

SEVEN OF HEARTS

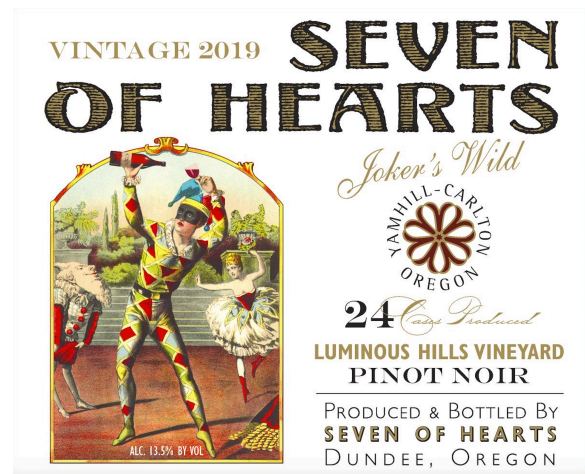
Seven of Hearts is about exploring different vineyards, appellations, and varietals: cool-climate varietals from the Willamette Valley and warm-weather varietals from the Columbia Valley, Oregon and Washington.

Using traditional winemaking methods, our goal is to produce sincere wines of purity, complexity, and character. We partner with growers who primarily farm organic and sustainably, and who are stewards of their land and vines, providing the attention to details that produce great fruit and capture the best qualities of each vintage.

The label on the bottle, with its neo-classical elements, symbolizes our passion for wines in the old-world tradition that reflect where they are from and the conditions under which they were grown.

LUMINOUS HILLS

Under our estate label, Luminous Hills, we produce Pinot noirs that are specific to a distinct place in the southwest corner of the Yamhill-Carlton AVA with a unique combination of aspects, two diverse and well-delineated soils, dramatic elevation changes, and carefully matched Pinot noir clones and rootstocks to each block of the vineyard. The wines produced from Luminous Hills capture the broad expression of the entire vineyard in the “*silver label*”, the southwest aspect with emphasis on lower elevation sedimentary soil in the *Lux*, and the southeast aspect, higher elevation and volcanic soils in the *Astra*.



2019 PINOT NOIR

Joker's Wild

Luminous Hills Vineyard

Suggested Retail Price: \$75

Cases Produced: 24

Clones: 67% 777, 33% Pommard

Source: Luminous Hills Vineyard, Yamhill-Carlton

Soils: Jory Volcanic & Willakenzie Sedimentary

Harvest Date: October 1st, 2019

Cooperage: French Oak (Twice used Remond Tronçais)

Alcohol: 13.5%

pH: 3.56

TA: 5.79

The Joker's Wild designation was originally created for a select barrel made from the Pommard clone, but the name Pommard is no longer allowed on labels outside the region of Pommard in Burgundy. When one of this year's top single barrel selections was from a lot of co-fermented 777 and Pommard, both from Luminous Hills, the Wild again seemed a highly appropriate name. And wild it *is* with the singular 777 and Pommard blend co-mingling and integrating from cold maceration through fermentation and aging, it is a seamless marriage of the concentrated red fruit of the 777 on a voluptuous foundation of Pommard. It was aged in a twice used Remond barrel made from the Tronçais forest. Only 24 cases produced.

SEVEN OF HEARTS WINE

14200 NW Fir Crest Road

McMinnville, Oregon 97128

Ph (971) 241-6548 Fax (503) 434-2700

Website: www.sevenofheartswine.com

Email: info@sevenofheartswine.com