

PRINCESS POLLY

ANIMAL WELFARE POLICY

This document lays out the expectations Princess Polly has of all employees & suppliers in relation to animal welfare, focusing on raw material production and marketing. Princess Polly strives to work with suppliers which not only meet our Animal Welfare requirements and standards set out in this policy but also share our ambition to remove all suffering of animals from the fashion industry.

While this ambition is shared by all employees, we have an internal squad dedicated to executing and reviewing our Animal Welfare Policy, made up of representatives from our Social Responsibility, Receiving, Merchandising and Creative Direction teams.

BANNED MATERIALS

The use of the following materials is prohibited:

- Materials derived from vulnerable or endangered species appearing on either the International Union for the Conservation of Nature (IUCN) or the Convention of International Trade in Endangered Species (CITES)
- Exotic skins or skins from wild animals, including snake, alligator, crocodile or kangaroo
- Fur or pelts, including slink or karakul pelts from aborted or new born calf or lambs
- Feathers or down
- Rabbit hair, including angora, or mohair
- Mulesed wool
- Alpaca, cashmere
- Bones, Teeth & Horn

Princess Polly is proud to be fur free and has signed the Fur Free Retailer pledge.

ANIMAL TESTING

Animal testing of cosmetics is strictly prohibited.

ALLOWED MATERIALS

Currently, less than 1% of Princess Polly's products are derived from animal products. We would love to see this reach 0%, and are committed to making our entire apparel and accessories offering vegan by 2023.

Where a material or process is not specifically banned, Princess Polly requires suppliers working with animal-derived materials to practice good animal husbandry, and adopt best practice rearing, transportation and slaughter standards. From the internationally recognised Five Freedoms of animal welfare by the Farm Animal Welfare Council, these practices are:

1. freedom from hunger and thirst;
2. freedom from discomfort;
3. freedom from pain, injury and disease;
4. freedom to express normal behaviour;
5. freedom from fear and distress.

These listed materials are allowed, with some exceptions:

Leather	<ul style="list-style-type: none"> • Must be a by-product from the meat industry, limited to cow, buffalo, sheep, goat or pig • Good animal husbandry must be practiced • Must not be from a wild animal • Must not be from an aborted animal • Must not be from animals kept in confinement systems, including veal or sow crates
Wool	<ul style="list-style-type: none"> • Good animal husbandry must be practiced • Must not be from farms practicing mulesing
Hair	<ul style="list-style-type: none"> • Good animal husbandry must be practiced • Must not be from a wild, vulnerable or endangered animal • Must not be harvested from live plucking

VEGAN PRODUCTS:

Princess Polly is proud to have created a PETA approved vegan edit. This will be a permanent edit on site, which we will continuously add new vegan products to. A vegan product is anything:

- Containing no animal products (leather, wool, hair, silk, animal-derived materials such as glues)
- That is an animal alternative (eg faux fur, faux leather, faux feathers, etc., not a cotton t-shirt)

We are conscious that synthetic alternatives can also be damaging to our planet, and we support and encourage the use of innovative, more sustainable, high quality materials from non-animal origins. Starting in 2021, we will grow our vegan range made from more sustainable materials year-on-year.

ANIMAL IMAGERY AND MARKETING:

Princess Polly considers the following practices:

- No wild animals will be used in our photoshoots. Where animals are used, all care will be taken to reduce harm, stress and fear and where this is not possible the use of live animals in photo shoots will be avoided.
- No wild animals will be used in our marketing or communications. This may be excepted where an image is reproduced.

- No products which contravene our banned-materials will be used in our photoshoots or marketing. We will also do our best to avoid these products when working with collaborators and support collaborators to engage with our animal welfare policy and values.
- Animal imagery featured on products must be sensitive to animal welfare issues

Any synthetic materials made to look like animal products must be clearly labelled as faux or synthetic on the product, or where not possible the packaging, and in the product description on the Princess Polly website. Princess Polly is committed to doing thorough in-house spot checks on faux-fur products.