



# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

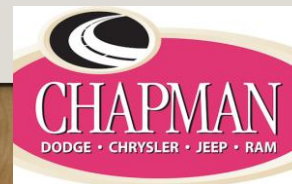


SPONSORSHIP OPPORTUNITIES



PROCEEDS TO BENEFIT THE

## JOVANTE WOODS FOUNDATION



# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT



## About the Jovante Woods Foundation:

On August 14th, 2010, Jovante Woods died suddenly from a severe asthma attack. Because of their loss, Jovante's parents, Ickey and Chandra, were inspired to educate and help prevent others from experiencing the loss of a loved one.

One in every ten Americans suffer from asthma, yet many are not aware of how dangerous it can be. The mortality rate for children 19 and under has risen **80%** since 1980. Asthma has become epidemic accounting for 25% of all emergency room visits and is the #1 chronic disease in our nation. Information and education regarding asthma are woefully sparse.

The Jovante Woods Foundation's goal is to not only raise awareness and educate but support the Cincinnati Children's Asthma Research Division with their mission to develop more effective medication to control this disease and ultimately discover a cure.

## Our Mission is 3-fold

- **Asthma:** We strive to increase asthma awareness, screening locations, education to families in need and efforts to find a cure. As we continue our ongoing endowment in Jovante's name, we help fund the critical work within the Cincinnati Children's Asthma Research Division.
- **Organ Donation:** By working with LifeCenter Organ Donor Network, we are able to continue education efforts on the importance of the gift of life.
- **Education:** Our "3.8 to be Great" scholarship fund awards two scholarships to a male and female athlete with a 3.8 or greater GPA.

Proceeds from all our events, programs and donations are shared between these three important goals unless otherwise specified.



REGISTER ONLINE AT

[HTTPS://APP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://app.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)

THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019



# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## ITINERARY



DeSquared LV is extremely excited to invite you to participate in the 2019 Ickey Woods Celebrity Golf Tournament benefitting the Jovante Woods Foundation on Sunday, September 8, 2019.

**The location:** Bali Hai Golf Club 5160 S Las Vegas Blvd, Las Vegas, NV 89119

**Date & Time:** The event will consist of the of the following events:

**Saturday, September 7, 2019**

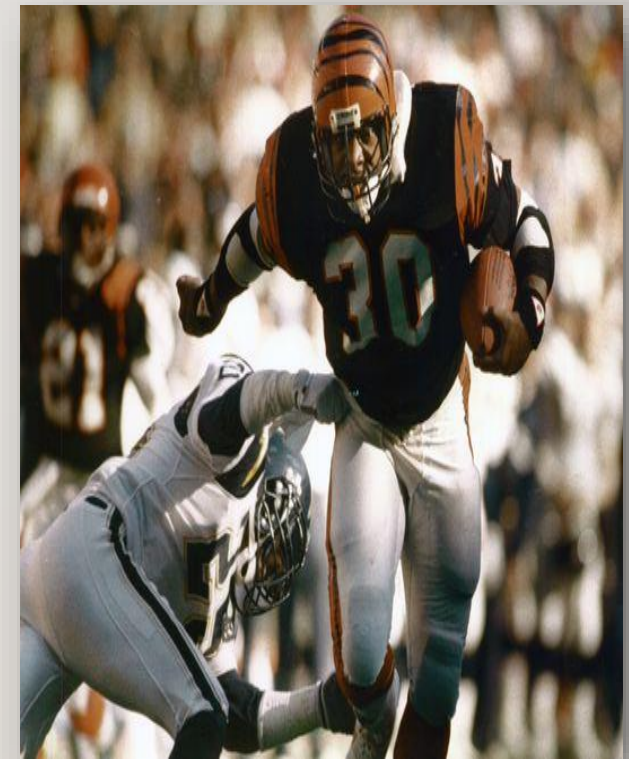
- Family Asthma Awareness Day
- UNLV vs Arkansas State & Tailgate
- Kick-Off Cocktail Par Tee

**Sunday, September 8, 2019**

- Ickey Woods Celebrity Golf Tournament
- **ONE GOLFER ON EVERY TEAM WILL WIN A 5 DAY /4 NIGHT CANCUN GETAWAY**

Registration and breakfast for the golf tournament begins at 6:45am on Sunday with an 8am Shot-gun start. Awards reception following the conclusion of play.

The field will be limited to 144 participants or 36 teams. Top tier sponsors will have the opportunity to “Draft” a celebrity captain at the Cocktail Par Tee to complete their foursome. There will be a total of 15 celebrities/athletes available to be drafted.



**REGISTER ONLINE AT**

**[HTTPS://APP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://app.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)**

**THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019**

# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## LEVELS OF SPONSORSHIP



- Title Sponsor (1) - \$25,000
- Presenting Sponsor (2) - \$15,000
- Draft / Cocktail Par Tee Sponsor (5) - \$5,500
- Lounge Tent (Hole) Sponsor (4) - \$6,500
- Golf Cart Sponsor (1) - \$5,500
- Beverage Cart Sponsor (1) - \$3,500
- Breakfast Bar Sponsor (3) - \$1,950
- Awards Luncheon Sponsor (3) - \$4,500
- Hole In One Contest Sponsor (1) - \$2,500
- Exclusive Hole Sponsor (8) - \$950
- Hole Contest Sponsor (3) - \$1,500
  - Longest Drive Sponsor
  - Closest to the Pin Sponsor
  - Putt for Cash Sponsor
- VIP Team w/Celebrity Captain - \$1,500 (Fivesome)
- Standard Team Foursome - \$900 (No Celebrity Captain)
- Single Golfer - \$250

### EVENT PROGRAM SPONSORS

- Full Page Ad - Color \$300 / BW \$250
- Half Page Ad - Color \$200 / BW \$150
- Quarter Page Ad - Color \$125 / BW \$75
- Business Card Ad - Color \$95 / BW \$75
- 2-line Acknowledgment - \$50

### EVENT TICKETS

VIP Cocktail / Draft Par Tee - \$150/pp

Tournament Awards Luncheon

- Table of 10 - \$1,000
- Individual Tickets - \$100

**\*\* For more information or to become a sponsor please call or email organizer at 510-974-6610 or [DeSquaredLV@gmail.com](mailto:DeSquaredLV@gmail.com) \*\***

**REGISTER ONLINE AT**

**[HTTPS://AP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://ap.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)**

**THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019**



# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## TITLE SPONSOR (1) - \$25,000



- Company recognized as the Title Sponsor and company name incorporated in the title of the event.
- Company name/logo branded and included in all pre and post event publicity and print media.
- Company name/logo incorporated in the official event logo and will be embroidered on the front left chest of ALL official golf shirts to be worn by all celebrity captains and golfers (144 participants).
- Company name / logo prominently in the step-and-repeat banner. Banner will be used in all official photos at the VIP Cocktail / Draft Par Tee, Ickey's Autograph signing booth at the UNLV vs Arkansas State game at Sam Boyd Stadium and at the Awards Ceremony.
- A full-page color acknowledgment in the event program.
- Three Teams (3some) and 3 tickets to "Draft" your top 3 Celebrity Captains. You will have cart blanche of the celebrity list to draft your captains.
- Souvenir photos of your VIP Foursomes.
- Display tent on Hole #9. \*\*You must provide your own signage and decorations. This is your opportunity to showcase your company and products.
- Opportunity to provide promotional items or products in 150 gift bags to be issued to all golfers and celebrity captains.
- Twenty (20) VIP entry ticket to the VIP Cocktail / Draft Par Tee.
- Two (2) Reserved VIP tables at the Awards luncheon.
- Tournament sponsor award recognizing your level of sponsorship present to your company representative and presented by Ickey Woods.
- Verbal recognition and all sponsored events and in all media interviews/commercials.
- Opportunity to present trophy and prizes with Ickey Woods to winning team.
- First right of refusal to be a sponsor in our 2020 event.

**REGISTER ONLINE AT**

**[HTTPS://AP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://ap.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)**

**THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019**

# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## PRESENTING SPONSOR (2) - \$15,000



- Company listed as the official Presenting Sponsor of the event.
- Company name / logo included in all pre and post event publicity and media.
- Company name incorporated on the right sleeve of all of the event golf shirts to be worn by all celebrity captains and participants.
- Company name / logo displayed in the step-and-repeat banner. Banner will be used in all official photos at the VIP Cocktail / Draft Par Tee, Ickey's Autograph signing booth at the UNLV vs Arkansas State game at Sam Boyd Stadium and at the Awards Ceremony.
- A half-page color acknowledgement in the official event program.
- Two Teams (3some) and 2 tickets to the VIP Cocktail Par Tee to "Draft" your top 3 Celebrity Captains. You will have cart blanche of the celebrity list to draft your captains after the Title Sponsor. The position of your draft for this category will be decided on order of confirmed sponsorship.
- Souvenir photos of your VIP Foursomes.
- Fourteen (14) VIP entry ticket to the VIP Cocktail / Draft Par Tee.
- Souvenir photos of your VIP Foursomes.
- Display tent on a hole of your choice (not including hole #9). \*\*You must provide your own signage and decorations. This is your opportunity to showcase your company and products.
- One (1) Reserved VIP table at the Awards luncheon.
- Tournament sponsor award recognizing your level of sponsorship present to your company representative and presented by Ickey Woods.
- Verbal recognition and all sponsored events and in all media interviews/commercials.
- Opportunity to present trophy and prizes to winning team.
- First right of refusal to be a sponsor in our 2020 event.

**REGISTER ONLINE AT**

**[HTTPS://AP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://ap.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)**

**THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019**

# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## SPONSORSHIP OPPORTUNITIES



### **Draft / Cocktail Par Tee (5) - \$5,500**

- Company listed an official Draft / Cocktail Par Tee Sponsor.
- One (1) VIP team threesome plus a celebrity captain.
- Opportunity to Draft your celebrity captain after the Title & Presenting Sponsors.
- Tickets & Premier seating for eight (8) at the Draft / Cocktail Par Tee.
- Company name / logo incorporated in ALL promotional materials for the Draft / Cocktail Par Tee.
- Company logo displayed on the Step-N-Repeat banner. Banner will be used in all official photos at the VIP Draft/Pairing Cocktail party, the red-carpet media event and the golf tournament.
- Company name / logo on one (1) hole during the golf tournament.
- A half-page color acknowledgement in the event program.
- Souvenir photo or your VIP Foursome.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

### **Lounge (Cooling) Tent (4) - \$6,500**

- Your company will have one (1) of four (4) Lounge Tents on the course for this event. A Lounge Tent will consist of your “Exclusive” branding, lounge seating, unlimited signage and a mobile bar. (Company to provide their own signage)
- One (1) VIP team threesome plus a celebrity captain.
- Opportunity to Draft your celebrity captain after the Title & Presenting Sponsors.
- Company logo displayed on the Step-N-Repeat banner. Banner will be used in all official photos at the VIP Draft/Pairing Cocktail Par Tee, the red-carpet media event and the golf tournament.
- Eight (8) tickets to the VIP Draft / Cocktail Par Tee party.
- Eight (8) tickets to Awards Luncheon.
- Presentation of award for your contest winner.
- A half-page color acknowledgement in the event program.
- Souvenir photos of the VIP Foursome.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

**REGISTER ONLINE AT**

**[HTTPS://AP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://ap.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)**

**THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019**



# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## SPONSORSHIP OPPORTUNITIES



### Golf Cart Sponsor (1) - \$5,500

- Company listed and branded as the official Golf cart sponsor.
- Company name or logo displayed EXCLUSIVELY on all player golf carts (except beverage carts.)
- Company branded welcome items in the golf carts (either a sleeve of golf balls or a towel.)
- One (1) VIP team the rest of the team with a celebrity captain (VIP Foursome).
- Company logo displayed on the Step-N-Repeat banner. Banner will be used in all official photos at the VIP Draft/Pairing Cocktail party, the red-carpet media event and the golf tournament.
- A half-page color acknowledgement in the event program.
- Eight (8) tickets to the VIP Draft / Cocktail Par Tee.
- Eight (8) tickets to the Awards Luncheon.
- Souvenir photos of your VIP Foursomes.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

### Beverage Cart Sponsor (1) - \$3,500

- Company listed and branded as the official Beverage Cart sponsor.
- Company name or logo displayed EXCLUSIVELY on the two (2) beverage carts.
- One (1) Standard team foursome.
- Company logo displayed on the Step-N-Repeat banner. Banner will be used in all official photos at the VIP Draft/Pairing Cocktail party, the red-carpet media event and the golf tournament.
- A quarter-page color acknowledgement in the event program.
- Eight (8) tickets to the VIP Draft Pairing Cocktail party.
- Souvenir photos of your VIP Foursomes.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

REGISTER ONLINE AT

[HTTPS://AP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://ap.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)

THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019



# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## SPONSORSHIP OPPORTUNITIES



### Breakfast Bar (3) - \$1,950

- Company listed as one of the official Breakfast Bar sponsors.
- Name and/or logo on the Breakfast Bar welcome banner.
- Verbal recognition by Ickey Woods at registration.
- A quarter-page color acknowledgement in the event program.
- Company logo displayed on the Step-N-Repeat banner. Banner will be used in all official photos at the VIP Draft/Pairing Cocktail party, the red-carpet media event and the golf tournament.
- One (1) product display table during registration and breakfast.
- Two (2) tournament playing spots.
- Four (4) tickets to the VIP Draft / Cocktail Par Tee.
- Four (4) tickets to the Awards Luncheon.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

### Awards Luncheon (3) - \$4,500

- Company listed as one of the official Awards Luncheon sponsors.
- Name and/or logo on the Awards Luncheon Welcome banner.
- Verbal recognition by Ickey Woods at registration.
- A quarter-page color acknowledgement in the event program.
- Company logo displayed on the Step-N-Repeat banner. Banner will be used in all official photos at the VIP Draft/Pairing Cocktail party, the red-carpet media event and the golf tournament.
- One (1) product display table during registration and breakfast.
- Two (2) tournament playing spots.
- Four (4) tickets to the VIP Draft / Cocktail Par Tee.
- One VIP table for eight (8) at the Awards Luncheon.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

REGISTER ONLINE AT

[HTTPS://AP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://ap.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)

THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019

# 2019 ICKEY WOODS CELEBRITY GOLF TOURNAMENT

## SPONSORSHIP OPPORTUNITIES



### Exclusive Hole (8) - \$950

- Company name / logo on banner at your designated hole.
- Two (2) on course tee boxes.
- One (1) tournament player spot.
- One business card acknowledgement in the event program.
- Two (2) tickets to the VIP Draft / Cocktail Par Tee.
- Two (2) tickets to the Awards Luncheon.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

### Hole Contests (4) - \$1,500

- Company name /logo on a banner at your designated contest hole.
- Company listed as one of the official hole contest sponsors. You will have a choice of one of the following:
  - Longest Drive Sponsor
  - Hole In One Sponsor - **SOLD**
  - Closet to the Pine Sponsor
  - Putt for Cash Sponsor
- Two (2) tournament playing spots.
- Four (4) tickets to the VIP Draft Pairing Cocktail party.
- Four (4) tickets to Awards Luncheon.
- Presentation of award for your contest winner with Ickey Woods.
- A half-page color acknowledgement in the event program.
- Tournament sponsor award recognizing your level of sponsorship.
- Verbal recognition at draft/pairing party.
- First right of refusal for the event in 2020.

REGISTER ONLINE AT

[HTTPS://AP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://ap.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)

THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019



## REGISTRATION FORM

**(Deadline to register is August 10th, 2019)**

**Check all boxes that apply:**

**Golf registration includes:** One entry each into the official Cocktail Pairing/Draft Par Tee, a souvenir event golf shirt, one team photo, 18 holes of golf, riding cart, continental breakfast & awards luncheon. \*\*  
*Additional Cocktail Pairing/Draft Par Tee tickets may be purchased for \$150.00.*

<input type="checkbox"/> <b>Single Golfer</b>	<b>\$250.00</b>
<input type="checkbox"/> <b>Standard Foursome</b>	\$900.00
<input type="checkbox"/> <b>VIP Team W/Celebrity Captain</b>	\$1500.00
<input type="checkbox"/> <b>Sponsorship – List Level of Sponsorship _____</b>	\$ _____
<input type="checkbox"/> <b>Monetary Donation</b>	\$ _____
<b>*All proceeds to benefit the Jovante' Woods Foundation</b>	

**Single Golfer**    
  **Standard Foursome**    
  **Threesome w/Celebrity Captain**

Please Print	Name		Shirt Size		Contact Number
Team Name					
Team Captain					
Golfer #2					
Golfer #3					
Golfer #4					

<b>Organization Name:</b>			
<b>Contact Person:</b>		Phone Number:	
<b>Street Address:</b>			
<b>City/State:</b>		Zip:	

<b>Please make checks payable to:</b>	
<b>Jovante' Woods Foundation</b>	<b>Method of Payment:</b>
<b>Mail to:</b>	<input type="checkbox"/> Check Enclosed - \$ _____
<b>Sheryl Burnham</b>	<input type="checkbox"/> Please Invoice
<b>c/o Ickey Woods Charity Golf Tournament</b>	<input type="checkbox"/> Please send Credit Card Authorization Form
<b>848 N. Rainbow Blvd #290</b>	
<b>Las Vegas, NV 89107</b>	

**REGISTER ONLINE AT**

**[HTTPS://APP.EVENTCADDY.COM/EVENTS/ICKEY-WOODS-CELEBRITY-GOLF-TOURNAMENT](https://app.eventcaddy.com/events/ickey-woods-celebrity-golf-tournament)**

**THE LAST DAY FOR SPONSORSHIP REGISTRATION IS AUGUST 10th, 2019**