

A close-up photograph of a glass teapot with a silver lid pouring a stream of amber-colored tea into a white ceramic mug with black speckles. The mug sits on a light-colored wooden tray. The background is softly blurred, showing a white cloth. The overall lighting is warm and natural.

WEBSTER'S TEA

Wholesale Information

NOVEMBER 2023

Better Tasting Tea

Webster's refuses to settle for anything but the best. Expertly blended using premium organic ingredients, our loose leaf teas simply taste better.

By partnering with a quality tea company who specialise in café wholesale we will help you deliver an elevated tea experience for your customers.



Hello, I'm Ash.

I'll be your go-to contact for Webster's Tea. Feel free to contact me, Monday to Friday via phone or email. I look forward to chatting all things tea with you.

ash@websterstea.co.nz
022 407 8217

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Why serve Webster's Tea?



We're committed to making tea a success in your café.

Quality Products and Support

- We offer a premium product: better-tasting, organic loose leaf tea.
- We provide additional extras like tins, sniffer jars, menus and tea timers.
- Superior customer service is guaranteed, with Ash, our dedicated account manager, ensuring ongoing support.

Training and Ordering Convenience

- We understand the challenges of staff turnover and will soon offer short educational videos to simplify training.
- Ordering is seamless, and wholesale orders are dispatched quickly, ensuring your cafe remains consistently stocked with quality tea.
- Orders can be emailed to us or ordered online via Upstock.

Exclusive Partnership and a Proven Track Record

- We look to partner with cafes that share our passion for quality, ensuring a mutually beneficial collaboration.
- With 7 years of experience in supplying New Zealand's top cafés, we bring a wealth of industry knowledge to ensure our customers receive quality products and service tailored to their specific needs.

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Webster's Tea Our Range



Webster's Tea

Our Range

We pride ourselves on the classics and offer some more adventurous blends that round out our curated range.



Ingredients

Our teas are made using only premium, organic, loose leaf ingredients. These are sourced locally and from around the world then combined to create delicious blends unique to Webster's Tea.



BioGro Certified NEW

Being BioGro certified, New Zealand's most trusted organic logo, ensures that our customers receive the highest quality organic products with the added confidence of third-party certification.



Packaging

Our wholesale loose leaf teas come in 200 serve re-sealable bulk bags. We've recently redesigned our packaging to not only look great, but function well for your busy day-to-day needs.



Shelf Life

Our teas have a shelf life of 6 months, as marked on each bag. We recommend keeping them either in the airtight tins provided or our Webster's Tea bags. Bags are to be kept in a cool, dry place.

Webster's Tea

Black Tea



Café Breakfast

Balanced, Honey, Malt

Our Café Breakfast combines premium teas from Assam, Darjeeling, and Ceylon in a full-bodied blend, sourced from India and Sri Lanka.



Earl Grey

Sweet, Vanilla, Citrus

Webster's Earl Grey twist: a premium black tea with blue cornflowers, natural bergamot, and hints of vanilla. Enjoy with your choice of milk or as a tea latte.



Chai

Warm, Spice, Malt

In India, spiced Chai is a daily tradition. Our blend starts with full-bodied black tea and combines warm spices for a traditional experience.

Webster's Tea

Green Tea



Sencha

Savoury, Fresh, Vegetal

Sencha, a pure green tea from China's Zhejiang province, delivers an authentic experience for the green tea enthusiasts.



Lime Ginger

Savoury, Citrus, Spice

A balanced blend of sencha green tea, zesty citrus peels, lemon myrtle, and ginger. A refreshing detoxifying brew.



Kawakawa

Herbaceous, Pepper, Mint

From New Zealand, the kawakawa plant is integral in Māori medicine for its numbing properties. We've blended Kawakawa with echinacea, spearmint, and green tea for a powerful wellness aid.

Webster's Tea

Herbal Tea



Peppermint

Fresh, Mint, Lemon

Peppermint is blended with lemon myrtle and lemongrass for a naturally refreshing burst of flavour.



Turmeric

Warm, Spice, Sweet

Turmeric, a time-honoured natural remedy for inflammation is blended with a medley of warm spices.



Chamomile

Mild, Floral, Citrus

A soft and soothing blend of chamomile flowers, orange peels, lemongrass and rosehip peels. Supports relaxation and sleep.

Webster's Tea

Rooibos Tea



Blood Orange

Tangy, Sweet, Citrus

Naturally sweet South African rooibos is blended with juicy blood orange peels and hibiscus. A fruity blend, perfect hot or iced.



Mānuka

Sweet, Honey, Cedar

Mānuka, the New Zealand tea tree is blended with wild-harvested mānuka and rooibos tea for a sweet soothing brew.



Free Download

A5 Brewing Guide

Brew the perfect cup of Webster's Tea every time with our downloadable A5 brewing guide poster.

Webster's Tea Accessories

Webster's Serving Board

Made from Bamboo



Our branded tea tray fits a teapot and cup nicely. With a small lip to keep everything in place, it makes delivering tea to each table easy. Ideal for presenting the tea serving ritual and enhancing your customers tea experience.

Small Glass Teapot

700mL



Made from thermal glass and includes a large stainless steel infuser. It keeps tea warmer for longer and the infuser allows loose leaf room to fully release flavour. A beautiful option for serving single orders or tea for two.

Large Glass Teapot

Serves 4-6 Cups, 1500mL



Made from thermal glass and includes a stainless steel infuser. A larger size glass pot perfect for brewing and storing iced tea in the fridge door. To prepare cold brew tea simply fill with tea, cold water, and place in the fridge overnight. Remove the infuser and serve over ice.

03 Serving Webster's Tea



↑ Café owners Holly and Lex Mawson. *Special Mention, Mount Maunganui.

Webster's Tea Your First Order

Your customer's tea experience is important to us. When you partner with Webster's Tea, we provide the below with your first wholesale order.



Webster's Tea Tin

Keeps tea fresh and at the ready. These tins don't just look good, they also function great for busy day-to-day café use.



Tea Timer

Brew the perfect cup of Webster's Tea each and every time with our magnetic, digital tea timer.



Tester Jars

We provide glass tester jars for your customers to see and smell the tea at the point of sale.



Tea Menu

An A5 tea menu displaying your chosen range and a short description on each tea.

Webster's Tea Orders & Freight

Webster's Tea aims to make your reordering process as seamless as possible. Outlined below is all you need to know about ordering with us.

Orders

email orders@websterstea.co.nz
online Upstock Wholesale Ordering app

Webster's Tea has a minimum order value of \$100

Delivery and Freight

Bay of Plenty	\$5.00	Overnight
North Island	\$11.50	3 Working Days
South Island	\$16.50	5 Working Days

Rural addresses will have additional freight charges. You'll need to also allow an additional 3 working days for delivery.

Enjoy free freight on orders \$250 and over.

All orders placed before 9am we aim to dispatch the same day.

Get In Touch

Request samples [Click here](#)
Chat to Ash ash@websterstea.co.nz

Thanks!