



SUSTAINABILITY INITIATIVE

GOOD GOOD®'s commitment to sustainability focuses on continuous improvement. We prioritize minimizing food waste, engaging in reforestation, utilizing eco-friendly packaging, fostering community involvement, and maintaining firm compliance. Our goal is to set high standards and drive positive change.

Zero Food Waste

GOOD GOOD minimizes food waste by using only essential processes, ensuring each product has a purpose.

Examples: We use upcycled fruit and donate excess inventory, reducing food waste.

Resource Efficiency Practices

GOOD GOOD is carefully managing our consumption to minimize waste and lessen our environmental footprint.

Examples: We only produce what's necessary, regularly turning over inventory. We've also eliminated plastic altogether for online shipments.

Carbon Footprint Offset

Through our partnership with Dollar Donation Club, we actively work on reforestation projects to offset and reduce our carbon footprint.



Example: We plant 3.4 trees per Bundle Builder purchased.

Eco-Friendly Packaging

GOOD GOOD utilizes eco-friendly packaging to further contribute to environmental preservation.

Examples: Our glass jam jars are infinitely recyclable, and we use cardboard boxes for sustainable online shipping.