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LOLO PRESET PACK STEP BY STEP GUIDE

First off, please make sure your Lightroom CC mobile app is downloaded and updated so that everything goes smoothly. Remember to hashtag #lolopresets when used so I can see how great your images look!

- Step 1. You will need to download the free iZip app BEFORE you start the download process. You can delete the app once the presets are moved over to the Lightroom app.
- Step 2. Once you click the preset download link sent to your email, click "more" and "open in iZip."
- Step 3. The iZip app will automatically open and you will see the unzipped files. Click on the file you would like to open. It will say it is not supported and ask to open as another option. Click "open in " and then "Lightroom."
- Step 4. The file will automatically open the photo in the Lightroom app.
- Step 5. Click the three dots in the upper right corner and select "create preset." This is where you will name the preset and press the check mark.
- Step 7. Then click on "presets" at the bottom (you may need to scroll over.) Your new preset will now be saved under "user presets"
- Step 7. Your preset will now be saved and you can import any photo and edit with your new preset!

Remember, depending on how you've shot the image, you can always play with the exposure tab after you've applied the preset to brighten or darken the image slightly! I also adjust the "temperature" bar occasionally for more or less warmth! Making those slight adjustments can really make a worlds difference!