



Marcia & Maxwell

MEDIA KIT

MBM Swim



MARCIA B MAXWELL, LLC

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ABOUT OUR BRAND

OUR STORY

Marcia B Maxwell, LLC, also known as MBM Swim, was founded by self-taught designer, Marcia Maxwell on November 1, 2017. She wanted to combine her love for structured silhouettes and clean lines with her love for swimwear. From this vision, her very first collection was born.

It took just over a year to source materials and manufacturing that met Maxwell's high-quality standards but she was able to successfully launch the first collection in January of 2019. Since then, the brand's awareness and sales have been increasing every quarter!

VISION

With unique, eye-catching designs, MBM strives to be a breath of fresh air among the hundreds of cookie-cutter swimwear brands offering the same traditional silhouettes. MBM looks to break the mold of what is traditionally known and accepted as swimwear; focusing on style, function, and innovation.



MBM Swim offers swimwear that not only photographs beautifully, but are super functional and flattering as well. All of the styles are designed to slim the waist, elongate the legs, and compliment a women's figure. Some of the more utilitarian features include sticky silicone elastic around strapless tops to ensure they stay in place, and removable straps and padding for versatility. The unconventional use of boning and elastic to create a sleek silhouette can also be found in many of Maxwell's designs.

All MBM swimwear features clean, minimalistic lines in sophisticated colors that exemplify, elegance and refinement, but with a hint of unbridled sex goddess. Any woman wearing MBM Swim will have all eyes on her, and for all the right reasons.



CURRENTLY SOLD AT

*MBM Swim is exclusively sold
online on the following websites.*



Marcia B Maxwell

www.mbmswim.com



VICTORIA'S SECRET

www.victoriasecret.com

REVOLVE

www.revolve.com

PRESS

POPSUGAR.

"If you want to look elegant and sophisticated as hell at the pool or beach, Marcia's got you covered."

ESSENCE

"MBM takes an approach to swimwear that is subtly sexy, with structured silhouette and clean lines."

BRIT + CO

19 Flattering Swimsuit Styles Fit for Gals With Short Legs

Your tango®

"MBM Swim offers functional styles that are luxurious and flattering..."

fabfitfun™

Flattering One-Piece Swimsuits
You'll Want to Live in All Summer

Forbes

"MBM's Serenity suit is perfect for the beach and a night out."

REFINERY29

"From the line, you can expect sleek monokinis and sexy, yet sophisticated one-pieces..."

BAZAAR^{Harpers}

The 26 Buzziest New Swimwear Brands of the Year

FASHIONISTA

26 High Cut Swimsuits That'll Make You Feel Like a '90s Supermodel

NECOLE

"MBM Swim is designed with boss babes in mind... Their sleek and colorful designs give you structure and slimming silhouettes that look good on and off the sand."



FOUNDER & DESIGNER

MARCIA MAXWELL

"Every time I create a new design, I ask myself three questions. Is it elegant? Is it unique? Is it sexy? If the answer to all three is yes, I know I am staying true to myself and my brand."

Marcia Maxwell graduated with a Bachelor's Degree in Business Management. With no formal training in fashion design, she taught herself how to sew and properly construct garments. Her knowledge of business and outsiders take on design, made her the perfect candidate to start an innovative brand that challenges the standards in swimwear.

Maxwell looks at her designs from a unique perspective and is not afraid to add elements of structure and function that isn't traditionally found in swimwear. She seeks to create swimwear with the perfect mix of elegant, chic and sexy, that is unlike anything else on the market.

