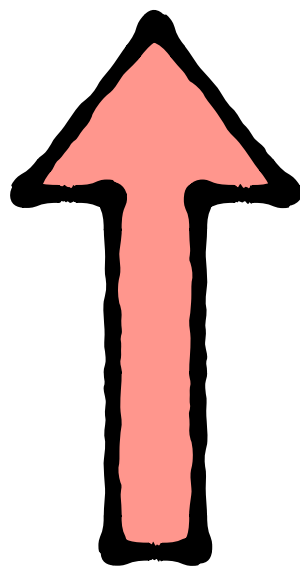




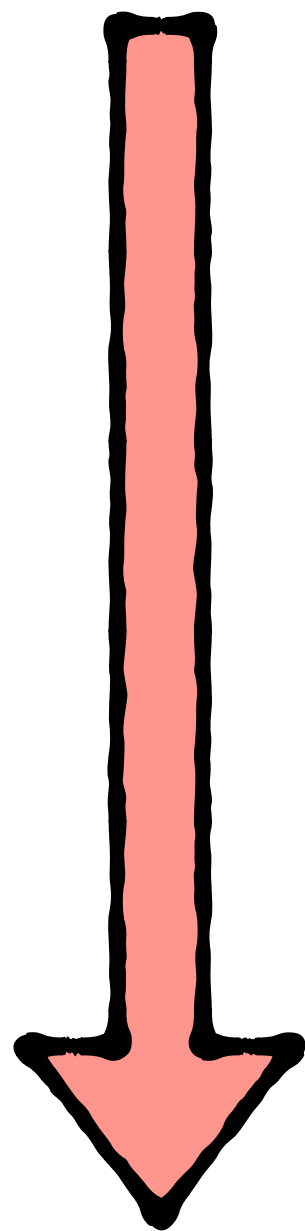
MISSION STATEMENT

MAKING COFFEE FOR OTHERS

FUTURE GUIDANCE



- COFFEE AWESOMENESS
- CUSTOMER EXPERIENCE
- SOCIAL STEWARDSHIP
- SEED-TO-CUP CONNECTIVITY
- PARTNER NETWORK
- SYSTEMS OF EXCELLENCE
- LEADERSHIP TEAMS
- STAFF DEVELOPMENT



- ENVIRONMENTAL IMPACT
- MONOCULTURAL EXPRESSION

VALUES STATEMENT

HOW WE VIEW THE WORLD:

Dogwood seeks to participate within a narrative and economy of abundance where:

Everyone is equal & endeared.

- Healing as guiding companion
- Hospitality as participatory invitation
- Humility as posture & place

Everything is gathered & gifted.

- Regeneration as guiding companion
- Restoration as participatory invitation
- Reverence as posture & place.

HOW WE WORK TOGETHER:

playful, generous, inviting, hard-working, sweet, authentic, developing, thoughtful, precise, respectful & respected, communicators, grateful, timely, organized, motivated, reliable, coffee-lovers, patient, supportive, passionate, dedicated, problem-solvers, inspired & inspiring

Individually & collectively, we are a unique expression and one worth sharing

Ultimately, we are a team

