# WEBSTER'S TEA ORGANIC LOOSE LEAF

**WHOLESALE** 



### Hello!

Webster's Tea is owned and operated in Tauranga and all about delicious, organic, loose leaf tea.

When I arrived back from overseas with a newfound love for tea I found the tea here to be lacking. Low quality, tasteless tea bags were the norm at home, and in many cafés little attention was given to the mighty beverage. So I went about sourcing, importing, and blending teas to deliver a range of organic, loose leaf teas that look, smell and taste ridiculously good. Now Kiwis can ditch the bag at home and also enjoy a quality tea experience in cafés with Webster's Tea.

The production of our tea uses only organic products and is free of synthetic and harmful chemicals, fertilisers and pesticides. This means our certified organic teas are produced sustainably, are free of nasties, and better for you because of it - the way tea should be we reckon.

I'm thrilled that you're interested in Webster's Tea. Please find wholesale information and a price list overleaf. I hope you enjoy the samples and if you have any questions at all, please don't hesitate to contact me.

Happy sipping,

Mark Webster

# WHOLESALE **OFFERING**

We want to make getting on board and serving Webster's Tea as as smooth as our English Breakfast. If you can't decide between the samples, we can suggest a tea range best suited to your café. Once you're up and running with us, ordering is easy and delivery quick.

Your customers tea experience is important to us. We provide menus, ceramic display canisters, signage and staff training upon opening an account. This ensures tea is a point of interest, your staff are knowledgable and your customers enjoy their experience. Ultimately you'll sell more tea and take advantage of the fat profit margins!



# **VARIETIES**

### **BLACK**

A Kiwi fav, black tea is produced when withered tea leaves are rolled and oxidised causing the leaves to turn black.

Our organic selection of black teas honour the classics delivering full bodied and bold flavours that can be enjoyed with or without milk.

### **GREEN**

Green tea is produced when tea leaves are exposed to heat ancient China just after harvesting and withering to stop the oxidation process that's why the leaves retain their emrald colour. They are then rolled or twisted.

Our organic green teas produce a cup that's packed with antioxidents resulting in a healthy and delicious brew.

### HERBAL

Dating back thousands of years to and Egypt, herbal teas have been used Africa off the for their taste Western Cape. and healing properties.

Our caffeine free, organic, herbal teas are delicately balanced combining delicious herbs and spices. They're the perfect way to are naturally chill out.

### **ROOIBOS**

Afrikaans for red bush, rooibos, is grown in a small area in South The leaves of the bush are oxidised which produces a distinctive reddish brown colour and enhances the flavour.

Our organic rooibos teas sweet, caffeine free, and damn good for you. A guilt-free treat perfect any time of the day.



## BLACK

### ENGLISH BREAKFAST

A classic blend of tea from Sri Lanka and the Indian growing reigons Assam and Darjeeling. Malty, full bodied, and full of flayour.

**GREEN** 

### KAWAKAWA

Wild harvested kawakawa is blended with immune boosting echinacea, soothing spearmint and cleansing green tea for the ultimate wellness tonic.

### EARL GREY

Our twist on the classic combines a high-quality blend of black tea with blue cornflowers, natural bergamot and cream flavour. Citrusy and super smooth.

CHAI

A full-bodied black tea from Assam growing region in India, with a bold spice mix of cinnamon, ginger, cardamon and ginger. Harmonious and balanced.

## LIME GINGER

Combining a mild sencha green tea with citrus peels, lemon myrtle and spicy ginger creates this system reboot in a cup. Balanced and invigorating.

### **SENCHA**

A classic straight green tea native to the Zhejiang Provience, on the eastern coast of China. Refreshing and slightly spicy.

## **HERBAL**

### **TURMERIC**

Tumeric with liquorice, cardamon pods and cinnamon. A spicy and warming anti-inflammatory cuppa.

### **BERRY**

This blend mixes raspeberries and blackberry leaves with apple, rosehip peels and tart hibiscus. Fruity fresh.

### **PEPPERMINT**

Fresh
peppermint
combined with
lemon myrtle
and lemon
grass creates a
natural burst
of flavour.
Cool and
refreshing.

## **ROOIBOS**

### BLOOD ORANGE

Naturally sweet rooibos tea from the Western Cape of South Africa is combined with juicy blood orange peels and hibiscus. Tangy and refreshing.



### **OUR RANGE**

BLACK TEA	500 GRAMS (\$)	250 GR A MS (\$)	APPROX COST (cents per cup)
ENGLISH BREAKFAST EARL GREY CHAI	35 35 38	20 20 22	20 20 18
GREENTEA			
SENCHA LIME GINGER KAWAKAWA	30 32 70	17 18.50 40	11 15 40
HERBAL TEA			
BERRY PEPPERMINT TURMERIC	36 38 44	21 22 26	19 11 25
ROOIBOS TEA			
BLOOD ORANGE	32	19	18

### **TAKE AWAY**

DOUBLE WALLED 12oz ECO CUPS		
100 cups	42	42
50 cups	25	50
ECO TEABAGS (Fill Your Own) 50 tea bags	10	20

# **ORDERING**

Your order is important to us and we pride ourselves on customer service.

Once your account is open, emailing your order to sales@websterstea.co.nz is the best way for it to be processed quickly.

We partner with New Zealand Couriers to deliver your order is as efficiently as possible – next day delivery applies to most of the country. With every order we email tracking information so you can follow your order's progress.

Invoices are emailed to your nominated email address once the order has been received.

If you would like to open an account please get in touch with Mark. He'll make it as painless as possible!

Mark Webster 0226070501 mark@websterstea.co.nz

Thanks!