ reactive dyed colors

Optional header card.



STAND OUT WITH CUSTOM PACKAGING!

Our custom header cards offer personalized designs that elevate your socks' presentation, creating a professional and memorable experience for your customers. See below for pricing.

Quantity pricing

Pairs	1 sku	2 sku	3 sku	5 sku
40	8.99	7.99	6.99	4.99
60	6.99	5.99	4.99	4.49
80	5.99	4.99	4.49	3.99
100	4.99	4.49	3.99	3.59
150	4.49	3.49	2.99	2.79
200	3.49	3.29	2.79	2.49
300	3.29	2.99	2.49	2.29
500	2.99	2.49	1.99	1.99
1000	2.49	1.99	1.89	1.69
2000	1.99	1.89	1.69	1.49

Athletic Cotton Crew.

Unify your team with custom athletic crew socks, designed for comfort and durability with cushioning and compression.



SHIP TIME
30 Days



MOQ
40 Pairs



MADE OF
80% combed cotton, 15% polyester,
5% spandex

The details.



EXTRA CUSHION
in the heel and toe



COMPRESSION
knitting in the footbed



RIBBED LEG
for flexibility

Optional header card.



STAND OUT WITH CUSTOM PACKAGING!

Our custom header cards offer personalized designs that elevate your socks' presentation, creating a professional and memorable experience for your customers. See below for pricing.

Quantity pricing

Pairs	1 sku	2 sku	3 sku	5 sku
40	9.99	8.99	7.99	7.49
60	7.99	6.99	6.49	5.99
80	6.99	5.99	5.49	4.99
100	5.99	4.99	4.49	4.29
150	4.99	3.99	3.49	3.29
200	3.99	3.49	3.29	2.99
300	3.79	3.29	2.99	2.79
500	3.49	2.99	2.69	2.49
1000	2.99	2.59	2.29	2.19
2000	2.49	2.29	1.99	1.89

Bamboo Crew

Our bamboo socks offer an ultra-soft, breathable, environmentally sustainable option for custom socks. Lightweight and moisture-wicking, these socks are the go-to for feet that love to stay cool and cozy.



SHIP TIME
30 Days



MOQ
40 Pairs



MADE OF
100% Bamboo

The details.



CUSTOMIZABLE
and fully designable



ADD YOUR LOGO
anywhere on the sock



BAMBOO
for softness and
breathability

Design your header card.



STAND OUT WITH CUSTOM PACKAGING!

A custom header card is required with our Bamboo Crew socks, as we don't offer a standard option. These personalized cards enhance presentation, adding a polished and memorable touch for your customers. See below for pricing.

Quantity pricing

Pairs	1 sku	2 sku	3 sku	5 sku
40	9.99	8.99	7.99	7.49
60	7.99	6.99	6.49	5.99
80	6.99	5.99	5.49	4.99
100	5.99	4.99	4.49	4.29
150	4.99	3.99	3.49	3.29
200	3.99	3.49	3.29	2.99
300	3.79	3.29	2.99	2.79
500	3.49	2.99	2.69	2.49
1000	2.99	2.59	2.29	2.19
2000	2.49	2.29	1.99	1.89



Kids socks

Our custom youth socks are designed to fit growing feet, offering the same comfort and style as our cotton crew socks.

 **SHIP TIME**
30 Days

 **MOQ**
40 Pairs

 **MADE OF**
80% combed cotton, 15% polyester,
5% spandex

The details.



SOFT & COMFY
for growing feet



ADD YOUR LOGO
anywhere on the sock



YARN COLORS
60+ reactive dyed colors

Optional header card.



STAND OUT WITH CUSTOM PACKAGING!

Our custom header cards offer personalized designs that elevate your socks' presentation, creating a professional and memorable experience for your customers. See below for pricing.

Quantity pricing

Pairs	1 sku	2 sku	3 sku	5 sku
40	8.99	7.99	6.99	4.99
60	6.99	5.99	4.99	4.49
80	5.99	4.99	4.49	3.99
100	4.99	4.49	3.99	3.59
150	4.49	3.49	2.99	2.79
200	3.49	3.29	2.79	2.49
300	3.29	2.99	2.49	2.29
500	2.99	2.49	1.99	1.99
1000	2.49	1.99	1.89	1.69
2000	1.99	1.89	1.69	1.49

Infant & Toddler Cotton Crew.

Our custom infant socks are made to keep tiny feet cozy, delivering the same comfort and style as our cotton crew socks.



SHIP TIME
30 Days



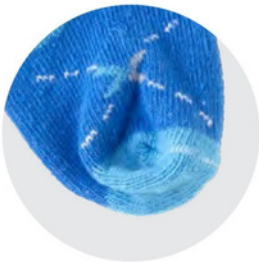
MOQ
40 Pairs



MADE OF
80% combed cotton, 15% polyester,
5% spandex



The details.



SOFT & COMFY
for growing feet



ADD YOUR LOGO
anywhere on the sock



YARN COLORS
60+ reactive dyed colors

Design your header card.



CUSTOM PACKAGING REQUIRED!

A custom header card is required with our Infant & Toddler Crew socks, as we don't offer a standard option. These personalized cards enhance presentation, adding a polished and memorable touch for your customers. See below for pricing.

Quantity pricing

Pairs	1 sku	2 sku	3 sku	5 sku
40	8.99	7.99	6.99	4.99
60	6.99	5.99	4.99	4.49
80	5.99	4.99	4.49	3.99
100	4.99	4.49	3.99	3.59
150	4.49	3.49	2.99	2.79
200	3.49	3.29	2.79	2.49
300	3.29	2.99	2.49	2.29
500	2.99	2.49	1.99	1.99
1000	2.49	1.99	1.89	1.69
2000	1.99	1.89	1.69	1.49

Our Toys

If you're considering making custom products, plush toys might just be the perfect product for your needs.

COLLECTIBLE

Bring your character to life by creating a unique plush toy your fans will love and want to collect.



GREAT MARGINS

Toys have really great margins. Offering a high return on every sale!



LIGHT WEIGHT

Save on shipping and storage costs with this light weight product.



The Process

SKETCHES

We start by working with you to create a sketch of the toy you'd like to make. We'll show you similar ideas to help you visualise the toy better. This usually takes just a few days.



PROTOTYPES

We then work with our toy designers to create a prototype. We may get lucky with the first attempt, or it could take 3 or 4 tries to perfect the prototype. This process can take 1-4 weeks.

PHOTOS

Once you're happy with the toy, we'll take a comprehensive set of photos from every angle. Including 8 photos around the toy to ensure we can create a high quality gif of your toy.



PRODUCTION

Once you're ready, we'll get your new toy into production. This typically takes 4-8 weeks depending on the quantity and time of year.

SHIPPING

Finally we'll ship them to you anywhere in the world. Our prices come with free shipping included!



Medium Plush



Size : 8-10 inch

Our most popular plush toy. A great mix of size, value and portability. Fits nicely in the hand, on a shelf or anywhere plush are usually kept. If in doubt, this is a great toy to start your plush journey with.



SHIP TIME
30-60 Days



MOQ
100 Pairs



MADE OF
Plush fabric, polyester fiber



Quantity pricing.

Medium Plush	1 sku	2 sku	3 sku	5 sku
100	\$ 14.00	\$ 13.00	\$ 12.00	\$ 11.00
200	\$ 11.00	\$ 10.00	\$ 9.00	\$ 8.00
300	\$ 9.00	\$ 8.00	\$ 7.00	\$ 6.00
500	\$ 8.00	\$ 7.50	\$ 7.00	\$ 6.50
1000	\$ 5.00	\$ 4.75	\$ 4.50	\$ 4.25



Small Plush

Size : 6-8 inch

This is the ideal toy if you're looking to create a cute and fun toy, with plenty of character and at a lower price point. The smaller size is ideal for keeping shipping costs down, while also improving portability.

 **SHIP TIME**
30-60 Days

 **MOQ**
100 Pairs

 **MADE OF**
Plush fabric, polyester fiber



Quantity pricing.

Small Plush	1 sku	2 sku	3 sku	5 sku
100	\$ 12.00	\$ 11.00	\$ 10.00	\$ 9.00
200	\$ 9.00	\$ 8.00	\$ 7.00	\$ 6.00
300	\$ 8.00	\$ 7.00	\$ 6.00	\$ 5.00
500	\$ 5.50	\$ 5.00	\$ 4.50	\$ 4.00
1000	\$ 4.75	\$ 4.50	\$ 4.25	\$ 4.00



Key Chain Toys



Size : 2-6 inch

Our newest addition, key chain toys may be small but they really pack a punch in terms of character and quality at such a low price. With this toy, your fans can carry the toy around everywhere they go. A constant reminder of their support for your work.

 **SHIP TIME**
30-60 Days

 **MOQ**
100 Pairs

 **MADE OF**
Plush fabric, polyester fiber



Quantity pricing.

Key chain Plush	1 sku	2 sku	3 sku	5 sku
100	\$ 9.00	\$ 8.00	\$ 7.00	\$ 6.00
200	\$ 7.00	\$ 6.00	\$ 5.00	\$ 4.00
300	\$ 5.00	\$ 4.00	\$ 3.00	\$ 3.00
500	\$ 3.00	\$ 2.50	\$ 2.00	\$ 1.50
1000	\$ 2.00	\$ 1.75	\$ 1.50	\$ 1.25



Big Plush

Size : 10-15 inch

If size and cost aren't the main concern and you're looking to create a big impression, this is the toy for you. Toys of this size are much more huggable and really stand out among other toys. A great value toy for the size.



SHIP TIME
30-60 Days



MOQ
100 Pairs



MADE OF
Plush fabric, polyester fiber



Quantity pricing.

Big Plush	1 sku	2 sku	3 sku	5 sku
100	\$ 16.00	\$ 15.00	\$ 14.00	\$ 13.00
200	\$ 13.00	\$ 12.00	\$ 11.00	\$ 10.00
300	\$ 11.00	\$ 10.00	\$ 9.00	\$ 8.00
500	\$ 9.50	\$ 9.00	\$ 8.50	\$ 8.00
1000	\$ 7.75	\$ 7.50	\$ 7.25	\$ 7.00



Crowdfunding

Our custom products are perfectly suited to Kickstarter, Gamefound and Backerkit campaigns of all kinds. Especially board games, video games, toys, comics and anything with unique characters and art styles.



We provide your campaign with photo realistic renders that you can use for pre-orders. Either as part of a reward tier, or as an optional add-on for the post campaign survey.



Then once you've collected the funds, you can place an order with us. Giving you a risk free experience and a great way to increase revenue and margins on your campaign.



We have many past clients in this space, so please get in touch if you'd like to see some case studies and to discuss your requirements.

