



SUSTAINABILITY CHARTER

GOOD GOOD® **CORPORATE SUSTAINABILITY POLICY**

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At GOOD GOOD®, we are committed to creating a sustainable future for our planet and communities. We believe that corporate sustainability is not just good for the environment, but also for our business, customers, and stakeholders. As a brand that sells no added sugar jams and spreads, we recognize our role in reducing food waste and supporting reforestation efforts. Therefore, we have developed the following corporate sustainability policy:

ZERO FOOD WASTE

We are committed to reducing food waste in all our operations, from production to distribution. We will minimize food waste by sourcing only the necessary raw materials, optimizing production processes, and implementing efficient inventory management. We will also work with our suppliers and partners to reduce food waste in the supply chain.

REFORESTATION (PLANTING TREES)

We believe that reforestation is crucial for combating climate change and protecting biodiversity. Therefore, we will plant trees in partnership with reputable organizations to offset our carbon footprint and support local communities. We will also work to reduce our overall environmental impact by using eco-friendly packaging materials and reducing our energy consumption.

CONTINUOUS IMPROVEMENT

We are committed to continuously improving our sustainability practices and measuring our progress towards our goals. We will regularly review our policies and processes to identify areas for improvement and implement solutions to minimize our environmental impact.

COMMUNITY ENGAGEMENT

We believe that sustainability is a collective effort and requires the participation of all stakeholders. Therefore, we will engage our customers, employees, and communities in our sustainability initiatives and encourage them to adopt sustainable practices in their daily lives.

COMPLIANCE

We will comply with all relevant laws and regulations related to sustainability and ensure that our suppliers and partners do the same. We will also ensure that our sustainability policies are aligned with international standards and best practices. We believe that our commitment to corporate sustainability will not only benefit the environment but also create value for our business and stakeholders. We will strive to be a leader in sustainable practices and inspire others to join us in creating a better future for all.

Yours truly,

GOOD GOOD®