



## 2020 FIND THE (DO) GOOD(ERS) APPLICATION

NEVER KNOCK GOODS

### GET TO KNOW YOU:

1. Tell us about yourself! Riding, hobbies, animals - We want to hear about you and what fuels you.
2. How did you hear about Never Knock Goods? What do you like about the brand?
3. How do you "find the good" in the world, your life? Tell us about how you make the best of it, day in and day out!
4. What are your goals this year? How are you going to make them happen?
5. Are you on social media? If so, what are your handles? (this is not a requirement)
6. What does being a sponsored brand ambassador mean to you?
7. What discipline of riding do you do? (Trail Riding, Barrel Racing, Dressage etc)

### SPONSORSHIP INCLUDES:

1. \$200 worth of Never Knock Goods of your choosing - Must include at least two shirts, one sweatshirt and one hat.

2. 4 Never Knock Patches
3. 30% Discount for you on any additional NK gear for you
4. A personalized discount code for you to be shared with friends/fans/folks - spread the word and share the love (and savings!)
5. Features on our social media
6. Opportunities for more benefits throughout the year as sales goals are reached!

## SPONSORSHIP REQUIREMENTS:

1. All NK riders will wear NK gear and patches during competitions/riding events. Always speak about NK with love! We want you to love the products as much as we do and trust you to be advocates for the NK brand. Rider must promote the brand with integrity and heart! We want sponsored folks who are excited for the brand, not afraid to talk about NK with folks in their circles! We've got your back and you've got ours!
2. Social Media Posts 3x per month (if applicable) - If you are on social media, create at least 3 tagged posts per month that features pics of NK gear and positivity for the brand.
3. NK has the right to share your pictures and posts on our social media, website and newsletters/promotional material. We will never share personal contact info but would love this to be a two-way street where you promote us and we promote you!

PLEASE FILL OUT THE ANSWERS ON A SEPARATE PAPER AND RETURN THE ANSWERS AND THIS SIGNED CONTRACT TO:

NEVER KNOCK GOODS  
4812 30TH AVE S  
MPLS MN 55417

BY SIGNING THIS CONTRACT, IF CHOSEN, YOU AGREE TO THE ABOVE TERMS OF SPONSORSHIP. THIS CONTRACT IS GOOD THROUGH DEC 2020. BY WEARING NEVER KNOCK GOODS, YOU AGREE TO CONDUCT YOURSELF WITH HONESTY AND INTEGRITY – NEVER KNOCKED BY WHAT LIFE BRINGS – AND ALWAYS LOOKING FOR THE GOOD!

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PARENT/GUARDIAN SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_