

# Sheen Guide

**Interior Flat** - a beautiful matte finish that absorbs light and reduces the visibility of surface imperfections. Colours appear rich and velvety and is ideal for low traffic interior areas.

**Interior Eggshell** - a popular, soft low sheen appearance that reflects slightly more light than flat (but has less shine than satin). It resists dirt and allows the surface to be softly cleaned without marking.








## Get the facts

**What are VOCs?** - VOC levels refer in simple terms to the release of vapors of potentially harmful chemicals. VOCs are released from a variety of everyday items including new cars, furniture, carpets, household cleaning products and beauty products such as hairspray. These vapors can have an adverse effect on health especially when trapped in indoor environments without proper ventilation.

**What's the difference between ULTIMA PLUS and ULTIMA PLUS PURE?** The ULTIMA PLUS range offers a selection of premium quality, low odour and low VOC formulations ( $\leq 50\text{g/L}$ ). ULTIMA PLUS PURE is a certified zero VOC ( $\leq 5\text{g/L}$ ) emulsion with the most minimal odour level and is designed for indoor use only to provide the highest level of safety and protection.



Green Wise Gold heads shortlist of greenest paint options by the US environmental Sierra Club organization.

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# ULTIMA PLUS PURE

CERTIFIED ENVIRONMENTALLY FRIENDLY  
**ZERO VOC INTERIOR PAINT**



- ✓ SAFE & ODOUR FREE
- ✓ ALLERGY & ASTHMA FRIENDLY
- ✓ BEST INDOOR AIR QUALITY

# Beauty Without Compromise

Choose the colours you love, formulated with advanced ecological resins that provide rich, high quality colour without fumes or odour. Available in virtually any colour.



## Safest Formula

Protects your family and the planet.

**ULTIMA PLUS PURE** protects health and is suitable for babies' and toddlers' rooms, allergy & asthma sufferers and sensitive individuals.



## Internationally Certified Clean Air Formula



- ✓ Awarded **Green Wise Gold**, the highest certification for indoor air quality by Coatings Research Group Inc., an international accredited test laboratory.
- ✓ Meets the low emitting standards of LEED v4/4.1
- ✓ Test method as used by South Coast Air Quality Management Dept. of California (SCAQMD) widely recognized to have the most stringent air quality regulations.
- ✓ Tinted with Zero VOC colourants



### Repaint and Reuse Rooms Right Away

We hope you won't miss that new paint smell because ULTIMA PLUS PURE has virtually none! Our special environmentally friendly, clean-air formula is certified to provide premium performance without the fumes and odour that can sometimes build up in interior spaces and have harmful effects on health. Perfect for last minute redecorating!

#### ULTIMA PLUS PURE is ideal for use in:

- Hotels
- Hospitals
- Homes
- Offices
- Schools
- Elderly Care

