

IMMUNOCOLOGIE®



meet Karen Ballou
& Immunocologie



our FOUNDER

For Karen Ballou, clean and effective skincare isn't just a notion, it's a necessity. Several years ago, Karen successfully battled Hodgkin's lymphoma. As she recovered from the ravages of chemo, she yearned for a natural, nourishing, and effective skincare solution. It was then that the idea for Immunocologie was born.

Karen has more than 30 years of experience as a beauty executive. She is also an esthetician and educator, an ingredient and formulation expert, a nutrition and skincare guru, and, following her diagnosis and recovery, an ardent believer in the importance of building a healthy immune system. Her story of creating a wellness brand truly started with her own wellness journey.

Immunocologie is the culmination of Karen's quest to create an incomparable clean line that nourishes skin from the outside in. The plant- and mineral-based products are meticulously crafted from ethically sourced, sustainable ingredients from around the globe. They are free of artificial ingredients, parabens, phthalates, sulfates, mineral oil, formaldehyde, fragrance, and color. With Immunocologie, all skin types are safely and effectively nourished and balanced, resulting in healthy, bright, radiant skin. Immunocologie is a lifestyle brand for all humanity that empowers the skin's barrier to function at its healthiest.





our DIFFERENCE

At Immunocologie, our mission is to empower the skin to function at its healthiest. We integrate science and technology with sustainable principles to create masterful products that produce incomparable results. Immunocologie is:



CLEAN

No artificial ingredients, parabens, phthalates, sulfates, mineral oil, formaldehyde, fragrance, or colors are used in any of our products.



EFFECTIVE

Patented skincare technology, VITAL OLIGO SCIENCE, delivers our unique blend of vitamins and minerals to where it is needed most.



DETOXIFYING

Active, natural, cold-pressed, fermented, and raw ingredients are formulated to support the skin's natural defenses and skin barrier to function with increased vitality and radiance.



PLANTS & MINERALS

Every product in the line is created with ethically harvested and sustainable plants, which provide vitamins, and minerals found in our clays. Each formulation is infused with Earth-energized ingredients.

our COMMITMENT TO PEOPLE *and* *the* PLANET

Sustainability and social responsibility are a fundamental part of Immunocologie's DNA. There is, and has always been, integrity behind the brand.

- Each of our ingredients are sourced in accordance with the Fair Trade Act and the Nagoya Protocol, an international framework that sets some of the highest standards for sustainable and socially equitable business practices. For example, in Burkina Faso, where we source three of our primary ingredients, 150 tons of fruit are harvested every 18 months. This is offset by Immunocologie replanting the same amount between harvests. Water and natural resources are managed and co-owned by the local communities. Scholarships, grants, school supplies, and higher education opportunities are provided to the families of our farmers. When our program was initiated in 2011, just six students were enrolled in locals schools. Now, more than 2,000 students have been enrolled in education.
- Our custom violet glass bottles protect products from damaging light, which preserves ingredients naturally and helps to preserve the smell, color, and bioenergy of our products.
- Our formulations were thoughtfully crafted in Europe, but we recently moved production to an organic lab in Maryland to support US-based business and diminish our carbon footprint.
- Our boxes and shipping materials are all made from recycled materials.



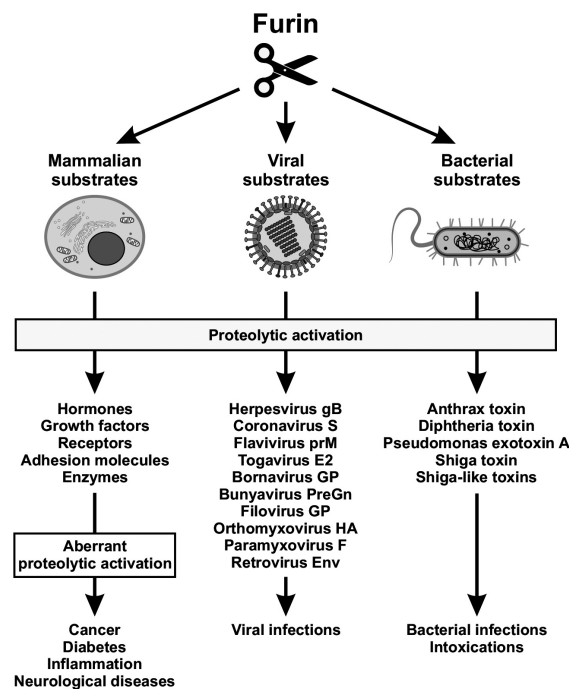
our STAR INGREDIENT

French Green Clay Fusion

The natural detoxifying power of French Green Clay lies at the heart of Immunocologie's approach to skincare. Carefully blended with our plant-based ingredients using our patented technology, the wealth of minerals in **French Green Clay Fusion** creates a vital foundation for each of our products.

As one of the most mineral rich compounds in the world, French Green Clay Fusion detoxifies, extracts impurities, reduces free radical activity, visibly reduces the size of pores, and provides essential nourishment to the skin.

PROVEN PROTECTION, POWERFUL NOURISHMENT



A recent authorized lab test confirmed Immunocologie's Vital Ionic Mist, made with French Green Clay Fusion, inhibits the activity of furin, an enzyme that is key for many bacteria and viruses to enter in human host cell. As such, the mist tested positively for strengthening the skin barrier and microbiome and protecting it from harmful bacteria, viruses, and microbes that can land on the skin.

our INGREDIENTS

Our ingredients are selected for their natural benefits, effectiveness, and purity from partners in Africa, Europe, North America, India, and the rainforests of South America. Strictly adhering to the Nagoya Protocol and the Fair-Trade Act, we use sustainable and ethically sourced ingredients, including:



FRENCH GREEN CLAY

(MONTMORILLONITE
CLAY)

France

As one of the most mineral-rich and detoxifying clays in the world, Montmorillonite Clay contains copper, zinc, iron, and magnesium, which play vital roles in skin health and performance.



BURGUNDY GRAPSEED EXTRACT

France

A natural antioxidant, grapeseed defends against free radicals that age the skin. It also gently exfoliates, and deeply nourishes.



AFRICAN DESERT DATE SEED OIL

Burkina Faso

Cold-pressed and rich in nourishing essential fatty acids and saponins that reduce inflammation, this oil helps regenerate and replenish. It penetrates quickly, leaving no greasy residue.



HIBISCUS ESCULENTUS FRUIT EXTRACT

Colombia

This potent antibacterial ingredient is traditionally used in Ayurvedic remedies promotes healing and prevents uneven pigmentation.



SNAIL SECRETION FILTRATE EXTRACT

France

This ethically sourced extract is packed with hyaluronic acid and antimicrobial peptides that stimulate collagen and elastin production to counteract the visible signs of aging.



BAOBAB TREE SEED OIL

Burkina Faso

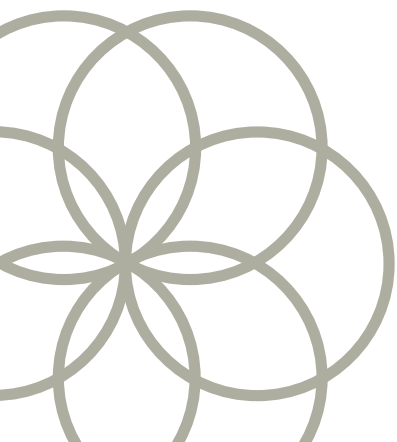
An anti-inflammatory and deeply moisturizing oil, baobab is rich in Omega-3, -6, and -9 fatty acids. It nourishes the skin without congesting or clogging pores.

our DELIVERY

VITAL OLIGO SCIENCE is our patented, all-natural delivery system that systematically shuttles ingredients to exactly where they are needed in the skin. It is strategically based on the proven science of using minerals that are vital to our body.

VITAL OLIGO SCIENCE leverages the way raw earth minerals are naturally dispersed within French Green Clay. It simultaneously eliminates the need for synthetic ingredients while reducing inflammation and effectively transporting the vitamins and minerals vital deeply into the skin.

Rather than sitting on the outer layers of the skin, our natural, cold pressed and sustainably sourced actives penetrate to where they are needed most, where they adapt to the skin's unique needs and promote more healthier skin from the very first application. Minerals, nutrients, and antioxidants reduce inflammation and leave every skin type detoxified, balanced, and radiant.



"Immunocologie has always created a skin defense system, but this is now the new normal"—Karen Ballou





our USERS

Immunocologie users become lifetime devotees. According to Karen Ballou, “To help clients feel good and see change is a personal journey and a highlight for me.”

“Karen, your background is what attracted me to the products. I am thankful you took the time to research and manufacture such clean products. I am committed to only using clean products on my face and body, but at age 59, I also need products that go beyond just being green and also deliver results. Thank you for your dedication to clean products that deliver for more mature skin.”—*Deb*

“I am 35 with quite a plethora of health issues that have impacted my skin. I’ve been using your product for a month, and I am so intensely grateful. You have made my confidence grow and my skin glow. I have never been more proud of my skin and my ability to go makeup free.”—*Blair*

“My favorite products are the Vital Ionic Mist with lots of skin-loving mineral-rich clays and Night Protection, a rich night cream. Both have been keeping my skin glowing, regardless of the sleepless nights.”—*Vikki*

“I woke up to my skin having a panic attack, so I gave it some TLC with my favorite Immunocologie face mask. It changed my life, and I think everyone needs it.”—*Morgan*

our PARTNERS

Prestigious spas, retailers, and online outlets around the world have partnered with Immunocologie.

Apthorp Pharmacy NEW YORK CITY

Carillion Miami Wellness Resort FL

Cult Beauty LONDON

Fab Fit Fun

Fortnum+Mason LONDON

Green Line Beauty HOLLYWOOD, CA

Haus of Hanz BROOKLYN, NY

Ikigai Global

Kima Center for Physiology & Wellness NEW YORK CITY

Madison Apothecary NEW YORK CITY

Maison 10 NEW YORK CITY

New London Pharmacy NEW YORK CITY

Noor Beauty Shop ITALY

Olivela

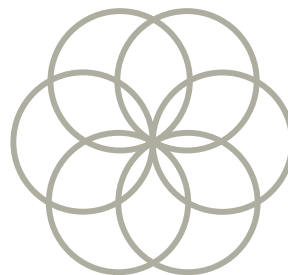
Standard Dose

State of Beauty GERMANY

The Salon Project at
Saks Fifth Avenue NEW YORK CITY

The Well NEW YORK CITY

Unifying Health Center HOUSTON



“Creating a brand that identifies with every person is my mission”—Karen Ballou

our RECOGNITION

Immunocologie has been featured and honored by
acclaimed global publications and beauty experts.

allure

american spa

BRIDES

BYRDIE

Daily Mail

DEPARTURES

E L L E

Esquire

FINANCIAL TIMES

Forbes

GET THE GLOSS
EXPERT HEALTH AND BEAUTY

GLAMOUR

GRAZIA

**QUEL
HOMME**


REFINERY29


Spa & Wellness)
mexicaribe

STELLA

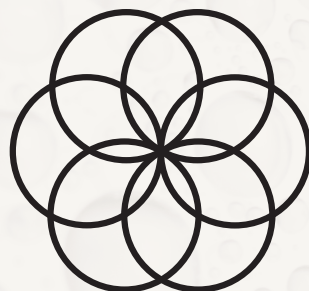
STYLIST

totalbeauty

VOGUE

WELL  GOOD

WWD



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www.immunocologie.com

