



FOR IMMEDIATE RELEASE

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RE BOTANICALS ACHIEVES USDA ORGANIC HEMP CBD MILESTONE

First National Hemp CBD Brand Certified Organic by the USDA for US Grown Hemp

BOULDER, CO (January 15, 2019) – Boulder-based **RE Botanicals®**, the pure organic apothecary brand, proudly announces they have received their [organic certification](#) by the USDA (United States Department of Agriculture) National Organic Program for US grown hemp. The USDA protects consumer options by allowing brands to obtain the USDA organic logo which ensures their products are grown without the use of synthetic fertilizers, pesticides or herbicides which contaminate our waterways and accelerate climate change.

RE Botanicals is committed to shifting today's chemical agricultural practices to more organic and regenerative farming methods. While not well-known due to hemp's "wild west" culture, hemp removes nutrients such as nitrogen from soils. **RE Botanicals'** organic hemp is farmed using crop rotations such as clover or alfalfa which improves soil health and fertility. Whereas the vast majority of today's hemp farming utilizes synthetic chemical fertilizers made from fracked natural gas and are a leading cause of climate change and ocean die off in the gulf of New Mexico. Hemp CBD shoppers can literally vote with their dollars for the type of future they want for their children and families.

"At **RE Botanicals**, we believe that healthy soil creates healthy plants, healthy people and a healthy climate," said John W. Roulac, Founder and Chief Hemp Officer of **RE Botanicals**. "Hundreds of CBD brands, including some of the largest have falsely and illegally claimed their products are certified organic. Customers can and should request that the brands display their organic certifications on their website. Our team is honored to bring forth the highest quality and trusted USDA certified organic hemp CBD products to our family, friends and consumers."

The evolving legacy of **RE Botanicals** begins with their Classic, Peppermint and pet line of organic hemp flower extracts packaged in amber brown glass bottles crafted with hemp and certified organic MCT Coconut Oil. **RE Botanicals** prides themselves with the company's promise to provide consumers and their pets with trusted hemp supplements.

RE Botanicals is shaking up the hemp CBD sector, projected to reach \$1.9 billion by 2022, as reported by the [Hemp Business Journal](#). The wellness brand is meeting the growing demand of American shoppers looking for certified-organic products that are better for people and the planet. **RE Botanicals** will exhibit at Expo West from March 5-9, 2019 in the organics section at booth #1731. The new USDA organic logo will appear on **RE Botanicals** packaging starting March 1st and consumers can continue to purchase the **RE Botanicals** product range on www.rebotanicals.com.

RE Botanicals®:

RE Botanicals® is the Pure Organic Hemp Apothecary brand created by 20-year hemp and superfoods veteran John W. Roulac who was also the founder of [Nutiva](#). **RE Botanicals** products are crafted with the highest quality, full-spectrum, organic hemp extract that taps into the human endocannabinoid system – the system that helps maintain the body’s overall wellness and supports many physical processes. Curated with only the highest quality, plant-based hemp extracts with certified-organic MCT Coconut Oil. **RE Botanicals** offers organic classic, peppermint and pet tinctures. 1% of **RE Botanicals** sales are donated to promote regenerative agriculture. For more information please visit www.rebotanicals.com.

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