



THE GUIDE

Autumn capsule wardrobe edit

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Dressing more sustainably doesn't mean you should throw out everything you already have and buy a whole new wardrobe of ethical fashion.

What is capsule wardrobe?

A capsule wardrobe is a small, carefully curated selection of good quality clothes, shoes, accessories and outerwear. Most importantly, these are timeless garments that bring you joy, fit you perfectly and complement each other, so there are countless different ways to pair outfits together.

This means you don't have to constantly buy more clothes to try and keep up with trends, instead embracing your individual style and experimenting with a more minimalist way of living.

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Embracing your individual style with a more minimalist way of living.



AUTUMN EDIT: THE OFFICE LOOK

After spending the last year and a half working from home, we all need some reminders about how to get dressed up again. Personally, I'm relying on an office capsule wardrobe more than ever. In the mornings, I don't like to spend time thinking about what I'm wearing. Instead of trying on endless outfits, I want some key pieces I can rely on. Here are my favourite options to some key office essentials to develop an easy work capsule wardrobe.

KEY ITEMS TO WORK WITH

Individual classic black organic wool trousers, £230
Earrings – sterling silver by Jewel Tree London, £85
Tie Wrap Top in silk by Bianca Elgar, £230
Black vegan handbag by Luxtra London, £250
Iris studs shoes by Susana Madrid, €485



EXCLUSIVE INTERVIEW WITH

Jessica Kruger, Founder of vegan accessory brand LUXTRA

1. Tell us how and why did you start your brand?

The big driving force in my life is animal welfare. I started LUXTRA because I wanted to encourage people to wear and use less leather. Handbags and accessories were my chosen route because (unlike shoes and clothes) there are no sizes, meaning that less stock would be required. I had no experience in the industry before starting out, so I've learned through trial and error.

2. What kind of customer do you make your collections/products for? Who are your fans?

I have in mind people who are educating themselves about sustainability, but who at the same time love beautiful things. There's no easy way to characterise our fans - they range from men in NYC to women in the British countryside. to young people in Japan. The common factor is they're into cruelty-free and are keen to support small brands doing cool things.

3. Where do you find inspiration for your designs?

A lot of my inspiration comes from walking around, seeing what people are wearing, what they're carrying. A big part of my subsequent design process derives from making the product practical. I think about what size zip should it have, how many pockets, is it secure etc.

4. Tell us more about The Aphra shoulder bag ...

I love the Aphra because it's a ladylike shoulder bag that is surprisingly spacious. I carry an A5 notebook or diary with me everywhere, so I designed The Aphra so it would fit perfectly inside. The shoulder strap is very adjustable too - so you can wear it quite short, snugly fitting under your arm or you can make it long and wear it cross-body. It's named after Aphra Behn, who in the 1500s was one of the first women in England to earn a living from her writing.

5. Your favourite artist/designer/creative...

I'm a big feminist, so I'm always trying to champion women doing great things, but who may not be on everyone's radar. One of my favourite artists is Georgia O'Keeffe and I also find Zanele Muholi's work to be very provocative, but also beautiful.

FIND OUT MORE:

Website: luxtralondon.com

Instagram: [@luxtralondon](https://www.instagram.com/luxtralondon)

AUTUMN EDIT: THE SCHOOL RUN LOOK

Heading from office straight to the school to pick up the kids can feel stressful at times. A hard working capsule wardrobe allows you to feel good for any occasion, whether that's meetings at work or speaking to mum friends at the school gates.

Here I curated key pieces which are my go to choices on school run days.

KEY ITEMS TO WORK WITH

Individual classic black organic wool trousers, £230
Cuff bracelet by Jewel Tree London, £190
Kimono Top in silk twill by Bianca Elgar, £230
Vegan tote by Luxtra London, £250
Pina sneakers by Susana Madrid, €385



EXCLUSIVE INTERVIEW WITH

Bianca Elgar, Founder of lifestyle brand Bianca Elgar

1. Tell us how and why did you start your brand?

Nine years ago, after studying textile design, I read Lucy Siegel's "To Die For: Is Fashion Wearing Out the World?". and then not long after, there was the 2013 Dhaka garment factory collapse....It was then that as a designer I realised that I'd be responsible to help solve fashion's problems. I was inspired by the colourful kimonos on display in The Ashmolean Museum in Oxford where I live. They are still timeless, as beautiful on the inside as they are on the outside, still in perfect condition after many years, a testament to their beautiful yet useful and timeless design, amazing craftsmanship, strength (and the beauty) of silk.

2. What kind of customer do you make your collections/products for? Who are your fans?

The busy, discerning and dynamic woman (of all ages, shapes and sizes) who cares about "Style over Trend" clothing, she knows the value of statement accessories and understands the merits of a good quality capsule wardrobe of versatile, easy to style and wear pieces that can be made seasonal and personal with the clever use of accessories.

3. Where do you find inspiration?

Through art as this is also my favourite form of self-expression, although I also consider fashion, textile and print design types of creative expression that is more closely connected to our everyday lives.

4. Tell us more about the Kimono sleeve top...

The Kimono sleeve top is not only my ode to the timeless kimono, but also the most useful item in my wardrobe, and now that we are travelling again, it is perfect for packing. Thanks to its versatility, this top can be dressed up or dressed down. I wear it as a flattering boxy top, as a bolero or like a silk scarf, plus black goes with everything and there's nothing that wouldn't look absolutely stylish paired with this, It is easy to wear and can instantly glam up an otherwise simple outfit. Plus, these aren't specifically for spring and summer, with a little creativity, and some layering, there is no reason why you can't wear this in the colder months.

5. Your favourite artist/designer/creative...

I'm inspired by most art, but William Morris' quotes inspire me as a designer, his; "*Have nothing in your house that you do not know to be useful or believe to be beautiful.*" and "*The true secret of happiness lies in taking a genuine interest in all the details of daily life*", both really resonate with me as by mixing art and creativity with the finest materials, craftsmanship, and innovative ideas you create the alchemy for 'timeless heirlooms'.

FIND OUT MORE:
Website: biancaelgar.com
Instagram: @biancaelgar

AUTUMN EDIT: THE DINNER DATE LOOK



I don't think there's anything that sets me up for date-night success like the right outfit—in part because it's a key to feeling confident. And when it comes to going out outfits, I have a pretty simple school of thinking: It's all about coming off as put together but effortless. In my opinion, there's nothing cooler than a woman who looks at ease in what she's wearing.

KEY ITEMS TO WORK WITH

Individual classic black organic wool trousers, £230
Forest leaf ring by Jewel Tree London, £85
Wrap Top in silk organza by Bianca Elgar, £275
Silver vegan handbag by Luxtra London, £250
Traviata booties by Susana Madrid, €660

AUTUMN EDIT: FINAL TIPS



TIP ONE:

Capsule wardrobes don't have to be boring! Make sure you inject some fun into your style and express your personality with a bold and colourful piece. Our magenta pink jersey dress offers up a fresh pop of colour, while the relaxed fit makes it really comfortable and easy to dress up or down - here are [three ways to style it](#).

TIP TWO:

To form the building blocks of your capsule wardrobe, simple, sustainable basics like jersey tops and casual knits are perfect for adding to the majority of your outfits. This long-sleeved pullover top delivers easy, everyday minimalism, while offering subtle hand-crafted details to elevate your look. It even works as a yoga jersey too! [Three ways to style jersey top](#).

Shop our everyday ethical wardrobe classics on our website.

www.individual.com