



MANGO + MOOSE

# WHO WE ARE

WE ARE A **SOCIALLY CONSCIOUS** LIFESTYLE BRAND FOCUSED  
ON CURATING AND DESIGNING ETHICAL HANDMADE  
GOODS THROUGH ARTISAN COLLABORATIONS.

OUR PURPOSE IS TO **CREATE JOBS**, **SUSTAINABILITY** AND  
**EMPOWERMENT** FOR ARTISANS AND THEIR FAMILIES IN  
DEVELOPING NATIONS. WE ALSO CARRY A SMALL LINE OF  
CANADIAN GOODS TO SUPPORT LOCAL ARTISTS.

# WE ARE A MARKET PLACE

BETWEEN THOSE WHO MAKE THE GOODS AND THOSE WHO PURCHASE THE GOODS, WE ARE **LINKING PEOPLE TOGETHER** THROUGH OUR COLLECTIONS. THINK OF IT AS YOU SUPPORTING THAT STALL IN KENYA, BUT RIGHT HERE FROM HOME. THAT'S WHAT WE WANT TO FACILITATE. KNOWING THAT THE AFFECTS OF OUR SUPPORT MEANS **CHANGING STAGGERING STATISTICS** OF POVERTY, EDUCATION AND SLAVERY. WE STRIVE TO **BE THE CHANGE** WE WANT TO SEE IN THE WORLD.

## OUR TAGLINE

# “WHERE GLOBAL MEETS LOCAL”

MANGO + MOOSE ORIGINATED IN CANADA, WHERE WE PROVIDE A **MARKETPLACE FOR ARTISANS** AROUND THE GLOBE TO SHARE THEIR HANDMADE GOODS. WE ARE BRIDGING THE GAP TO **CREATE OPPORTUNITY**, WHICH MEANS **LASTING CHANGE** FOR FAMILIES, COMMUNITIES AND GENERATIONS. TOGETHER **WE CAN CHANGE TOMORROW** FOR THE BETTER.

## MAKING AN IMPACT

Mango + Moose is part of a **much bigger collaborative effort** than just one company could make on their own. For instance, we know that our partners in Kenya were praying for more orders so they could employ more people in their slum area of Kibera, and then our order along with an order from World Vision came in and we were sent a celebratory message from the group. **We have seen how these groups work in their own communities** and use funds they earn to build medicinal gardens in Guatemala, send girls to school in India (who would otherwise be forced into arranged marriages or made to work for the family), and counsel and care for women in recovery programs in East Asia as they gain freedom from the Red Light District. **Each of our Partners is on the ground, affecting real change in the lives of their community members and their own families.** The prevalent community way of living in many of our partnering countries means that **for every person that has a job, many more are supported.** We have walked through newly built homes and held babies delivered safely in hospital because families had the funds to do these things because of their jobs. Real life happens and real positive change is the thread of our work on a daily basis, but we also understand that **we are simply a part of this bigger picture.** Our partners are the ones who facilitate, run and organize what they need; they are the ones who speak the language and can affect the biggest change with their efforts.

**We feel thankful that our work allows us to contribute.**

# ARTISAN PARTNERSHIPS

*What is an Artisan Partnership?*

We partner with organizations that are **on the ground** in the countries where we work.

These **existing groups** are the most knowledgeable and equipped to facilitate **holistic programs** and work in areas of development and **advancement** in their specific region.

