

Dishy Dogs

S U P E R F   D

Optimising Pet Health



Transitioning to Dishy Dogs Superfood

Congratulations, on choosing a **biologically appropriate diet** for your pet!

Dishy Dogs products are made with the finest human grade ingredients. Our raw superfood meals, bone broth and supplements give you the **power to optimise and/or put the health** back into your pet.

Here are a few things you need to know why you have made the **right choice** feeding your beloved pet Dishy Dogs Superfood.

Most commercial pet foods are high in salts, sugars, grains, carbohydrates (even grain free kibble) and other additives which your pet may be addicted to and can affect their health.

Dishy Dogs Superfood meals are protein dense and are as **nature intended**. High in **natural minerals, enzymes, vitamins and essential nutrients** Nothing has been added to it, but love. You will **feel safe**, knowing that all Dishy Dogs products are **free from** preservatives, irradiation, gluten, additives and filler, with no added salts, sugars or flavours.

The **benefits** of feeding your pet a Dishy Dogs raw superfood diet **are endless**. Your pet, will have more **energy, leaner body mass, healthier skin, softer and shinier coat, nails and ears, cleaner teeth, healthier gums, fresher breath and reduced stool volume**.

Your pet will develop a **stronger and healthier gut and immune system** which provides a **greater resistance to infection, allergies and disease**.

🐾 We **highly recommend** you allow at least **10 days to transition** to the new diet. If you are feeding your pet raw food, unfortunately, not all raw foods are equal. Dishy Dogs Superfood meals are rich in organ meat, salmon, sardines and an array of vegetables and fruits that your dog may not be used to eating. That is why transitioning little by little gives your pet the chance to **accept** the new tastes and smells **as normal**. Just think of it like this: **it's like giving your child broccoli after they have been eating hot chips!**

🐾 For the best results, **gradually increase** Dishy Dogs Superfood meals into your pet's diet and decrease the old food until the switch is complete. If you have a fussy pet, you may have to do some tough love.

🐾 Fussy cats and dogs are a result of human action...we make them fussy! It is advisable not to let your pet dictate what they want, instead, take control and teach your pet to eat healthy foods.

🐾 How to do tough love. Put your pet's bowl down, if they do not touch their food within 5 mins pick it up and put it in the fridge until the next meal. Repeat until your pet eats and continue tough love until the cycle is broken. This will condition them to eat when food is presented.

🐾 Oh, don't forget Dishy Dogs containers are **compostable**. Simply rinse and throw into your compost bin!

Handy tips

🐾 Dishy Dogs Superfood meals and bone broth should be **kept frozen** until required for thawing prior to feeding, then refrigerated until consumed.

- 🐾 Allow up to approximately **12 hours** for Dishy Dogs Superfood meals and bone broth to defrost in the fridge. For a faster thaw, place on the kitchen bench or sink and ensure it is covered. Once thawed, Dishy Dogs meals will keep up to **5 days** if stored properly in the fridge.
- 🐾 We recommend you serve your dog and cat's meal and bone broth at **room temperature**.
- 🐾 During the colder months, Dishy Dogs bone broth can be slightly heated to make a **great warming drink** for your pet. We recommend you test a few drops on the inside of your wrist before serving, to ensure it's not too hot.
- 🐾 We ask that you be **patient** with Dishy Dogs meal containers as they are **made from sugarcane**. We recommend you place it on a plate to thaw and to store in the fridge.
- 🐾 **P.S. Each time you purchase Dishy Dogs products, you are saving the planet one plastic container and bag at a time, so thank you!**

DAILY MEAL FEEDING GUIDE

Weight – Kilo Dog	Minimum	Maximum	Weight – Kilo Cat	Minimum	Maximum
Puppies	70g	120g	Kitten	70g	150g
5kg	150g	205g	4kg	100g	200g
10kg	250g	450g	6kg	150g	250g
15kg	466g	572g	8kg	200g	350g
20kg	570g	676g	10kg	250g	400g
25kg	684g	790g			
30kg	784g	890g			
40kg	892g	998g			
50kg	998g	1151			
60kg	1151g	1319g			

DAILY BONE BROTH FEEDING GUIDE

Size - Dog	Minimum	Maximum	Size –Cat	Minimum	Maximum
Puppies	50ml	100ml	Kittens	25ml	50ml
Small	50ml	150ml	Small	50ml	75ml
Medium	100ml	250ml	Medium	75ml	100ml
Large	150ml	300ml	Large	100ml	125ml
Extra large	200ml	350ml	Extra Large	125ml	150ml

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